

## MEDIA RELEASE

08 May 2018

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### **TO NEW BEGINNINGS: NGEE ANN POLY SETS GRADUATES ON THE TRAJECTORY TO BECOME LIFELONG LEARNERS, WITH FREE MICRO-LEARNING COURSES**

*- Acquire skills for the future, and grow careers and networks -*

*Beginnings, a curated collection of 4 micro-learning courses for Ngee Ann Poly's graduating cohort.*

**Value proposition 1:**

*Gain future skills, grow careers and build networks*

**Value proposition 2:**

*Bite-sized learning at their fingertips, 24/7, on the go*

Singapore, 08 May 2018 — This year's graduating cohort of Ngee Ann Polytechnic (NP) were in for a treat. They were asked to “unwrap” a gift on their mobile devices at their respective graduation ceremonies.

To help its graduates embrace lifelong learning, Ngee Ann Polytechnic (NP) has gifted some 5,000 graduates with a mobile learning package called *Beginnings* which consists of four curated micro-learning courses. The gift was officially unveiled by Senior Minister of State for Education Mr Chee Hong Tat, who was the guest of honour at the graduation session on 8 May 2018.

These programmes give NP graduates exclusive access to in-demand skills, industry advice, career hacks, and a treasure trove of resources to further equip them for life after polytechnic. They can pick up professional and life skills to thrive in the future world, and network with their peers and practitioners to share ideas.

**Mobile Micro-learning**

NP has adopted mobile learning platform, Gnowbe, to curate and distribute bite-sized, interactive content to its fresh graduates, incorporating elements

of social learning. Through *Beginnings*, NP hopes to spur a culture of on-demand and self-paced learning for its tech-savvy, digital native graduates who have grown accustomed to instant access to information at their fingertips.

Each micro-learning course will include 4 to 12 learning units delivered in about 10-minute spurts that are both flexible and learner-centric. The four programmes are “Powering with Analytics”, “Hacking Fake News”, “Innovating to Thrive” and “Winning in Life” (see Annex A for details).

Upon the completion of each micro-learning programme, a digital certificate shareable on LinkedIn will be issued to graduates.

#### Beginnings



Elaborating on NP’s objectives for *Beginnings*, its Principal Mr Clarence Ti shared, “With the introduction of mobile micro-learning courses, we hope our graduates will find it easy and convenient to pick up new skills and knowledge every day, and therefore make learning a way of life. This curated collection of micro courses is also aimed at helping them transit successfully into a new phase of their lives.”

For media queries, please contact:

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#### **About Ngee Ann Polytechnic**

Ngee Ann Polytechnic started in 1963 and is today one of Singapore’s leading institutions of higher learning with 15,000 enrolled students in over 40 disciplines. It seeks to develop students with a passion for learning, values for life, and competencies to thrive in a global workplace.

<http://www.np.edu.sg>



## ANNEX A – Four Micro-Learning Courses in Beginnings

### Get Ahead

#### **Powering with Analytics**

In almost any field, data is shaping the way decisions are made. Graduates will gain insights into why analytics is crucial for business success in this era, and pick up this critical skill to boost their employability.

### Learn

#### **Hacking Fake News**

In the business world, the implications of fake news can be devastating, and being fluent in social media does not equate to being perceptive. This programme will empower our graduates with the tools to unmask online falsehoods, and pick out fact from fiction.

### Grow

#### **Innovating to Thrive**

Design thinking is revolutionising how major businesses innovate and improve lives. Through this micro-learning programme, graduates will learn how to reframe problems and develop creative solutions.

#### **Winning in Life**

Graduates will appreciate that their resume alone may not clinch the deal—their mindset plays a crucial role too. They will learn about five winning mindsets that can help them achieve more than what they can imagine.