BUSINESS & SOCIAL ENTERPRISE COURSE MODULES

Marry your enterprising spirit and big heart, and you could be the next social entrepreneur to develop or work on solutions to address social issues. Take the first step by joining the Diploma in Business & Social Enterprise [BZSE] and learn the ropes of starting and managing a social enterprise.

In the first two years of study, you will learn about different aspects of starting and managing a business with a social mission, through core modules such as enterprise creation and development, accounting, marketing and human resource management. You will also gain insights into various social and environmental issues, and learn to develop innovative social and business solutions to address those issues. In addition, you will acquire knowledge on how successful businesses and social enterprises can innovate to meet the changing demands of their industries. You will also study what it means for businesses to be well-governed and socially responsible.

In the final year, you will spend the first semester on internships at social enterprises, social service organisations, and multi-national companies. These organisations include Adrenalin, Ministry of Social and Family Development, the Children's Cancer Foundation, Dialogue in the Dark, SAP and DBS Bank. In the second semester, you will embark on a final-year project, where you can apply entrepreneurial skills to meet social objectives.

LEVEL 3.1

6-Month Internship
This module provides the opportunity for students to go on an industry internship attachment, with a range of private or public sector organisations, to understand the goals, structure and business operations of an organisation.

LEVEL 3.2

Career & Professional Preparation III
This module equips students with personal grooming skills required in a professional setting. Students will be taught grooming and social etiquette as well as appropriate dressing. Other topics include making small talk and handling difficult conversations.

Final-Year Project
This module requires students to work on a capstone project that allows them to integrate and apply what they have learnt in their three years of study. In small teams, they will either start their own social enterprises or undertake an industry-related project. The module will also include seminars, workshops and industry visits.

Project ID Connecting the Dots^
This module aims to prepare students for an increasingly globalized and interconnected world where problems are multi-faceted and require interdisciplinary research and collaboration to solve. Using a project-based learning approach, students will have the opportunity to work in a multi-disciplinary team to investigate and propose comprehensive recommendations for a pressing real-world problem affecting Singapore. They will be guided to step out of their disciplinary silos and effectively communicate and collaborate with peers from different backgrounds. Ultimately, the module seeks to develop independent learning skills and the ability to synthesize diverse strands of knowledge to solve a complex problem, while impressing on students the importance of being a responsible global citizen.

Interdisciplinary Studies^
Any one Interdisciplinary Studies (IS) elective.

YEAR 3	
Level 3.1	
6-Month Internship	22
Level 3.2 (24 hours per week)	
Final-Year Project	16
Career & Professional Preparation III	2
Project ID: Connecting the Dots ^	4

Notes:
^ For more details on Interdisciplinary Studies (IS) electives, please log on to www.np.edu.sg/is/

IS Modules
The School of Interdisciplinary Studies (IS) delivers a broad-based curriculum, which nurtures a new generation of professionals with multidisciplinary skills and an innovative and entrepreneurial spirit to meet the challenges of a knowledge economy. IS offers both prescribed modules and electives to challenge boundaries. Prescribed modules develop students' competencies in core areas such as Communication, Innovation and Enterprise, Culture and Communication, and Personal Mastery and Development, while elective modules provide insights into Arts and Humanities, Business, Design, and Science and Technology.