

What's Happening @ NP Incubator?

NP Incubator Events and Activities on Aug 2020

Exclusive Online Fireside Chat: Ask Me Anything with Partner of Leading Venture Fund for Technology Companies

NP Incubator organised an exclusive online fireside chat on Venture Funding with Mr. Jeffrey Seah, Partner of Quest Ventures on 27 Aug 2020. Jeffrey shared insights on VC investment landscape in Singapore, especially in times of COVID-19. The session was moderated by NP founder, Antoinette Patterson, CEO and Co-founder of Safe Space™.

More than 40 start-up founders participated in the webinar and learnt many valuable insights from Jeffrey from the hour-long session. Here are some takeaways:

- Use multiple channels to reach out to VCs to get their attention
- It is best for a startup to have multiple streams of quality revenue which is convertible, upgradable and defensible
- Important traits a founder should have:
 - Good size of network and personal experiences
 - Clear business ideas with knowledge on how to grow it
 - High level of commitment, convictions
 - Ability to assemble a team of solid people
- Tips to get successful fundraising during COVID:
 - Spirit of the times in you as a founder

- Visualize to the VC how your business will look like for the next 6 months, and what are the potential things that can go wrong and what are your plans
 - Depict your business environment in your startup ideas
 - Be all rounded in knowledge
- Always do market research to back up your valuation claims and to justify your valuation

#VC #VentureFunding #Fundraising #Startup

About NP Incubator

NP Incubator has been playing the strategic role of supporting our alumni startup founders as they took their first steps before becoming global-savvy entrepreneurs. Since the NP Incubator's inception in 2013, it has supported over 30 startups, founded by NP alumni, which have collectively generated over \$15m in business and raised over \$7m of funds.



If you know any budding alumni entrepreneurs who would like to know how the NP Incubator could help to support your startup business, do reach out to the Incubator Team through the QR code or link below:



Link: <https://tinyurl.com/pipeline7>

Thank you

Kind regards,

NP Incubator Team

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