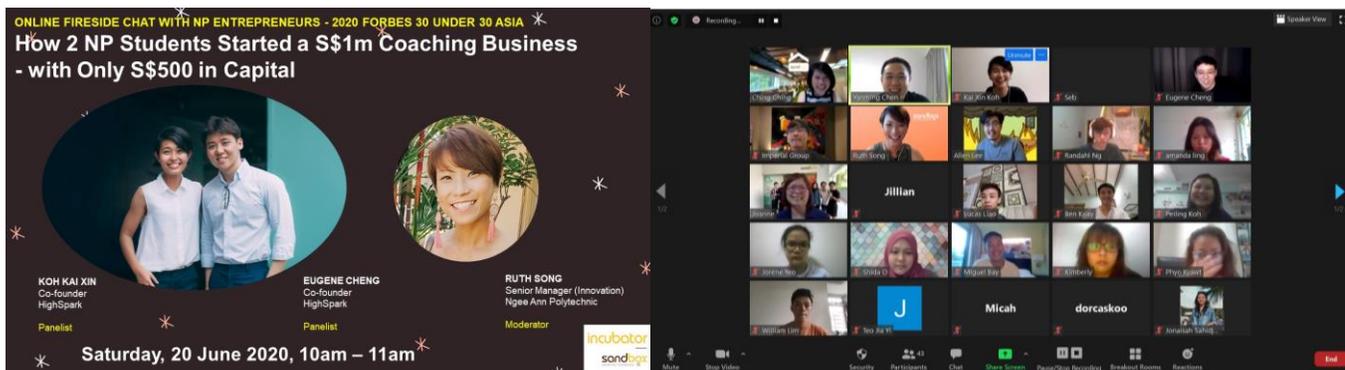


What's Happening @ NP Incubator?

NP Incubator Events and Activities on June 2020

How 2 NP Students Started S\$1m Coaching Business with Only S\$500 in Capital



Started the business at 19 with \$500 in capital 2 NP Students, Eugene Cheng and Koh Kai Xin gave up their spots in colleges, started their business in NP Incubator in 2013, and grew their company from 0 to seven-figures in revenue.

Eugene and Kai Xin co-founded, HighSpark, an award-winning storytelling consultancy and training agency based in Singapore which supports some of South East Asia's most ambitious leaders (CXOs, marketing directors, BD Directors) hailing from Fortune 100 companies like Nike, Oracle and Prudential.

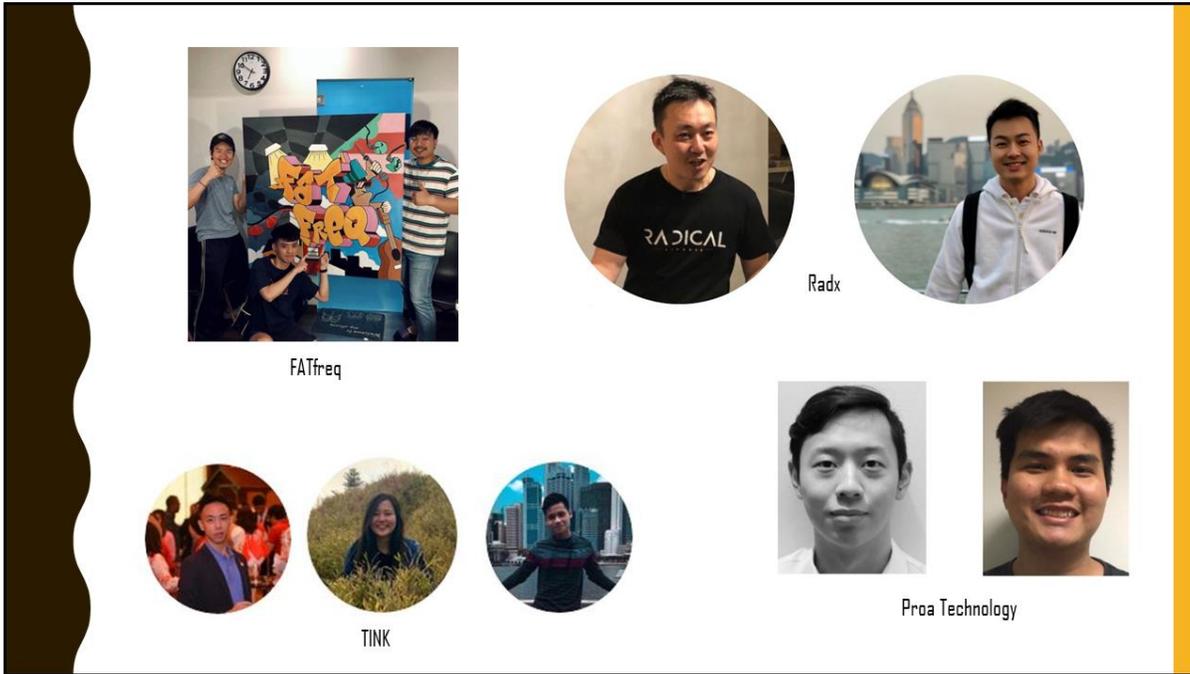
On 20 Jun 2020, to inspire and nurture the next generation of NP entrepreneurs, Eugene and Kai Xin conducted a 1.5-hour virtual sharing session with 60 aspiring NP Students. They shared their journey from starting a business as student to land a coveted place in Forbes 30 under 30 Asia 2020 (Category: Media, Marketing and Advertising). Here are some takeaways from the session:

- Don't be afraid to compete with people who are more experienced because being young, you can bring in new perspectives and thinking out of the box instead of doing it by the traditional ways.
- Be selective on the items you would like to spend your time as this would shape your life in your next 5 years and spend 4 hours daily to master a craft.
- Be conscious of the value you bring to the table.
- Give yourself an opportunity to try first before denying it as people tend to like something when they get better in it.

NP Incubator Panel Session

On 22 June 2020, NP Incubator conducted a panel session online via Zoom to approve and admit new startups to our Incubator. Four startups, FATfreq, Proa Technology, Radx and TINK presented their business proposals. It was a great presentation by all and we welcomed them into the NP Incubator community. Good job, everyone!

We would also like to thank our Director, Ching Ching, Deputy Director/ICT, Weng Choh and Deputy Director/FIN, Christina for taking their time off their busy schedule to join us as members of the panel.



#Grant #Incubator #Startups

About NP Incubator

NP Incubator has been playing the strategic role of supporting our alumni startup founders as they took their first steps before becoming global-savvy entrepreneurs. Since the NP Incubator's inception in 2013, it has supported over 30 startups, founded by NP alumni, which have collectively generated over \$15m in business and raised over \$7m of funds.



If you know any budding alumni entrepreneurs who would like to know how the NP Incubator could help to support your startup business, do reach out to the Incubator Team through the QR code or link below:



Link: <https://tinyurl.com/pipeline7>

Thank you

Kind regards,

NP Incubator Team

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