

INTERNATIONAL TRADE & BUSINESS COURSE MODULES

Doing business across borders and cultures in an increasingly digitalized world can be a complex yet exciting affair. You need to make sense of new ways of financing and shipping arrangements, and tap on emerging technologies to develop innovative digital business solutions to market and distribute your products and services. Discover how you can play a role in the fast-changing global business environment with the Diploma in International Trade & Business [ITB].

Robust Curriculum & Industry Partnerships

In your first year, you will gain a strong foundation with modules such as Accounting & Finance, Business Statistics, Macroeconomics, and International Business Environment. In your second year, you will strengthen your knowledge in international trade business and management with interesting modules such as International Trade & Practices, Global Transportation, International Marketing, and Digital Business Solutions.

Round off your third year with a six-month Enhanced Internship at local or overseas companies such as Carousell, DBS, IBM, Keppel Logistics and Lufthansa Cargo. On top of that, you will get to apply your skills on a capstone project to solve real-world challenges.

Throughout your three years, our strong emphasis on international trade operations from a global perspective will give you an edge in careers in the wholesale trade and logistics sectors. Our strong links with industry partners will also provide you with up-to-date and real-world learning experiences as well as mentorship.

Unique Course with a Global Focus

This unique course gives you a solid grounding in business, trade and logistics, with a global focus. You will gain a broad-based understanding of international trade practices and supply chain management, and learn skills in key domain areas such as finance, purchasing and logistics. What's more, there may be opportunities for you to travel on learning trips or even take on an overseas internship!

LEVEL 3.1

Analytics & Supply Chain Performance

This module covers the basic concepts in performance management that underpin productivity and continuous improvement within a business organisation. This module will equip students with a working knowledge of productivity tools and techniques, business analytics, project management and performance management framework. This module imparts students, a practical and structured approach on how to define, measure, analyse, improve and control the organization's supply chain performance to achieve its strategic business goals and objectives.

Business Communication 3

This practical module aims to help students be persuasive in the business world. Students will learn listening and data gathering skills to better understand their target audience's needs and requirements and persuasive skills to convince the audience to accept a new policy/suggestion/product through role-playing a boardroom presentation. Students will also be taught business networking skills including conversation techniques, dining etiquette and personal branding through role-plays and simulations.

Capstone Project

This module will encapsulate, build on and apply knowledge and skills from earlier modules to provide a holistic overview of international business and supply chain management. Through industry-relevant projects, the students will explore the opportunities and challenges of synergising technology and innovation, social responsibilities, operations, marketing and human resource to support corporate strategy and governance which are the foundation for organisational competitiveness in today's global economy.

International Economics & Finance

Students will acquire a basic understanding of the tools used to analyse contemporary international economics issues. The module covers current trade barriers and the role played by international institutions in promoting global trade.

Students also study the principles of international finance.

Risk Management

The module will equip students with the basic concepts of risk management, principles and strategies of managing risks in corporate business and supply chain. The role of technology as both a source and alleviator of risk will be explored. The students would gain sufficient knowledge of risk management principles, strategies and tools to effectively manage and reduce or mitigate the impact of any disruption to the normal functioning of any business and supply chain.

LEVEL 3.2

6-Month Enhanced Internship

The internship module provides a real-world, holistic, practice-oriented and self-driven learning environment where students learn by putting into practice the knowledge and skills acquired throughout the course. The students will be attached to international/logistics/supply chain organisations (commercial or public organisation) for 22 weeks in relevant areas such as international trade, marketing, entrepreneurship, supply chain management, logistics operations, international trade, etc. They will be coached by a mentor in the company throughout the period of attachment.

COURSE CURRICULUM

Module Name	Credit Units
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YEAR 3

Level 3.1 (24 hours per week)

Analytics & Supply Chain Performance	4
Business Communication 3	4
Capstone Project	4
International Economics & Finance	4
Risk Management	4
Project ID: Connecting the Dots ^	4

Level 3.2 (22 hours per week)

6-Month Enhanced Internship	22
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Notes:

^ For more details on Interdisciplinary Studies (IS) electives, please log on to www.np.edu.sg/is/

IS Modules

The School of Interdisciplinary Studies (IS) delivers a broad-based curriculum, which nurtures a new generation of professionals with multidisciplinary skills and an innovative and entrepreneurial spirit to meet the challenges of a knowledge economy. IS offers both prescribed modules and electives to challenge boundaries. Prescribed modules develop students' competencies in core areas such as Communication, Innovation and Enterprise, Culture and Communication, and Personal Mastery and Development, while elective modules provide insights into Arts and Humanities, Business, Design, and Science and Technology.