

## **BANKING & FINANCE COURSE MODULES**

The global financial industry is undergoing radical changes, with major events such as Brexit and the emergence of financial technology [or FinTech]. Be among the first to gain deep insight into this new wave of banking with our Diploma in Banking & Finance [BF] [previously known as Diploma in Banking & Financial Services]. The course provides you with a broad-based knowledge of accounting, business and finance, with specialised training in banking and financial services. You will gain an understanding of how financial institutions operate and learn about applications of banking and financial services in the real world.

### **Strong Industry Partnerships**

As the Sector Co-ordinator of Singapore 's Accountancy & Financial Services cluster, we have established very strong links with industry partners to provide you with more robust learning experiences, industry networking and mentorship. This will give you a head start in your future career in this industry Embark on an exciting learning journey with prestigious banks and FinTech companies to enhance your exposure and augment your knowledge. Our industry partners include the Bank of America Merrill Lynch, Chynge, Citi, DBS, Monetary Authority of Singapore, Moolahsense , OCBC , Singapore Exchange Limited, Standard Chartered Bank and UOB.

### **Recognised and Accredited**

As a BF graduate, you will enjoy accreditation and module exemptions from local and foreign universities as well as professional bodies.

## **LEVEL 3.1**

### **Business Communication 3**

This practical module aims to help students be persuasive in the business world. Students will learn listening and data gathering skills to better understand their target audience's needs and requirements and persuasive skills to convince the audience to accept a new policy/suggestion/product through role-playing a boardroom presentation. Students will also be taught business networking skills including conversation techniques, dining etiquette and personal branding through role-plays and simulations.

### **Marketing of Financial Services**

This module provides an integrated approach to the marketing of financial services. It will enable students to gain an overview of financial services marketing and equips them with the knowledge and skills needed to market financial services. Marketing concepts and applications will be infused through interactive discussions, individual oral presentations and group projects.

### **Risk & Compliance**

This module aims to create an awareness of an understanding of uncertainty and risk in organisations based on an integrated framework to risk management. Students will also consider the risk of legal or regulatory sanctions, material financial loss or loss to a bank's reputation with a focus on the operational aspects of compliance and its essential role to preserve the integrity and reputation of a financial institution, and the impact of Regulatory Technology on banking risk and regulatory compliance.

### **Settlements & Operations Management**

This module provides an overview of the importance of compliance, risk management and control in the back office. Students will be equipped with the knowledge of the processing flow, various payment systems and confirmations for the settlement of trades in the money market, foreign exchange, fixed income and equity markets, and an understanding of strategic issues in operations such as straight-through processing, business continuity plans and outsourcing.

### **Wealth Management**

This module provides students with an understanding of wealth management. This includes technical skills such as an

overview of different investment products like derivative and structured products, real estate and real estate investment trusts (REITs), unit trusts & exchange-traded funds (ETFs) and soft skills such as client relationship management and effective selling and communication techniques. Students will be given an overview of the private banking business and taught concepts involved in wealth management such as investment strategies, portfolio performance measurement and management, and asset allocation.

## **LEVEL 3.2**

### **6-Month Internship**

Students will acquire work experience through supervised work immersion and on-the-job training of six months with financial institutions, government-related agencies, multinationals and other corporations. Students learn beyond the classroom boundaries with professional practitioners as their mentors. They will be provided with relevant training and equipped with knowledge and skills to enable them to perform effectively in their workplace attachments.

## **COURSE CURRICULUM**

<b>Module Name</b>	<b>Credit Units</b>
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### **YEAR 3**

#### **Level 3.1 (24 hours per week)**

Business Communications 3	4
Marketing of Financial Services	4
Wealth Management	4
Settlements & Operations Management	4
Risk & Compliance	4
Project ID: Connecting the Dots ^	4

#### **Level 3.2**

6-Month Internship	22
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### **Notes:**

^ For more details on Interdisciplinary Studies (IS) electives, please log on to [www.np.edu.sg/is/](http://www.np.edu.sg/is/)

### **IS Modules**

The School of Interdisciplinary Studies (IS) delivers a broad-based curriculum, which nurtures a new generation of professionals with multidisciplinary skills and an innovative and entrepreneurial spirit to meet the challenges of a knowledge economy. IS offers both prescribed modules and electives to challenge boundaries. Prescribed modules develop students' competencies in core areas such as Communication, Innovation and Enterprise, Culture and Communication, and Personal Mastery and Development, while elective modules provide insights into Arts and Humanities, Business, Design, and Science and Technology.