

## Apply the Skills to Manage Your Digital Projects in 3 Days

### Course Outline

This module covers the strategic planning and leadership role of a Digital Project Manager (DPM), from value adding to the strategic direction of a project, creating valuable customer experience, effectively monitor and manage the project, budget control, communications to stakeholders, making sense of analytics to achieving the stated deliverables and outcome.

In addition to understanding digital product lifecycle and properties, selected management tools and software will be introduced in this module.