

COMMON BUSINESS PROGRAMME MODULES

Interested in business but unsure of which course to choose? Then the Common Business Programme [CBP] is probably the best option for you.

CBP is a new common entry programme for the School of Business & Accountancy [BA] designed for first-year students to gain a better understanding of the various business disciplines before nailing down a specific diploma.

This year-long programme gives you a chance to explore your interests in the first year, while developing a strong foundation in the fundamentals of business. You will choose your preferred business diploma in a preference ranking exercise towards the end of your first year.

All freshmen from BA, including those who opt for CBP, will share a common curriculum in the first year.

LEVEL 1.1

Accounting & Finance

This module aims to impart basic accounting and finance knowledge. Students will be taught how to interpret and use financial accounting information for decision-making. This module will also cover budgeting, financing strategies, working capital management as well as capital investment analysis.

Business Law

This module equips students with a basic knowledge of the fundamentals of business law and its application in a business environment. Topics include the Singapore legal system, law of contract, agency law, law of tort, law of business organisations, introduction to company law, intellectual property law and business ethics.

Career & Professional Preparation

This module helps to give students a foundational introduction to their three-year diploma course curriculum and how it prepares them for industry. It will help them embark on their three-year course with the end in mind through guided reflection on their personal characteristics and development of an overall game plan for their future education and career goals.

Information Design in Business

In this module, students will learn design principles to address issues related to user interaction, interface design, presentation, imagery and visualisation of information on various platforms. Basic programming skills to develop simple and useful software applications for web and mobile devices will be introduced to apply the design skills acquired.

Microeconomics

Students will examine the economic choices made by consumers, firms and the government, and how these decisions affect the market for a particular good or service. The module incorporates a study of the theory of demand and supply and discusses production costs, price determination and supply decisions for individual firms in different market structures.

LEVEL 1.2

Business Communication 1

This module enables students to deliver clear and logical messages to their audience. They will develop written communication skills through crafting business messages such as business letters, emails, and meeting minutes. In addition, students will work through presentations and simulated meetings to refine their spoken communication skills, discussion techniques and people skills.

Business Statistics

This module introduces basic concepts of statistics, focusing on basic statistical tools and models for decision-making in the business world. Students will learn how to organise, analyse and interpret data.

Decision Support Applications

This module equips students with a working knowledge of spreadsheets within a business environment. Students will learn to create, capture, organise and manipulate data in spreadsheet formats to help businesses solve problems, make decisions and improve operations and processes. Students will also learn to use spreadsheets for data analysis and business intelligence.

International Business Environment

Students will learn how the social, cultural and legal environments of a foreign country affect its business environment. It also helps students understand the role and impact of international trade agreements. Students will also discuss how world affairs affect businesses, leading to a better understanding of entry modes into international markets.

Macroeconomics

This module surveys the workings of a typical economy. Topics include economic growth, unemployment, inflation and the Keynesian model of the macro economy. Reference will be made to current case studies of global, regional and local issues.

Management & Organisation

This module provides students with an understanding of the four essential functions of management, namely, planning, organising, leading and controlling. It covers an overview of organisations and the role of managers in a global economy. It also prepares students to be effective managers to motivate, manage perception and group dynamics, and resolve conflict at the workplace.

COURSE CURRICULUM

Module Name	Credit Units
YEAR 1	
Level 1.1 (23 hours per week)	
Accounting and Finance	4
Business Law	4
Career & Professional Preparation	2
Information Design in Business	4
Microeconomics	4
Innovation Made Possible ^	3
Sports & Wellness ^	2
Level 1.2 (24 hours per week)	
Business Communication 1	4
Business Statistics	4
Decision Support Applications	4
International Business Environment	4
Macroeconomics	4
Management & Organisation	4

Notes:

^ For more details on Interdisciplinary Studies (IS) electives, please log on to www.np.edu.sg/is/

IS Modules

The School of Interdisciplinary Studies (IS) delivers a broad-based curriculum, which nurtures a new generation of professionals with multidisciplinary skills and an innovative and entrepreneurial spirit to meet the challenges of a knowledge economy. IS offers both prescribed modules and electives to challenge boundaries. Prescribed modules develop students' competencies in core areas such as Communication, Innovation and Enterprise, Culture and Communication, and Personal Mastery and Development, while elective modules provide insights into Arts and Humanities, Business, Design, and Science and Technology.