How to find journal articles?

Option A: Basic Search

Step 1: Enter keywords

Step 2: Select search modes and expanders
Basic - Search Options

**Step 3:** Limit to articles available in full text only

**Optional:** Limit to specific publication, published period or type of publication

**Step 4:** Click on the Search icon
Option B: Advanced Search

**Step 1:** Enter keywords

- **economic development**

**Step 2:** Combine search terms with Boolean operators

- AND
- OR
- NOT

**Optional:** Search different fields

**Optional:** Add/Remove a row
Advanced - Search Options

**Step 3:** Limit to articles available in full text only

**Optional:** Limit to specific publication, published period or type of publication

**Step 4:** Click on the Search icon
Search Results

Step 5: Refine results using the facets

By default: Results are arranged by Relevance

Step 6: Click on title hyperlink to access abstract
Full text Article

Inverting Donaldson’s Framework: A Managerial Approach To International Conflicts Of Cultural And Economic Norms

Authors: Stark, Andrew

Document Type: Article

Subject Terms: *ECONOMIC development *BUSINESS ethics *INTERNATIONAL business enterprises *CULTURE conflict *INTERNATIONAL conflict

Abstract: Thomas Donaldson’s framework for dealing with value-conflicts between a manager’s home and host country distinguishes between a “conflict of relative [economic] development”—conflicting norms that arise because home and host are at two different stages of economic development—and a “conflict of culture,” which arises because the home and host’s different cultures generate conflicting norms on the issue the manager faces. My question here is a thought experiment. What different insights might emerge if we flipped Donaldson’s framework around? Specifically: What if we viewed the kinds of conflicts that fall under Donaldson’s “conflicts of culture” as arising not because the home and host exhibit a “fundamental” conflict in cultural norms, but because they are at two different stages of cultural development? And what if we viewed “conflicts of relative economic development” as conflicts that occur not because home and host are at two different stages of economic development but, simply, because their economies contemporaneously interact with each other in ways that generate normative conflict. Can we distinguish between economic development and cultural actions? [ABSTRACT END]
Inverting Donaldson’s Framework: A Managerial Approach To International Conflicts Of Cultural And Economic Norms

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ABSTRACT: Thomas Donaldson’s framework for dealing with value-conflicts between a manager’s home and host country distinguishes between a “conflict of relative [economic] development”—conflicting norms that arise because home and host are at two different stages of economic development—and a “conflict of culture,” which arises because the home and host’s different cultures generate conflicting norms on the issue the manager faces. My question here is a thought experiment. What different insights might emerge if we flipped Donaldson’s framework around? Specifically: What if we viewed the kinds of conflicts that fall under Donaldson’s “conflicts of culture” as arising not because the home and host exhibit a “fundamental” conflict in cultural norms, but because they are at two different stages of cultural development? And what if we viewed “conflicts of relative economic development” as conflicts that occur not because home and host are at two different stages of economic development but, simply, because their economies contemporaneously interact with each other in ways that generate normative conflict: call them “conflicts of economy”?