SCHOOL OF
HUMANITIES & SOCIAL SCIENCES

› ARTS BUSINESS MANAGEMENT
› CHINESE MEDIA & COMMUNICATION
› CHINESE STUDIES
› COMMUNITY DEVELOPMENT NEW
› EARLY CHILDHOOD DEVELOPMENT & EDUCATION
› TAMIL STUDIES WITH EARLY EDUCATION
School of
HUMANITIES & SOCIAL SCIENCES

6  Arts Business Management (N91)
9  Chinese Media & Communication (N88)
12  Chinese Studies (N70)
16  Community Development (N11) NEW
19  Early Childhood Development & Education (N96)
22  Tamil Studies with Early Education (N95)
What drives you is your sheer love for people. You’re interested in what makes people tick, and want to learn more about human society and culture.

Here at the School of Humanities & Social Sciences (HMS), you will learn to reach out to others, inspire them and enrich their lives.
6 DIPLOMAS
THAT MAKE A DIFFERENCE

You don’t need to wear a cape to be a hero – the six diplomas by HMS aim to help you make a difference by opening doors to diverse disciplines in humanities and social sciences. There’s also a Service-Learning component in every diploma to make learning more engaging and purposeful – you’ll discover that what you’ve learnt can make an impact on society!

THE ART OF BUSINESS
Arts Business Management (ABM)
An innovative diploma that is anchored in the creative arts while also exposing you to the business aspect of the industry. Gain real-world experience through collaborations with industry partners.

NURTURING YOUNG MINDS
Early Childhood Development & Education (ECDE)
Build a strong foundation in understanding child development, early childhood care and education for infants and young children. The diploma is conducted by the National Institute of Early Childhood Development (NIEC) in collaboration with Ngee Ann Polytechnic at the NIEC (NP) campus, and recognised by the Early Childhood Development Agency (ECDA).

Tamil Studies with Early Education (TSE)
A unique diploma centred around the rich Tamil language and culture that prepares you to be a qualified Tamil Mother Tongue Language preschool educator. The diploma is conducted by the National Institute of Early Childhood Development (NIEC) in collaboration with Ngee Ann Polytechnic at the NIEC (NP) campus, and recognised by the Early Childhood Development Agency (ECDA).

SOCIAL INNOVATION IN ACTION
Community Development (CDT)
A unique diploma that prepares you for meaningful careers in community engagement and social innovation.

EXPERTISE IN CHINESE
Chinese Media & Communication (CMC)
A bilingual media course that aims to nurture creative professionals capable of producing content for different media platforms.

Chinese Studies (CHS)
The only polytechnic diploma of its kind with three specialisations:

- Education:
  - Trains you to become a primary school Chinese Language teacher.

- Business:
  - Prepares you for careers in Chinese business communication and practice, professional translation, as well as the heritage and tourism industries.

- Early Childhood Teaching:
  - Qualifies you to become a preschool Chinese Language teacher. This specialisation is conducted by the National Institute of Early Childhood Development (NIEC) in collaboration with Ngee Ann Polytechnic at the NIEC (NP) campus, and recognised by the Early Childhood Development Agency (ECDA).
INTERNSHIP OPPORTUNITIES

Get the most out of your three years at HMS through rich internships and field projects with industry partners.

HMS students will get to work with industry partners which include:
- Singapore Press Holdings (SPH)
- Mediacorp
- Esplanade
- The Arts House
- Singapore Art Museum
- Ministry of Home Affairs
- Ministry of Social and Family Development (MSF)
- Khoo Teck Puat Hospital
- World Vision (Singapore)
- SAP Software & Solutions (South East Asia)
- Ministry of Education (MOE) Kindergartens
- PCF Sparkletots
- NTUC First Campus
- National Library Board
- Adrenalin Group
- DBS Bank
- National Heritage Board
- Ministry of Education (MOE)
- Singapore Centre for Chinese Language

INNOVATIVE LEARNING FACILITIES

From custom-built training facilities for arts, music, dance and drama to digital language labs and a child development study centre, we have all you need to get a good foundation in your field of study.

Dialogue in the Dark (DiD)
Do your internship at DiD, an innovative learning facility cum social enterprise on campus that employs visually-impaired guides to plan and facilitate tours in complete darkness.

The Media Hub
Use our video editing suites and recording studio to produce multimedia content for companies’ websites and publications.

Educational Resource & Training Centre
Access specialised resources and the training you need to apply intervention strategies and teach children with special needs.

INDUSTRY RECOGNITION

Our diplomas are endorsed by government agencies such as MOE, MSF, ECDA, National Institute of Education (NIE), National Council of Social Service (NCSS), National Arts Council (NAC) and Info-communications Media Development Authority (IMDA).

SCHOLARSHIPS & GRANTS

Together with our industry partners, we offer a wide range of scholarships and bursaries to HMS students. They include:
- MOE Teacher Training Scheme (TTS) for students from the CHS Education specialisation and TSE
- ECDA Training Awards, MOE Kindergarten Teaching Awards and NCSS Awards for students studying for diplomas in CHS (Early Childhood Teaching), ECDE and TSE
- SPH scholarships and bursaries for CMC students

DID YOU KNOW?

Students enrolled in the early childhood courses are eligible for the ECDA Training Award. It includes full course fee sponsorship and a monthly allowance of $800! Find out more at bit.ly/ECDAaward.
“Despite being a newly introduced course then, ABM provided me with the necessary exposure in understanding Singapore’s arts and culture scene. The experience continues to shape my day-to-day practices and beliefs, particularly in developing a heart for the underserved, through engaging and accessible programmes for the community.”

Mandy Lim
ABM graduate, Class of 2013

Mandy Lim is an alumna from the pioneer cohort, and is also the first poly grad to receive a National Heritage Board (NHB) scholarship. She is currently with NHB, where her role involves managing partnerships and development under HeritageCares. She also reaches out to Social Service Organisations through programmes at NHB Museums & Heritage Institutions.

“Courage is the willingness to try with no guarantee of success. Go forth and take courage to make significant differences in people’s lives. Only a life lived for others is a life worth living.”

Ernest Wong
Business & Social Enterprise (BZSE)* graduate, Class of 2018
UNESCO Singapore Youth Representative (Education for Sustainable Development) and Singapore International Foundation Top 16 Young Social Entrepreneur, 2017

Ernest is the founder of Camp Hiro, a social enterprise that seeks to empower youths in taking ownership and action in addressing community needs. During his time in Ngee Ann Polytechnic, he led a Community Service Club, and was a National Youth Council Youth Corps Leader. A Youth Executive Committee (Yew Tee) member, he received the school’s Outstanding All Rounder Community Service Award having worked on various projects that benefitted the elderly, the special needs community and low income families.

*From April 2020, PCS and BZSE will be merged to form the new Diploma in Community Development (CDT).
“On top of the soft and hard skills that I have acquired during my studies at NP, CHS and its community provided me with the ‘heart’ skills to relate to my employees, customers and stakeholders, both locally and overseas.”

Sun Jiayue, Angel
CHS graduate, Class of 2014

Angel is the director of SGW Engineering, a construction company based in Singapore. She has recently ventured into the new media and WeChat marketing industry, and is helping local companies to reach out to the Chinese market.

“During my time at CMC, I was exposed to different fields in the media industry through the comprehensive modules that were offered. These experiences helped me prepare for my further studies and gave me an edge in the real world.”

Ng Jun Xian
CMC graduate, Class of 2012

Jun Xian is an alumnus from the pioneer cohort. As a Singapore Press Holdings (SPH) scholar, he went to Nanyang Technological University to study Public Policy and Global Affairs. Jun Xian is currently a journalist with SPH, where he covers crime and court news.

“PCS gave me an opportunity to widen my horizons about the mental health and social sector. The knowledge and skills that I have cultivated in PCS has given me an edge in working with my residents. Thanks to the guidance from my lecturers, I was able to discover my passion in working with people.”

Ambhigai Puhal D/O Seagar
Psychology Studies (PCS)* graduate, Class of 2018

Puhal is a personal care and programme executive at Thuja Home (under Sathya Sai Social Services). As part of her responsibilities, Puhal develops programmes and activities that help to improve the cognitive levels of her residents. She also works with the residents on their rehabilitation plans.
DIPLOMA IN
CHINESE MEDIA
& COMMUNICATION

- A unique bilingual media course that covers a range of creative media modules as well as modules in Chinese culture, history and literature
- Broad-based curriculum offers a range of media skills to widen career opportunities
WHAT YOU WILL LEARN

YEAR 1
- Introduction to Mass Communication
- Writing for Chinese Media
- Visual Communication
- Publication Design & Production
- Academic Writing & Presentation
- Career & Professional Preparation 1
- Audience Research
- Video Production
- UI & UX Design
- Speech Communication in Chinese
- Professional Communication 1
- Health & Wellness*

YEAR 2
- Marketing & Publicity
- Radio Production
- News Reporting & Feature Writing
- Fundamentals of Translation
- Chinese History & Culture
- Project Development
- Media Ethics & Regulation
- Feature Production
- Digital Advertising
- Introduction to Chinese Literature
- Professional Communication 2
- World Issues: A Singapore Perspective*

YEAR 3
- Professional Communication 3
- Final-Year Project
- 6-Month Internship
- Project ID: Connecting the Dots^*

* Interdisciplinary Studies (IS) modules account for up to 7 credit units of the diploma curriculum. They include modules in innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. IS aims to develop students to be agile and self-directed learners, ready for the future workplace.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.
/ CAREER /

With the rise of China, there is a growing interest and demand for Chinese media content from global companies as well as popular local Chinese-language media outlets.

As a CMC graduate, you are a bilingual media practitioner who is ahead of the crowd. You can look forward to beginning your career as a journalist, content producer, television or radio presenter, or marketing communication executive.

/ FURTHER STUDIES /

You may enjoy up to one semester’s worth of exemption for relevant degree programmes at Nanyang Technological University and National University of Singapore.

Past CMC graduates have been admitted to the following degree programmes at local and overseas universities:

– Nanyang Technological University
  • Bachelor of Communication Studies
  • Bachelor of Fine Arts (Art, Design & Media)
  • Bachelor of Arts in Chinese
  • Bachelor of Arts in Public Policy and Global Affairs
  • Bachelor of Arts in History
– National University of Singapore
  • Bachelor of Arts (Arts & Social Sciences)
– Singapore Management University
  • Bachelor of Social Science
– Lasalle College of the Arts
  • Bachelor of Arts in Film
– Singapore University of Social Sciences
  • Bachelor of Arts in Translation and Interpretation
  • Bachelor of Communication
– Shih Hsin University (Taiwan)
  • Bachelor of Arts (Radio, TV & Film)
– National Chengchi University (Taiwan)
  • Bachelor of Communication
– City University of Hong Kong (Hong Kong)
  • Bachelor of Arts in Creative Media
– Hong Kong Baptist University (Hong Kong)
  • Bachelor of Communication Studies
– Queensland University of Technology (Australia)
  • Bachelor of Media & Communication
– University of Melbourne (Australia)
  • Bachelor of Arts
– University of New South Wales (Australia)
  • Bachelor of Media in Screen and Sound
– University of Queensland (Australia)
  • Bachelor of Arts
– Communication University of China (China)
  • Bachelor of Radio and Television Editing and Directing
– Zhejiang University of Media and Communications (Haue Film Academy) (China)
  • Bachelor of Director of Film & TV Program
– Kyoto Seika University (Japan)
  • Bachelor of Arts (Video & Media Arts Course)

/ ENTRY REQUIREMENTS /

AGGREGATE TYPE ELR2B2-A

To be eligible for consideration, candidates must have the following GCE ‘O’ Level examination (or equivalent) results.

<table>
<thead>
<tr>
<th>SUBJECT</th>
<th>‘O’ LEVEL GRADE</th>
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<tbody>
<tr>
<td>English Language</td>
<td>1-6</td>
</tr>
<tr>
<td>Mathematics (Elementary/Additional)</td>
<td>1-7</td>
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<tr>
<td>Higher Chinese</td>
<td>1-4</td>
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<tr>
<td>Chinese</td>
<td>1-3</td>
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<tr>
<td>Any two other subjects</td>
<td>1-6</td>
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For students with other qualifications, please refer to the NP website for the entry requirements and admissions exercise period.

CONTACT US

For the most up-to-date information on NP’s Diploma in Chinese Media & Communication, log on to www.np.edu.sg/cmc

Kossip

Come and ‘kossip’ over a cup of kopi!
A group of Year 3 students explored the development of coffee in Singapore and how it has evolved to become a lifestyle, through an exhibition and activities such as an Augmented Reality (AR) mission.