

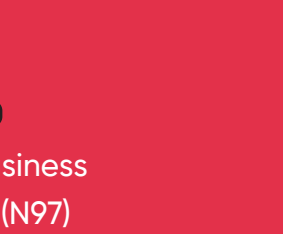


**SCHOOL OF
BUSINESS &
ACCOUNTANCY**



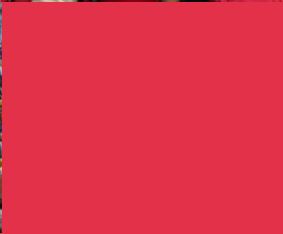
All Courses Revamped!

- › **Common Business Programme**
- › **Accountancy**
- › **Banking & Finance**
- › **Business Studies**
- › **International Trade & Business**
- › **Tourism & Resort Management**



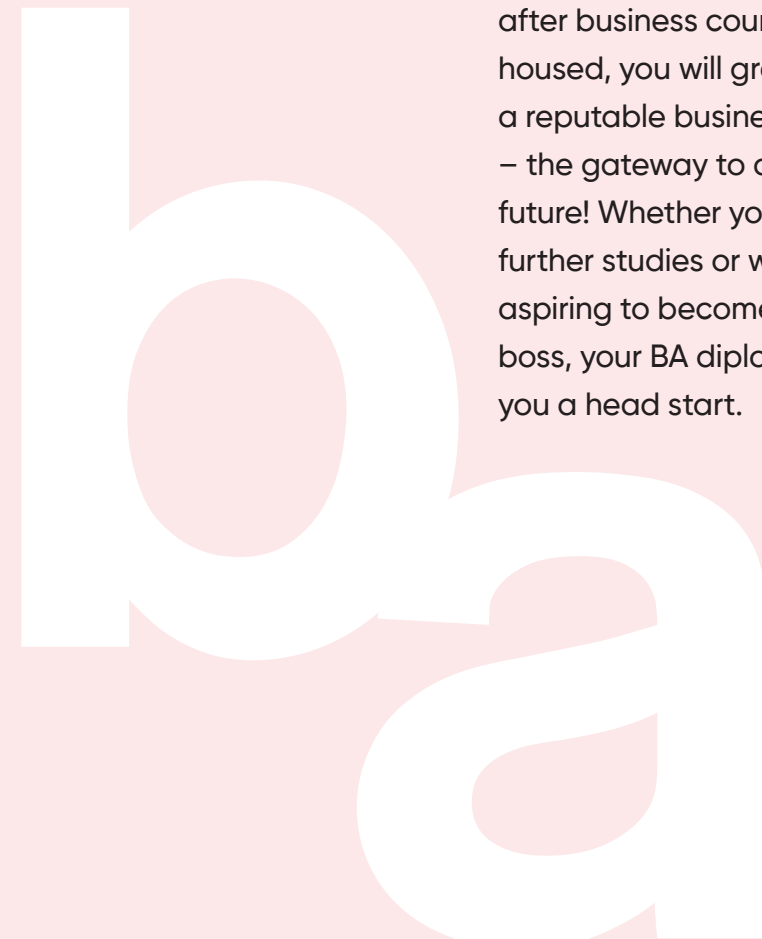
All Courses Revamped!

- 6** Common Business Programme (N97)
- 9** Accountancy (N51)
- 14** Banking & Finance (N53)
- 19** Business Studies (N45)
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- 29** Tourism & Resort Management (N72)



Your First Business Choice

At Ngee Ann Polytechnic's School of Business & Accountancy (BA), where some of the most sought-after business courses are housed, you will graduate with a reputable business diploma – the gateway to a promising future! Whether you're pursuing further studies or work, or aspiring to become your own boss, your BA diploma will give you a head start.



5 Sought-After Diplomas + 1 Common Business Programme

Common Business Programme (N97)

Get exposed to various business disciplines and build a strong foundation through an award-winning gamified learning experience and the chance to turn your business idea into reality with NP's Kickstart Fund!

This allows you more time to discover your interests before choosing one of our popular diplomas at the end of your first year:

- Accountancy
- Banking & Finance
- Business Studies
- International Trade & Business
- Tourism & Resort Management

Accountancy (N51)

- Aspire to be a next-gen CFO or business consultant? Get a head start with a solid grounding in accountancy and digital skills!
- Enjoy university module exemptions and professional accreditations – fast-track your SMU degree by up to a year!

Banking & Finance (N53)

- Learn how banks work and understand the growing impact of environmental, social and governance (ESG) practices within the sector.
- Gain immersive industry experience at leading banks, financial institutions and FinTech companies such as DBS, OCBC, UOB, HSBC, MAS, Singapore Exchange, GIC, and Julius Baer.

Business Studies (N45)

- Develop your business acumen through real-world learning and pick one of these specialisations:
 - Entrepreneurship
 - Human Capital Management
 - Marketing
- Master the skills to use AI and data to make smarter business decisions through industry-integrated projects.

International Trade & Business (N85)

- Build your competitive edge in the international business arena with robust knowledge of global trade and supply chain operations, as well as digital skills to leverage cutting-edge technologies in the industry.
- Go on our Signature Overseas Study Trip to experience first-hand the dynamism of a global trade hub!

Tourism & Resort Management (N72)

- A versatile course that prepares you for diverse careers in business, hospitality, travel, leisure, and events.
- Explore the latest tourism developments and trends when you embark on our Signature Overseas Study Trip to a vibrant regional destination!

Entry Requirements

Aggregate Type ELR2B2-B

To be eligible for consideration, candidates must have the following GCE 'O' Level examination (or equivalent) results.

Subject	'O' level Grade
English Language	1-6
Additional Mathematics/Mathematics	1-6
Any one of the 2nd group of Relevant Subjects for the ELR2B2-B Aggregate Type	1-6

Applicants must also fulfil the aggregate computation requirements for the ELR2B2-B Aggregate Type (English Language, 2 relevant subjects and 2 other best subjects) listed at www.np.edu.sg/docs/ELR2B2.pdf.

For students with other qualifications, please refer to the NP website for the entry requirements and admissions exercise period.

Why Choose BA



The First Business Choice

With alumni making their mark in diverse roles ranging from business leaders and founders to bankers, financial controllers, business strategists and even lawyers!



Your University Advantage

Our highly regarded diplomas are granted university module exemptions and professional accreditations so you can fast-track your degree studies.



Real-world Ready

Customise your learning with our multiple pathways, and specialisation & minor options to suit your learning preference and career interest.



Proven Track Record

Consistently, more of our graduates – as compared to similar diplomas – gain admission to local universities.

Top-notch Industry Partners



Own Your Learning

Choose from two exciting learning pathways in your final year to match your interests and career goals.

OPTION 1 : HYBRID LEARNING PATHWAY

» **Business Electives:** Supercharge your learning with BA's brand-new Business Electives focusing on the latest strategic growth areas in business! Choose any two electives from three exciting tracks.



Business Psychology

Electives:

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences



AI & Digital Transformation

Electives:

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation & Transformation



Business Sustainability

Electives:

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance

» **Capstone Project:** Work on a capstone project with industry partners to gain hands-on experience and an outstanding portfolio.

» **Internship:** Embark on a 6-month local or overseas internship to build real-world skills and professional networks.

OR

OPTION 2 : INDUSTRY IMMERSION PATHWAY



One-Year JobReady Programme: Prefer learning on the job? Opt for this pathway where you will gain extended industry experience through a structured training programme.



Shape a learning journey that matches your unique interests with NP's **Go FLEX (Flexible Learning Experience)** and get a head start on your further studies and career!



Go BROADER

Personalised Learning Pathway (PLP) Minor

With **12 Minors** and **>50 Learning Units (LUs)**, unlock possibilities by pairing your diploma with one of the following Minors:

- Applied Psychology
- Cybersecurity
- Data Analytics & AI
- Entrepreneurship
- Environmental Sustainability
- Foreign Languages
- Global Readiness
- Robotics & Innovation
- Social Leadership
- Social Media Marketing
- Sustainable Care
- User Experience Design

Check out the wide range of LUs at www.np.edu.sg/plp



Scan this QR code for more details about **Go FLEX**



Go LONGER

One-year Industry Immersion

BA's **one-year JobReady Programme** lets you build skills and professional networks with top-notch organisations.



Go MULTIPLE

Multidisciplinary Capstone

Collaborate with students across NP to work on exciting **real-world projects!**



Go DEEPER

Electives & Specialisations

All BA students can deep dive into emerging fields through **3 exciting Business Electives**. Plus, BS also offers **3 additional specialisations**.



Go GLOBAL

Overseas Programmes

Whether it's a **Signature Overseas Study Trip**, **Overseas Immersion Programme (OIP)** or **Youth Expedition Project**, you'll see the world in brand new ways!



Go FURTHER

Passion+ Pathways

Kick-start your entrepreneurial journey or venture into Southeast Asia with confidence through our signature **Global Entrepreneurial Internship Programme** and **Southeast Asia Immersion Leadership Programme**.



Get latest updates on course



N97

Common Business Programme Revamped

- ▶ Award-winning integrated curriculum that builds **strong business fundamentals** through gamified experiences
- ▶ More time to explore options – Discover your interests before making an **informed course choice**
- ▶ **No exams!** Learn through a wide range of industry projects, real-world business cases, and simulations
- ▶ Gateway to one of **five sought-after business diplomas**: Accountancy, Banking & Finance, Business Studies, International Trade & Business and Tourism & Resort Management

WHAT THE COURSE IS ABOUT

Interested in pursuing business but unsure which course to choose? Our signature Common Business Programme (CBP) is the perfect starting point for you! Through a series of curated foundation modules, insightful talks by industry experts, and interactive learning experiences, you will build a strong business foundation and explore exciting career options. This will help you decide which business diploma best fits your aspirations.

Learning Through Play

Get ready to 'run' your own business and see how different functions work together through an online business simulation game in the Makings of a Business module. You will learn to make data-driven decisions, solve problems, and manage day-to-day operations – essential skills for today's fast-paced business world.

In the Kickstart a Business module, you will step into the shoes of an entrepreneur and learn to develop appealing products or services and evaluate the success of your business idea.

Full Suite of Core Skills

Besides gaining skills in data analytics, digital marketing, user-centred design, and persuasive writing & presentation, you will learn how to use tech tools such as GenAI for business solutioning.

Through our Diploma Exposure Programme, you will explore different business diplomas and specialisations via workshops, industry learning journeys, and career sharing sessions with professionals and alumni – helping you discover your strengths and choose the right diploma. To help you develop global perspectives, you will also gain real-world exposure to Southeast Asia, one of the fastest-growing regions in the world.

Gateway to our Business Diplomas

By the end of your foundation year, you will be ready to choose from one of our 5 sought-after diplomas:

- Accountancy
- Banking & Finance
- Business Studies
- International Trade & Business
- Tourism & Resort Management

All freshmen in BA share a common curriculum in the first year.

WHAT YOU WILL LEARN

YEAR 1

- Global Business
- Makings of a Business
- Kickstart a Business
- Marketing
- Economics
- Business Persuasion
- Digital Experience Design
- Finance & Accounting for Business
- Statistical Applications for Business
- Data Analytics
- Innovation Made Possible[^]
- Career & Professional Preparation
- Health & Wellness
- English Language Express^{*}

YEAR 2 & 3

Based on your interests, preference and performance, you will pursue one of the following business diplomas. You can refer to the relevant sections for the modules in Year 2 & 3:

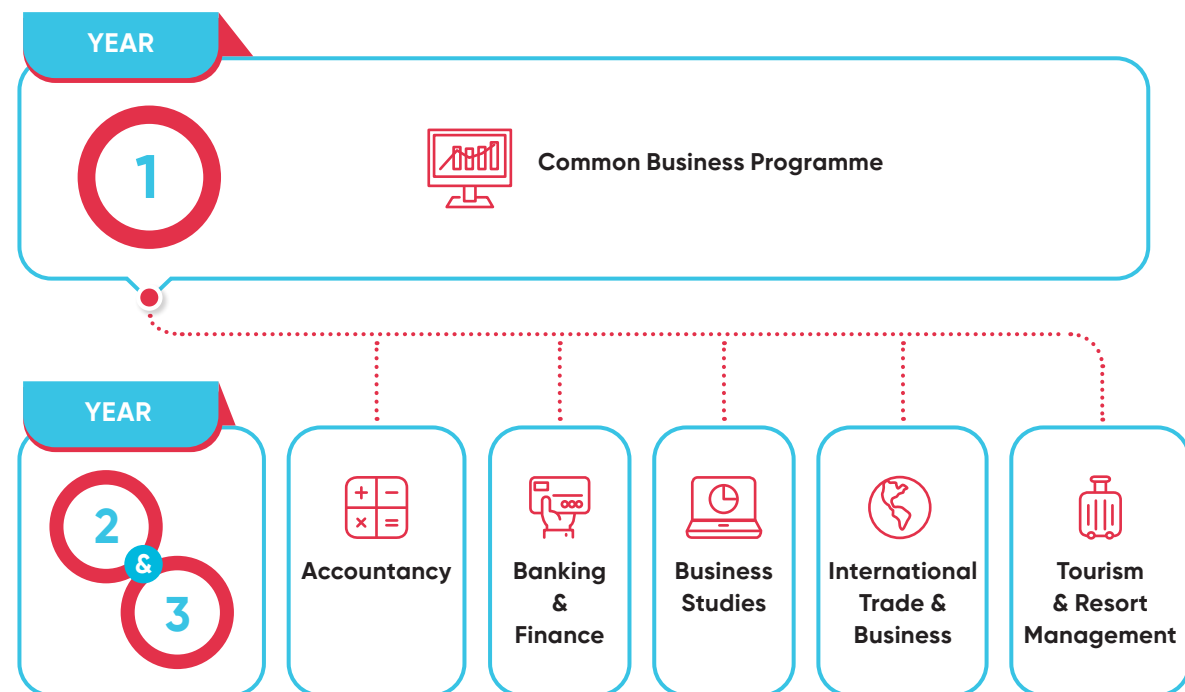
- Accountancy (see page 9)
- Banking & Finance (see page 14)
- Business Studies (see page 19)
- International Trade & Business (see page 24)
- Tourism & Resort Management (see page 29)

[^] Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{*} For selected students.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

OVERVIEW OF YOUR CBP JOURNEY



"I developed an interest in the world of business growing up in a family that ran a small local provision shop. Still uncertain about which path to pursue after my O-Levels, the Common Business Programme gave me the opportunity to explore different areas of business and build a strong foundation knowledge, helping me gain clarity and direction. It also equipped me with the versatility, critical thinking, and confidence to later excel in the Diploma in Business Studies."

Amanda Tan
Class of 2025

A recipient of the Lee Wee Nam Silver Medallist, Amanda pursued a Diploma in Business Studies after CBP.

FURTHER STUDIES

Refer to the Further Studies section on the respective diploma pages.

CAREER

Refer to the Career section on the respective diploma pages.

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Common Business Programme, log on to www.np.edu.sg/cbp



Get latest updates on course



N51

Diploma in Accountancy Revamped

- Our curated "Professional Journey" equips you with **confidence and skills for key roles in controllership, assurance, and finance business partnership**
- Gain future-ready tech and sustainable accounting skills to seize opportunities in the **fast-growing digital** and **green economies**
- Enjoy **accreditation and module exemptions** at top universities and professional bodies – ACC graduates offered the most module exemptions by SMU!
- Customise your learning: **Choose a six-month local/overseas internship + Business Electives New!** in emerging areas; or the **one-year JobReady Programme** with renowned companies

WHAT THE COURSE IS ABOUT

If you think that accountancy is all about number crunching, think again! In today's dynamic business environment, accountants are the ones driving business innovation and solutions. The financial controller or accountant of the future is equipped with digital tools to make data-driven decisions that unlock business opportunities! If this excites you, our Diploma in Accountancy (ACC) could be the perfect fit for you!

Curated Professional Journey

Your ACC journey trains you for rewarding careers in accounting and beyond! Our curated professional learning journey curriculum trains you for roles such as finance controllers, assurance consultants, and finance business partners.

The course provides a solid foundation in core accounting principles, coupled with essential transferable skills. You will learn how to analyse financial data, evaluate risks, and help businesses transform. You will also benefit from robust real-world learning, thanks to our strong ties with leading industry players.

Future-ready Skills

Stay ahead of the curve with in-demand digital skills – including Generative AI, data analytics, and accounting and finance automation tools. With sustainability now a key priority for businesses, you will also learn to evaluate the financial impact of climate-related risks and help organisations set environmental goals.

On top of that, you will gain exposure to essential business functions such as digital marketing and learn the application of legal frameworks in accounting practice.

Industry-relevant Learning

Choose how and what you learn in your final year! Opt for a six-month local/overseas internship together with an industry project and two electives from the brand-new Business Electives Programme; or choose the one-year JobReady Programme for deeper industry immersion.

Designed to supercharge your learning, the Business Electives Programme focuses on the latest strategic growth areas in business:

- Business Psychology
- AI & Digital Transformation
- Business Sustainability

Our top-notch industry partners offering internships include Deloitte, EY, KPMG, PwC, BDO, RSM, Bosch and GIC.

Degree Acceleration and Accreditations

As an ACC graduate, you can look forward to completing your degree or professional examinations ahead of your peers! The Singapore Management University (SMU), for example, offers ACC graduates the most module exemptions compared to other polytechnics! So, you can fast track your SMU degree by up to a year!

You will also enjoy accreditation and module exemptions from many professional bodies such as The Institute of Singapore Chartered Accountants (ISCA), Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), and Institute of Chartered Accountants in England and Wales (ICAEW).

OVERVIEW OF YOUR ACC JOURNEY



Partnerships



WHAT YOU WILL LEARN

YEAR 1

- Business Persuasion
- Career & Professional Preparation
- Data Analytics
- Digital Experience Design
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Marketing
- Statistical Applications for Business
- Health & Wellness
- Innovation Made Possible[^]
- English Language Express^{*}

YEAR 2

- AI for Business Decisions
- Assurance, Risk & Forensics
- Business & Corporate Law
- Corporate Finance and Analysis
- Corporate and Sustainability Reporting
- Digital Intelligence for Community
- Financial Accounting
- Professional Branding & Networking
- Taxation
- World Issues: A Singapore Perspective[^]

YEAR 3

Choose from the following options:

Option 1:

- Six-month Internship
- Applied Accounting Capstone Project
- 2 Business Electives
- Project ID: Connecting the Dots

Option 2:

- One-Year JobReady Programme
- Project ID: Connecting the Dots

Business Electives

Business Psychology

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences

AI & Digital Transformation

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation & Transformation

Business Sustainability

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance



[^] Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{*} For selected students.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

ACC is recognised by all local and many overseas universities. Many universities in Australia and the United Kingdom offer up to one year of exemption. You will also enjoy module exemptions for courses and examinations by the Institute of Singapore Chartered Accountants (ISCA), Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), and Institute of Chartered Accountants in England and Wales (ICAEW).

In partnership with the Accounting and Corporate Regulatory Authority and Workforce Singapore, NP has launched a 12- to 18-month work-study programme under the SkillsFuture initiative. This programme offers an accelerated alternative pathway for Accountancy diploma holders to enter the profession without a degree qualification.

Chartered Accountant of Singapore

Singapore CA Qualification (Professional Programme)

Advanced Diploma in Accountancy Singapore CA Qualification Foundation Programme

Diploma in Accountancy



Lim Wei Shan

Class of 2024

Pursued a degree in Accountancy at SMU, where she was granted 9 credit exemptions. Her academic journey was shortened from 4 to 3 years.



Jonathan Siam

Class of 2018

Fast-tracked his ACCA qualification in 1.5 years after graduation and now serves as Audit Manager at Ernst & Young while pursuing his ISCA qualification.

CAREER

You can look forward to exciting and rewarding careers in roles such as:

- Business Analyst
- Business Valuation Consultant
- Digital Transformation Specialist
- Environment, Social & Governance (ESG) Auditor
- Financial Accountant
- Financial Auditor
- Finance Business Partner
- Forensics Accountant
- Internal Auditor
- Mergers & Acquisition Consultant
- Restructuring & Insolvency Consultant
- Sustainability & Climate-change Consultant
- Tax Consultant



Alicia & Angela Low

Class of 2020

Completed their Bachelor of Accountancy at NTU. Currently working in KPMG's Forensic Services department.



Lee Koh Chin

Class of 2019

Completed his Bachelor of Accountancy at NTU and Masters in Philosophy at Cambridge University under the PSC Public Finance Scholarship. Currently serving in the public sector as a Finance Associate at AGD.

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Diploma in Accountancy, log on to www.np.edu.sg/acc



Get latest updates on course



N53

Diploma in Banking & Finance Revamped

- › Build a **strong foundation in finance** coupled with the latest tech skills to prepare you for the bank of the future
- › Gain **digital skills and sustainability knowledge** to prepare you for in-demand careers in banks, financial institutions and FinTech start-ups
- › Drive financial innovation with industry-relevant skills honed through **integrated projects, competitions** and **real-world business solutioning**
- › **Customise your learning:** Choose a six-month local/overseas internship + **Business Electives** New! in emerging areas; or the one-year JobReady Programme with renowned companies

WHAT THE COURSE IS ABOUT

Technology, innovation, and the pursuit of sustainability are transforming the financial world. With our Diploma in Banking & Finance (BF), you will gain these skills and more to shape the future of banking!

The BF course gives you a solid foundation in banking and finance. You will discover how banks operate and explore key topics such as environmental, social and governance (ESG) standards and green finance.

To round things off, you will explore business and finance law, along with how companies and financial institutions manage risk while staying compliant in today's fast-evolving financial landscape.

Tech-infused Curriculum

Get hands-on with the latest financial tools and trading platforms used by professionals. You will also explore emerging technologies such as Generative AI, Application Programming Interfaces (API), Electronic Know Your Customer (e-KYC) and Insurtech – equipping you with digital skills that give you an edge!

Real-World Industry Exposure

With modules co-designed by industry leaders from companies like DBS, Manulife and PhillipCapital, the BF curriculum is closely aligned with real-world practices. Through interactions with industry practitioners, you will stay on top of industry developments.

Beyond the classroom, you will participate in events like the PolyFinTech100 API Hackathon and CGSI ASEAN Investment Challenge, where you will tackle real business and financial challenges that put your skills to the test.

Customise Your Learning

Choose how and what you learn in your final year! Opt for a six-month internship with leading local/overseas banks or FinTech companies, or the one-year JobReady Programme for extended workplace immersion. Our reputable partners include DBS, OCBC, UOB, HSBC, MAS, SGX, GIC, CGSI and Julius Baer.

If you opt for the six-month internship, you will also get to take two electives under the new Business Electives Programme and an industry project. Designed to supercharge your learning, the Business Electives Programme focuses on the latest strategic growth areas in business:

- Business Psychology
- AI & Digital Transformation
- Business Sustainability



FINTECH CHAMPIONS

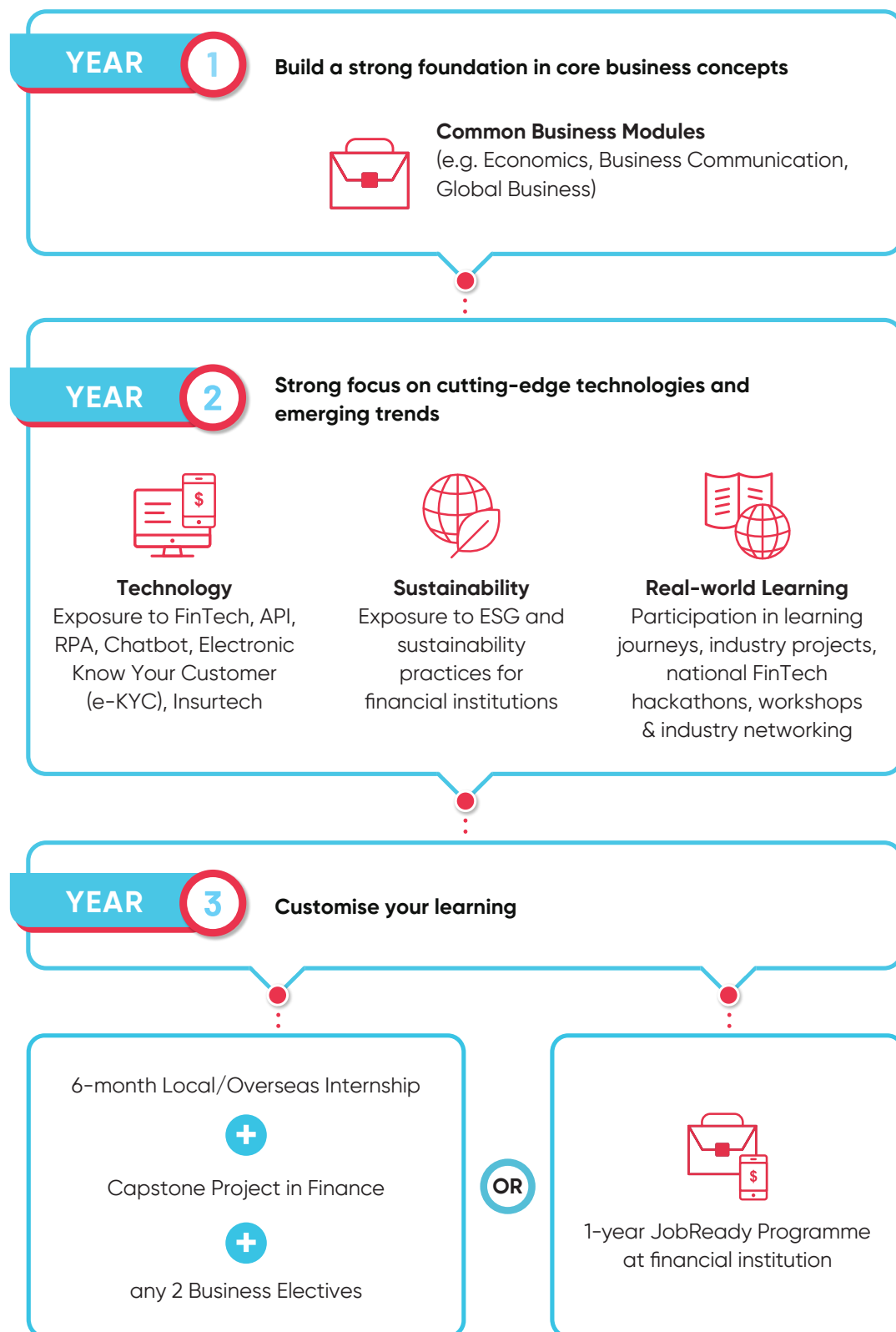
"The PolyFinTech100 hackathon offered a unique opportunity to tackle real-world financial challenges. In collaboration with PayPal, my team and I developed TrustBuddy, an AI-driven fraud detection tool aimed at making digital transactions safer. This experience showed me how innovation can truly make an impact and drive change in the finance sector. While we were honoured to be named Grand Champion, the true reward was the chance to learn from mentors, collaborate with teammates, and gain insights from industry experts, making this experience both meaningful and enriching."

Leo Kai Zhi
Final-year BF Student

Partnerships



OVERVIEW OF YOUR BF JOURNEY



WHAT YOU WILL LEARN

YEAR 1

- Business Persuasion
- Career & Professional Preparation
- Data Analytics
- Digital Experience Design
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Marketing
- Statistical Applications for Business
- Health & Wellness
- Innovation Made Possible[^]
- English Language Express^{*}

YEAR 2

- Business & Finance Law
- Corporate & Institutional Banking
- Corporate Finance
- Financial Markets & Instruments
- Financial Planning
- Fintech & Digital Banking
- Investments
- Professional Branding & Networking
- Risk & Compliance
- Wealth Management
- World Issues: A Singapore Perspective[^]

YEAR 3

Choose from the following options:

Option 1:

- Six-month Internship
- Capstone Project in Finance
- 2 Business Electives
- Project ID: Connecting the Dots[^]

Option 2:

- One-Year JobReady Programme
- Project ID: Connecting the Dots

Business Electives

Business Psychology

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences

AI & Digital Transformation

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation & Transformation

Business Sustainability

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance



[^] Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{*} For selected students.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

The BF diploma is recognised by all local and many overseas universities. In Australia and the United Kingdom, you may receive up to a one-year exemption, allowing you to complete your degree earlier. Professional bodies like the Institute of Chartered Accountants in England and Wales (ICAEW) and the Institute of Banking & Finance (IBF) also recognise our diploma.

Upon graduation, you will also be awarded the Associate Financial Planner (AFPCM) certification, giving you a head start to becoming a Certified Financial Planner (CFP®).



Oh Jia Jun

Class of 2021

The recipient of the POSB Gold Medal and Ngee Ann Polytechnic Outstanding Achievement Award is pursuing a double degree in Social Science (Politics, Law and Economics) and Business Management (Finance) under SMU's Global Impact Scholarship



Morn Monyneat

Class of 2024

The recipient of the NUS ASEAN Undergraduate Scholarship is pursuing a degree in Business Administration with a major in Finance



Keryel Khng

Class of 2024

The recipient of the NP Outstanding Achievement Award will be pursuing Business Management at SMU

CAREER

As a BF graduate, you will have strong career opportunities in fields such as FinTech, corporate finance, financial planning, investment and wealth management, ESG, sustainable finance, KYC, risk management, compliance, operations management, credit as well as digital marketing. Upon graduation, you will also be awarded the Associate Financial Planner (AFPCM) certification, giving you a head start on becoming a Certified Financial Planner (CFP®). You can pursue roles such as:

- Banking Sales Executive
- Banking Services Executive
- Credit Analyst
- Compliance Executive
- Customer Service Executive
- ESG Product Specialist
- Financial Advisor
- Know Your Customer (KYC) Analyst
- Personal Wealth Executive
- Risk Analyst
- Sustainable Finance Analyst



Bryan Lim

Class of 2017

Associate Director, Corporate Sales and Global Markets at First Abu Dhabi Bank



Benedict Koh

Class of 2018

Associate, Risk Services – Environmental, Social and Governance at PwC Singapore

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Diploma in Banking & Finance, log on to www.np.edu.sg/bf



Get latest updates on course



N45

Diploma in Business Studies Revamped

- › Power your aspirations with our **popular high-impact business diploma!**
- › **Future-proof with three industry-relevant specialisations:** Entrepreneurship, Human Capital Management and Marketing
- › Master the skills to **use AI and data to make smarter business decisions** through real-world integrated projects
- › **Customise your learning:** Choose a six-month local/overseas internship + Business Electives ^{New!} in emerging areas; or the one-year JobReady Programme with renowned companies

WHAT THE COURSE IS ABOUT

What does it take to be a next-gen business leader? With AI and technology transforming business processes and sustainability goals impacting business strategies, the Diploma in Business Studies (BS) will prepare you to thrive in the business landscape of the future!

One Diploma, Three Specialisations

In your second year, deepen your understanding in one of the following specialisations that matches your career aspiration:

- **Entrepreneurship** – Acquire essential skills in value creation and corporate innovation
- **Human Capital Management** – Deep-dive into knowledge of talent acquisition, engagement and development
- **Marketing** – Hone specialised skills in integrated marketing communication, branding, and marketing research

Future-Ready Curriculum

Build expertise in AI- and data-driven decision-making by using the latest digital tools and automation platforms. Develop the skills to use data to gain insights, market products, and drive business strategies.

With the new “Powering Decisions with Data & AI” signature programme, you will gain hands-on experience with a suite of curated digital tools.

Students from each specialisation will take modules relevant to their field – whether powering entrepreneurship, human capital management, or marketing decisions with data and AI – before collaborating on an integrated project to address real-world problem statements.

Industry-relevant Learning

With our curriculum co-developed, co-delivered and co-assessed by experts, you can look forward to industry-real learning, including internships and industry projects.

You can also develop omnichannel marketing strategies and test your ideas on campus. From managing inventory, running promotions, to customer engagement, discover how smart retail technologies enhance the shopping experience!

Customise Your Learning

Choose how and what you learn in your final year! Opt for the one-year JobReady Programme for deeper industry immersion; or choose to complete a six-month local/overseas internship together with an industry capstone project and two electives from the brand-new Business Electives Programme.

Designed to supercharge your learning, the Business Electives Programme focuses on the latest strategic growth areas in business:

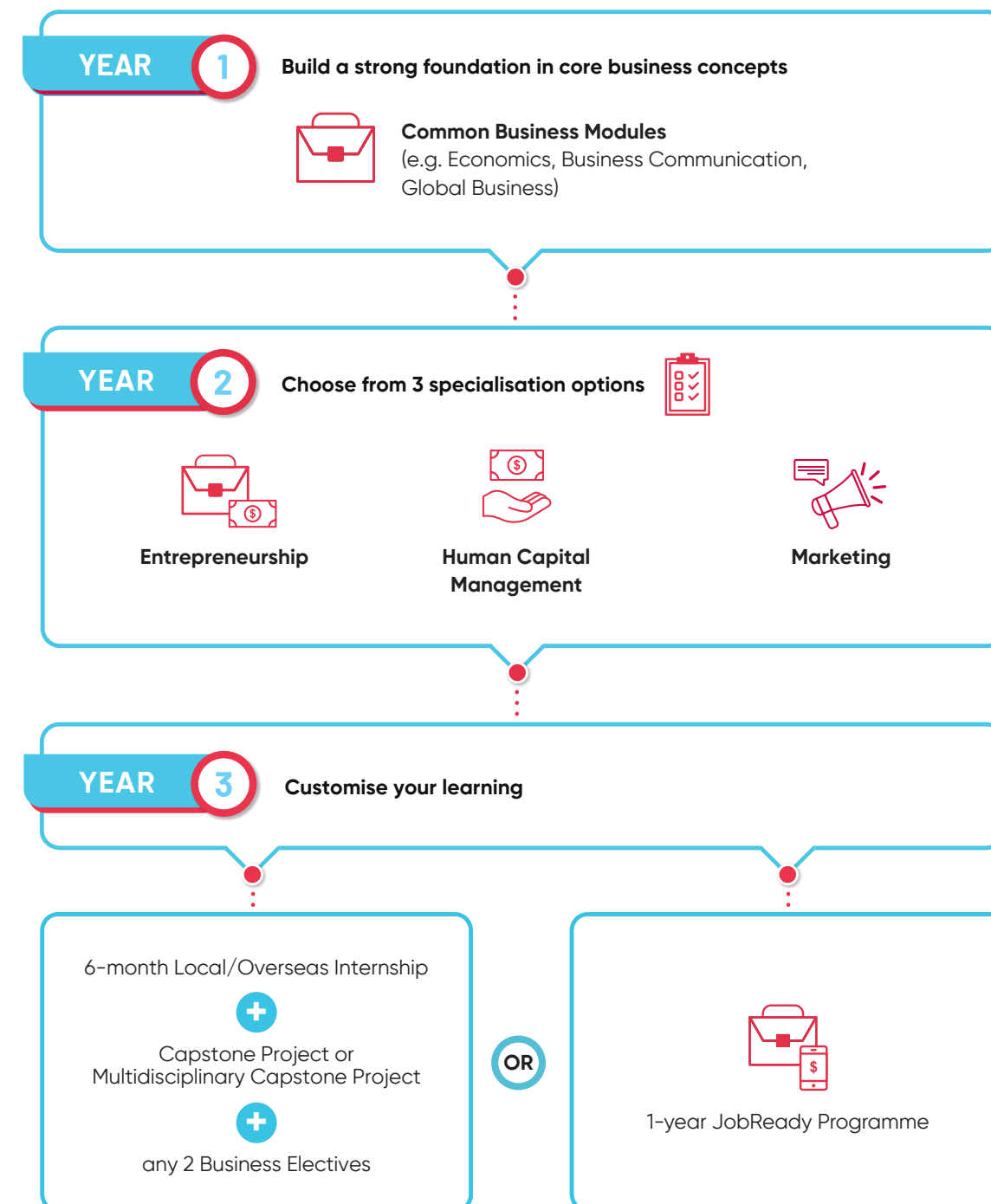
- Business Psychology
- AI & Digital Transformation
- Business Sustainability



STREAMLINING SUCCESS WITH AUTOMATION

Recent BS graduate **Keene Chong** took on Adecco's one-year JobReady Programme, where he helped the HR team create an automated contract agreement and onboarding process. This innovation simplified repetitive tasks and improved efficiency, allowing the team to focus on enhancing employee experiences. The extended stint enabled him to identify operational challenges and implement practical solutions.

OVERVIEW OF YOUR BS JOURNEY



Partnerships



WHAT YOU WILL LEARN

YEAR 1

- Business Persuasion
- Career & Professional Preparation
- Data Analytics
- Digital Experience Design
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Marketing
- Statistical Applications for Business
- Health & Wellness
- Innovation Made Possible[^]

[^] Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{*} The Multidisciplinary Capstone is a 12 credit-unit module designed to develop cross-disciplinary knowledge and skills by developing a solution to an industry challenge. Students will be exempted from Project ID: Connecting the Dots and Capstone modules.

^{*} All specialisation options are offered based on availability.

YEAR 2

Semester 1

- Brand Innovation & Strategies
- Business Law
- Develop a Business
- People & Culture
- Professional Branding & Networking
- Sustainability Management in Business
- World Issues: A Singapore Perspective[^]

YEAR 2

Semester 2

Choose one of the 3 specialisation options^{*}

Entrepreneurship

- Powering Entrepreneurship Decisions with Data & AI
- Business Models & Strategies
- Innovation for Value Creation
- Startup Finance

Human Capital Management

- Powering Human Capital Management Decisions with Data & AI
- Talent Experience & Engagement
- Learning & Organisation Development
- Total Rewards Management

Marketing

- Powering Marketing Decisions with Data & AI
- Integrated Marketing Communication
- Research-based Marketing Insights
- Retail Experiential Engagement

YEAR 3

Choose from the following options:

Option 1:

- Six-month Internship
- Capstone Project OR Multidisciplinary Capstone Project^{*}
- 2 Business Electives
- Project ID: Connecting the Dots[^]

Option 2:

- One-Year JobReady Programme
- Project ID: Connecting the Dots[^]

Business Electives

Business Psychology

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences

AI & Digital Transformation

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation & Transformation

Business Sustainability

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance

FURTHER STUDIES

The BS diploma is recognised by all local and many overseas universities, many of which offer module exemptions. Our graduates enjoy up to one year's exemption at universities in Australia and the United Kingdom.



Cassandra Seah
Class of 2014

The President's PhD scholar at Imperial College London's Dyson School of Design Engineering began her doctoral studies in 2021, inspired by personal research into mindfulness for dementia care



Samuel Lee
Class of 2015

The Chevening scholar is pursuing a Master of Science in International Social and Public Policy at the London School of Economics and Political Science, and was honoured with the Freedom of the City of London Award in 2024



Neo Hui Mei
Class of 2021

Pursuing a Bachelor of Business Management at SMU



Claudia Tan
Class of 2021

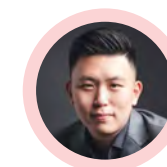
Pursuing a Bachelor of Business Administration at NUS

CAREER

With a constant demand for business graduates in Singapore and the region, you will be highly sought-after by employers in various fields such as:

- Business Consulting
- Business Digitalisation
- Business Sustainability
- Corporate Communications
- Events Planning & Management
- Human Resource Management
- Learning & Development Management
- Marketing Communications
- Marketing Research
- Public Relations
- Sales & Marketing
- Service Operations & Management

In partnership with the Institute for Human Resource Professionals (IHRP), BS students specialising in Human Capital Management will graduate as IHRP-certified associates, providing a structured pathway to becoming an IHRP-certified professional.



Davis Koh
Class of 2010

Co-founder and Director of Wecofa Digital Marketing Agency



Kiefer Yoon
Class of 2015

Global Product Marketing Manager at TikTok Pte Ltd

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Diploma in Business Studies, log on to www.np.edu.sg/bs



Get latest updates on course



N85

Diploma in International Trade & Business Revamped

- › Gain skills in the **latest technologies driving digitalised trade operations** to prepare you for in-demand roles in trade, supply chain and marketing
- › An **industry-relevant curriculum** with a strong focus on **sustainability** to hone skills to address real-world challenges
- › Embark on a **Signature Overseas Study Trip** to a global trade hub to experience first-hand different business practices and cultures!
- › **Customise your learning:** Choose a **six-month local/overseas internship + Business Electives** New! in emerging areas; or the one-year JobReady Programme with renowned companies

WHAT THE COURSE IS ABOUT

Ever wondered how MNCs like Bosch, P&G, LVMH and IKEA manage every step of their global business – from sourcing materials to getting their products to stores around the world? The Diploma in International Trade & Business (ITB) will show you how and prepare you for exciting opportunities as Singapore becomes a popular regional and global supply chain hub.

Future-ready Curriculum

Gain knowledge of international trade markets, supply chain management, trade law and trade finance with ITB! You will also develop digital skills to use the latest technologies such as artificial intelligence (AI) and Enterprise Resource Planning, as well as implement e-procurement, e-commerce, and automation. With these skill sets, you will be able to make data-driven decisions to manage business transformation and risks!

Sustainability Lens

With the growing focus on meeting sustainability targets, companies need talent with green skills. By learning to create sustainable supply chain strategies that align with business goals and gaining expertise in sustainable sourcing, green logistics, and ethical marketing, you will develop skills to build a more climate-friendly trade ecosystem.

Signature Overseas Study Trip

You will also get to embark on an immersive Signature Overseas Study Trip to an international trade hub! Experience how diverse business practices, geopolitical conditions and cultural differences shape global commerce.

Customise Your Learning

Choose how and what you learn in your final year! Opt for a six-month local/overseas internship together with an industry capstone project and two electives from the brand-new Business Electives Programme; or choose the one-year JobReady Programme for deeper industry immersion.

Designed to supercharge your learning, the Business Electives Programme focuses on the latest strategic growth areas in business:

- Business Psychology
- AI & Digital Transformation
- Business Sustainability

With our close partnerships with leading multinationals and companies, you will benefit from exposure to a wide range of high-growth sectors – preparing you for in-demand roles in Singapore and beyond!



FROM CLASSROOM TO SHENZHEN

"Going on the ITB Signature Trip to Shenzhen brought my learning to life in ways textbooks never could. Seeing warehouse operations, supply chains and logistics up close made everything we studied click – it's like the theory came to life right in front of me. It was eye-opening to experience the fast-paced, innovative business environment, and the trip gave me a deeper appreciation of the scale and complexity of global trade."

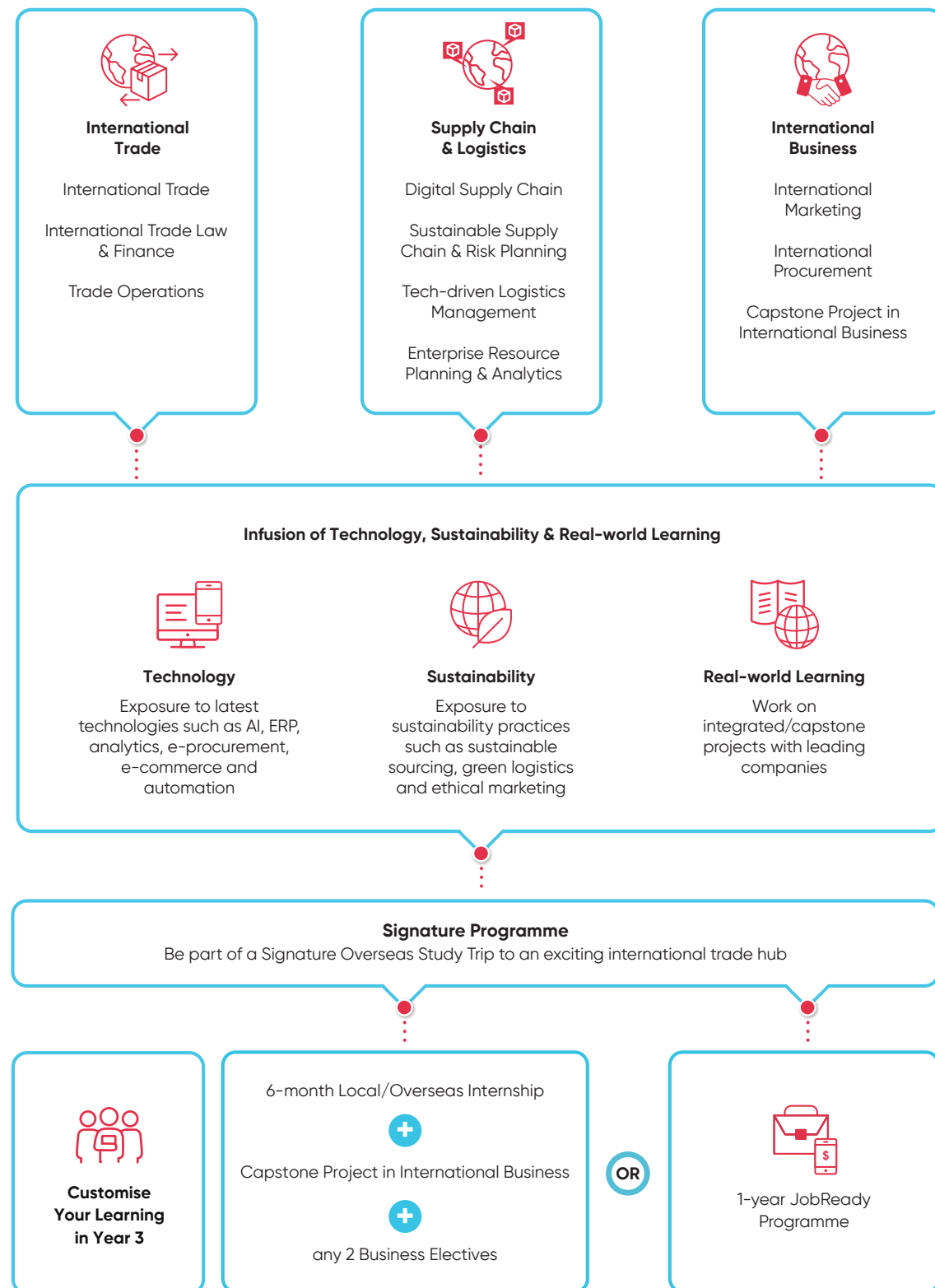
Megan Tay

Year 2 ITB Student (on the right)

Partnerships



OVERVIEW OF YOUR ITB JOURNEY



WHAT YOU WILL LEARN

YEAR 1

- Business Persuasion
- Career & Professional Preparation
- Data Analytics
- Digital Experience Design
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Marketing
- Statistical Applications for Business
- Health & Wellness
- Innovation Made Possible[^]
- English Language Express^{*}

YEAR 2

- Enterprise Resource Planning & Analytics
- International Marketing
- International Procurement with Sustainable Practices
- International Trade & Digital Supply Chain
- International Trade Law & Finance
- Professional Branding & Networking
- Sustainable Supply Chain & Risk Planning
- Tech-driven Logistics Management
- Trade Operations & Digitalisation
- World Issues: A Singapore Perspective[^]

YEAR 3

Choose from the following options:

Option 1:

- Six-month Internship
- Capstone Project in International Business
- 2 Business Electives
- Project ID: Connecting the Dots[^]

Option 2:

- One-Year JobReady Programme
- Project ID: Connecting the Dots

Business Electives

Business Psychology

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences

AI & Digital Transformation

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation & Transformation

Business Sustainability

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance



[^] Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

^{*} For selected students.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

FURTHER STUDIES

As an ITB graduate, you can pursue degrees in international trade and supply chain management, as well as other business degree courses at all local and overseas universities.



Lew Jun Shao
Class of 2021

The recipient of the NUS Residential College Scholarship is pursuing a Business Administration degree with a specialisation in Operations & Supply Chain Management



Shen Lu
Class of 2024

The recipient of the SMU Ian R. Taylor Scholarship is pursuing a Bachelor of Business Management



TRANSFORMING THE SUPPLY CHAIN

ITB student teams secured 1st and 2nd runner-up positions in the national Supply Chain Challenge. With their creative solutions, they sought to help small-scale wholesalers in the local agricultural produce sector thrive in the digital age.

CAREER

With Singapore's growing role as a global trade and supply chain hub, your job prospects are bright! You can pursue a wide variety of in-demand and supply chain-related careers across diverse sectors.

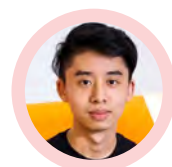
You can look forward to opportunities in these roles:

- Business Development Executive
- International Business Analyst
- International Business Entrepreneur
- International Marketing Executive
- International Procurement Executive
- Logistics Executive
- Supply Chain Planning Executive
- Supply Chain Risk & Resilience Analyst
- Trade Compliance Officer
- Trade Operations Executive



Jeremy Chia
Class of 2010

Ocean Freight Director (SG & MY) of GEODIS, a global leader in transportation and logistics.



Christopher Choo
Class of 2013

Co-founder & CEO of Qashier who was named in Forbes 30 Under 30 list for Asia

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Diploma in International Trade & Business, log on to www.np.edu.sg/itb



Get latest updates on course

N72

Diploma in Tourism & Resort Management Revamped

- ▶ A robust business course with **versatility** to explore exciting careers in tourism, hospitality and beyond
- ▶ Go on a **Signature Overseas Study Trip** New! to experience innovative tourism concepts in emerging areas such as sustainable tourism, wellness travel, and TravelTech!
- ▶ Build **diverse competencies** in experience design, research & data storytelling, digitalisation, sustainable tourism and more
- ▶ **Customise your learning:** Choose a six-month local/overseas internship + Business Electives New! in emerging areas; or the one-year JobReady Programme with renowned companies

WHAT THE COURSE IS ABOUT

With global tourism on the rise, organisations are innovating to create unique experiences to stay ahead. NP's Diploma in Tourism & Resort Management (TRM) prepares you to shape the future of tourism across the hospitality, travel, events, and leisure & lifestyle sectors. With TRM, you will go places!

Robust Business Skills

TRM provides you with a good grounding in business concepts, with a focus on key sectors such as events, leisure, hospitality, and travel. You will develop the skills to ideate business strategies and manage projects in the tourism sector and beyond.

With the growing emphasis on sustainability in tourism, you will also have the opportunity to learn and apply the latest sustainability standards for tourism businesses developed by leading organisations such as the Global Sustainable Tourism Council (GSTC).

Digital Skill Certifications

To meet the needs of today's tech-savvy travellers, you will gain in-demand skills in tourism data analytics, digital marketing, and service experience design. Explore the latest technologies such as artificial intelligence and augmented reality to enhance guest experiences.

Plus, you can earn Google Ads and Google Data Analytics certifications to gain a competitive edge.

Immersive Learning & Overseas Trip

The TRM curriculum is enriched with immersive learning experiences including masterclasses conducted by experts and experiential learning journeys to world-class tourist attractions and organisations! From hackathons, company-based projects, field research to online learning, you can expect varied learning experiences.

To top it off, you will go on TRM's Signature Overseas Study Trip! Feel the pulse of a popular tourism destination in fast-growing Southeast Asia and witness other vibrant cities to how the latest tourism concepts in sustainable tourism, wellness tourism and TravelTech are generating buzz.

Industry-real Learning

You will also benefit from a wide range of industry immersion opportunities at reputable organisations such as Raffles Singapore, Sentosa Development Corporation and Changi Airport Group.

With the tourism industry thriving in destinations like China, Thailand and Vietnam, go on an overseas internship, including opportunities at Hong Kong Disneyland, to gain global exposure!

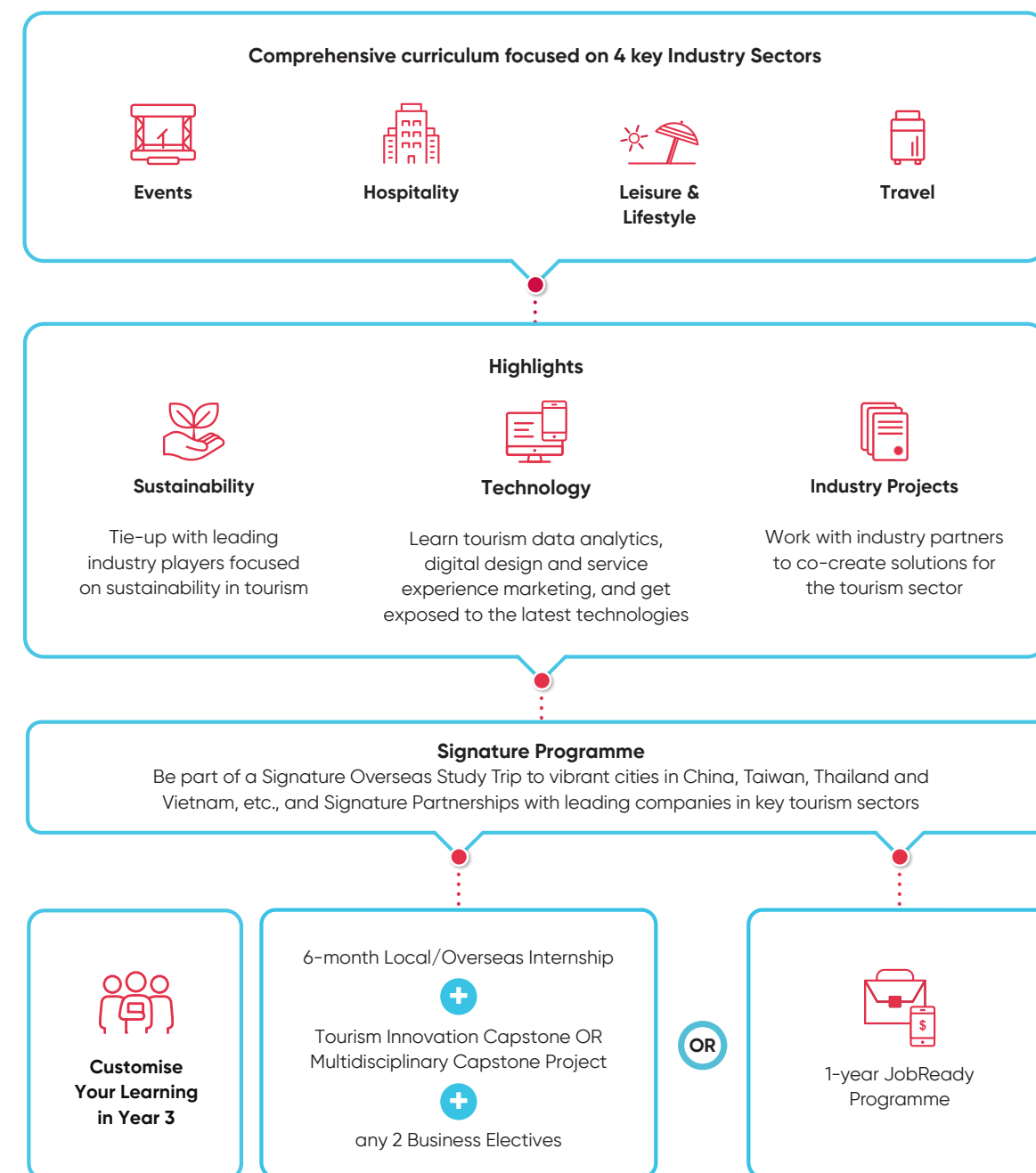
Customise Your Learning

Choose how and what you learn in your final year! Opt for a six-month local/overseas internship together with an industry capstone project and two electives from the new Business Electives Programme; or choose the one-year JobReady Programme for deeper industry immersion.

Designed to supercharge your learning, the Business Electives Programme focuses on the latest strategic growth areas in business:

- Business Psychology
- AI & Digital Transformation
- Business Sustainability

OVERVIEW OF YOUR TRM JOURNEY



Partnerships

Far East
HOSPITALITY

heritage.sg

Mandai
WILDLIFE GROUP

MARINA BAY SANDS
SINGAPORE

TRIBE

Trip.com

WHAT YOU WILL LEARN

YEAR 1

- Business Persuasion
- Career & Professional Preparation
- Data Analytics
- Digital Experience Design
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Makings of a Business
- Marketing
- Statistical Applications for Business
- Health & Wellness
- Innovation Made Possible^
- English Language Express*

YEAR 2

- Airline & Travel Business
- Business & Tourism Law
- Event Design & Management
- Immersive Travel Experience
- Integrated Tourism Marketing
- Professional Branding & Networking
- Hospitality Management & Innovation
- Research & Data Storytelling in Tourism
- Revenue Management in Tourism
- Service Experience Design
- Sustainable Destination Management & Placemaking
- World Issues: A Singapore Perspective^

YEAR 3

Choose from the following options:

Option 1:

- Six-month Internship
- Tourism Innovation Capstone OR Multidisciplinary Capstone Project
- 2 Business Electives
- Project ID: Connecting the Dots

Option 2:

- One-Year JobReady Programme
- Project ID: Connecting the Dots

Business Electives

AI & Digital Transformation

- Advanced Analytics & Strategic Insights
- AI in Business
- Digital Innovation Transformation

Business Psychology

- Behavioural Insights for Digital Consumer Experiences
- Behavioural Insights for Strategic Communications
- Behavioural Insights for Workplace Experiences

Business Sustainability

- Business in the Circular Economy
- Carbon Management
- Governance & Sustainability Reporting
- Sustainable Finance



^ Critical Core modules account for 10 credit units of the diploma curriculum. They include modules in communication, innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. NP aims to develop students to be agile and self-directed learners, ready for the future workplace.

* The Multidisciplinary Capstone is a 12 credit-unit module designed to develop cross-disciplinary knowledge and skills by developing a solution to an industry challenge. Students will be exempted from Project ID: Connecting the Dots and Capstone modules.

* For selected students.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates

FURTHER STUDIES

As a TRM graduate, you can pursue various degree courses at universities locally and abroad, with some institutions offering module exemptions. They include reputable universities such as Southern Cross University, University of Queensland, University of Southern Queensland, and University of Nevada, Las Vegas.



Tan Song Yi
Class of 2022

Pursuing a Bachelor of Business Administration at NUS



Celeste Ang
Class of 2024

The recipient of NTU's College Scholarship is pursuing a Bachelor of Business with a second major in Entrepreneurship at NTU



FINDING HER PASSION IN HOSPITALITY

"My one-year JobReady Programme at The Outpost Hotel Sentosa gave me invaluable first-hand exposure. Rotating across five different departments allowed me to step beyond the classroom, applying what I learnt in real-life situations – from engaging with guests to collaborating on Revenue and Digital Marketing strategies. The experience was both challenging and rewarding, deepening my passion and preparing me well for university and a future career in the sector.

Jillian Yong
Class of 2025

Currently on a gap year working part-time at The Westin Singapore

CAREER

As Singapore develops into a global tourism hub, the demand for skilled tourism professionals will increase. TRM graduates can explore many job opportunities in attractions, food and beverage, hospitality, MICE, travel and other tourism-related sectors.

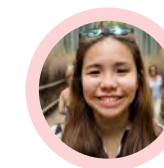
You can look forward to pursuing careers in these job roles:

- Attractions Operations Executive
- Business Development Executive
- Content and Experience Development Executive
- Customer Experience Executive
- Digital Marketing Executive
- Event Operations Executive
- Front Office Executive
- Guest Relations Executive
- Marketing Communications Executive
- Product Experience Development Executive
- Reservations Executive
- Sustainability Officer
- Travel Account Executive



Billy Ko
Class of 2014

Hotel Development & Acquisitions Manager at Creative Leap



Wong Wai Yi
Class of 2017

Digital Marketing & E-commerce Manager at Singapore Airlines

Entry Requirements

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP's Diploma in Tourism & Resort Management, log on to www.np.edu.sg/trm

Our Graduates with that Something **XTRA**

Our BA alumni have spread their wings and attained success in their further studies and across different fields. Join BA and let our future-ready curriculum help you soar to greater heights!

EXPLORING BOUNDLESS HORIZONS

"A highlight of my time at NP was my six-month internship at Grab Indonesia, where I travelled across cities and learned about business operations, management, and analytics. The knowledge and exposure I gained here fuelled my passion for business."

LYNETTE LAU

Business Studies graduate, Class of 2018

A recipient of the NUS Global Merit Scholarship and the Lee Kuan Yew Scholarship to Encourage Upgrading Award, Lynette earned a degree in Business Administration at NUS. She is now an Enterprise Account Manager at Okta, an IT security solutions firm specialising in user authentication services.



BUILDING PROFESSIONAL TIES

"The ACC course unlocked my potential and pushed me beyond my comfort zone. My internship at Ernst & Young LLP allowed me to explore the assurance field and expanded my professional network. Truly, NP's strong curriculum, holistic learning environment, and supportive lecturers shaped my personal growth."

JENNA ANG

Accountancy graduate, Class of 2018

Jenna graduated magna cum laude with a Bachelor of Accountancy from SMU and is currently working as a Financial Crime Prevention Officer at UBS AG (Singapore Branch).



EXPANDING HIS HORIZONS

"Through business competitions, internships and networking opportunities, BA broadened my perspectives and instilled a global mindset. Some highlights included an overseas trip to Shanghai and a virtual internship with ICAEW alongside international students."

JOSHUA NG

Accountancy graduate, Class of 2021

Joshua received the Institute of Singapore Chartered Accountants Gold Medal & Prize, RSM Stone Forest Prize, and ICAEW Prize. He is currently pursuing a Bachelor of Accountancy at SMU with a second major in Finance under SMU's prestigious Lee Kong Chian Scholarship.



INSPIRED TO INNOVATE

"My course exposed me to various aspects of business and finance, preparing me well for my internship at the Monetary Authority of Singapore. An Overseas Immersion Programme trip to Shanghai showed me how innovative financial solutions can drive growth back home."

OH JIA JUN

Banking & Financial Services* graduate, Class of 2021

Jia Jun is pursuing a double degree in Social Science and Business Management under SMU's Global Impact Scholarship.

*Renamed the Diploma in Banking & Finance



FINDING A PATH IN ECONOMICS

"BA was one of my favourite phases of learning. The course exposed me to diverse areas of business – from marketing, HR, entrepreneurship to coding – helping me discover my passion for economics. I gained strong analytical and problem-solving skills, which I find myself applying as I pursue a degree in Economics."

MANDY YONG

Business Studies graduate, Class of 2025

Mandy is currently pursuing a Bachelor of Science (Economics) at SMU.



THRIVING IN FINTECH

"BF has equipped me with strong business fundamentals and problem-solving skills. It prepared me well for my internship at the Monetary Authority of Singapore, so I could adapt quickly and excel."

ANDRALYNN TAN

Banking & Finance graduate, Class of 2022

An executive committee member in the Singapore FinTech Youth Chapter, Andralynn is currently working at Global Finance and Technology Network (GFTN).



STARTING NEW VENTURES

"NP's strong curriculum provided the foundation for launching my coffee business, KoffieAsia. Modules like International Marketing helped me plan the marketing mix to kickstart a successful venture in the Indonesian market."

BILLY DRAGOVALA

International Trade & Business graduate, Class of 2021

In his third year, Billy co-founded KoffieAsia with his coursemate, selling premium-quality coffee beans, tea leaves and cacao sourced from small-scale farmers in Southeast Asia. He is currently a Global Equities Executive at Phillip Nova, responsible for the growing adoption of their multi-asset trading platform among retail and professional traders in Singapore.



SHAPING SINGAPORE'S TOURISM STORY

"My childhood fascination with tourism began after reading a guidebook that featured our city as a top destination. TRM deepened my understanding of how tourism players create memorable experiences, while my internships offered invaluable industry mentorship. Today, I help shape the very story that once inspired me at Singapore Tourism Board (STB)."

TEOW ZI XIANG

Tourism & Resort Management graduate, Class of 2019

Zi Xiang graduated as a Gold Medallist and is currently part of STB's Management Associate Programme.



CAREER IN TRAVEL TECH

"Enrolling into the TRM course was one of my best decisions. It equipped me with a comprehensive understanding of the tourism ecosystem and the essential skills to thrive in this fast-evolving industry. My internship with online travel agency Asiarooms showed me how technology and travel intersect, providing the strong head start I needed to build my career in travel technology."

TRINA SEE

Tourism & Resort Management graduate, Class of 2013

Trina is currently the General Manager at Travelport Malaysia, an online platform that connects buyers and sellers to industry-leading travel content.



ngee ann
polytechnic



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