SCHOOL OF BUSINESS & ACCOUNTANCY

› Common Business Programme
  Revamped
› Accountancy
› Banking & Finance
› Business Studies
› International Trade & Business
› Tourism & Resort Management
At Ngee Ann’s School of Business & Accountancy (BA), where some of the most sought-after business courses are housed, you will graduate with a reputable business diploma – the gateway to a promising future! Whether you’re pursuing further studies or work, or aspiring to become your own boss, your BA diploma will give you a head start.
5 Sought-after Diplomas

+ 1 Common Business Programme

Business Studies N45
Develop your business acumen through real-world learning and pick one of these specialisations that matches your career aspiration: Entrepreneurship, Human Capital Management or Marketing. Gain practical learning experience in developing digital business solutions for companies through the Business Digitalisation (BD) Track*.

International Trade & Business N85
Endorsed by Enterprise Singapore, this course gives you a solid grounding in business, trade and logistics that enables you to ride the wave of the growing e-commerce sector. You can also acquire competencies that can be applied across multiple sectors through the Business Digitalisation (BD) Track*.

Tourism & Resort Management N72
Explore the diverse tourism sector in the new normal! You will acquire emerging skills and competencies that enable you to thrive in the sector. Our broad-based curriculum, coupled with the new Business Digitalisation (BD) Track*, will also give you the agility to pursue further studies or careers in many other sectors.

*for selected BA students

ENTRY REQUIREMENTS
Aggregate Type ELR2B2-B
To be eligible for consideration, candidates must have the following GCE ‘O’ Level examination (or equivalent) results.

<table>
<thead>
<tr>
<th>Subject</th>
<th>‘O’ level grade</th>
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<tbody>
<tr>
<td>English Language</td>
<td>1-6</td>
</tr>
<tr>
<td>Mathematics (Elementary/Additional)</td>
<td>1-6</td>
</tr>
<tr>
<td>Any three other subjects</td>
<td>1-6</td>
</tr>
</tbody>
</table>

You must also have sat for one subject listed in the 2nd group of relevant subjects for the ELR2B2-B Aggregate Type listed at www.np.edu.sg/admissions/Documents/ELR2B2.pdf

For students with other qualifications, please refer to the NP website for the entry requirements and admissions exercise period.

Find us online at www.np.edu.sg/ba

WHY CHOOSE BA

XTRA SPACE TO EXPLORE
All freshmen will undergo BA’s signature Common Business Programme (CBP) in the first year. There will be no exams as assessments for all modules will be continuous and hands-on. This will give you more space to explore what you like to do. Plus, our project-based and experiential learning in modules like Makings of a Business and Kickstart a Business will give you an industry-real experience of the business world!

Digital Savvy
All BA diplomas are well plugged into the digital future. Thanks to the new Business Digitalisation (BD) Track* and modules in Business Analytics and Digital Business Solutions, you will be ready for the digital economy, regardless of the industry you enter. You will acquire competencies that can be applied across multiple sectors to future-proof you against economic disruption.

What you can expect from the BD Track*:
• Multiple internships across various sectors to broaden your industry exposure
• Gain additional industry-recognised certifications
• Build a portfolio of company-based projects
• Give you an edge in your future pursuit of further studies or a professional career

*for selected BA students

Module Exemptions & Accreditations
Our well-established diplomas enable you to enjoy module exemptions for your degree pursuit with reputable universities, as well as accreditations with professional bodies such as Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), Institute of Chartered Accountants in England and Wales (ICAEW), Institute of Banking & Finance (IBF), Capital Markets and Financial Advisory Services (CMFAS), Singapore College of Insurance (SCI) and Institute for Human Resource Professionals (IRHP). This means that you will complete your degree or professional examinations ahead of others. There are also opportunities for you to pursue a SkillsFuture Work-Study Programme (WSP) that will help you get a head start in your career!

Rich Industry Exposure
With our extensive industry networks, you will gain wide and varied internship experiences across different sectors. From multinational corporations to start-ups and local companies, you can have a taste of different workplace cultures.

Keen to pursue a business course but unsure which specialisation to choose? Designed for you to explore various business disciplines, BA’s signature Common Business Programme (CBP) will help you discover your passion and strengths. Gain essential business knowledge and skills through interactive learning activities, simulation games and industry talks. At the end of your first year, you can make informed choices on your diploma course and chart your own path of success with BA!

Accountancy N51
Acquire competencies to embark on a career in financial accounting, auditing, taxation, managerial accounting or corporate secretarial practice. Get real-world exposure with international accounting and auditing firms, banks and other prestigious organisations through a six-month internship.

Banking & Finance N53
Gain insightful work experience at leading banks, financial institutions and fintech companies such as DBS, UOB, OCBC, Credit Suisse, Monetary Authority of Singapore, Singapore Exchange Limited, PolicyPal and The FinLab. Achieve Associate Financial Planner (AFP)* accreditation from the Institute of Banking and Finance upon graduation.

Common Business Programme N97
Keen to pursue a business course but unsure which specialisation to choose? Designed for you to explore various business disciplines, BA’s signature Common Business Programme (CBP) will help you discover your passion and strengths. Gain essential business knowledge and skills through interactive learning activities, simulation games and industry talks. At the end of your first year, you can make informed choices on your diploma course and chart your own path of success with BA!

Revamped

COMMON BUSINESS PROGRAMME

DIPLOMAS

SOUGHT-AFTER

Finding opportunities, you can have a taste of different workplaces across different business sectors. From multinational corporations to start-ups and local companies, you can have a taste of different workplace cultures.

Rachel Lim
Diploma in Business Studies, Class of 2021
Rachel is pursuing a degree in Business Management at SMU.

“Embarking on the BD Track has given me valuable hands-on industry experiences that enabled me to learn from industry practitioners across different business sectors.”
PERSONALISED LEARNING PATHWAY

Ever wished that you could learn something you like, and at the same time, gain an Xtra edge? With NP’s new and unique Personalised Learning Pathway (PLP), your dream has just come true!

Under the PLP, you can take up a Minor certificate programme in an area that is outside of your diploma. Choose from 10 Minors across 4 pathways – Professional Skills, Entrepreneurship, Global Readiness and Social Leadership.

The Minor can be in an emerging area such as Data Analytics & AI and User Experience Design, or a subject of interest like Applied Psychology and Korean language. If you complete all the 3 curated learning units, you will graduate with a Minor Certificate on top of your diploma!

Visit www.np.edu.sg/plp or scan the QR code to find out more.

N97 COMMON BUSINESS PROGRAMME

Exciting industry-driven modules to equip you with strong fundamental business knowledge and skills
Get more time to explore your options and discover your interests in the first year before making an informed course choice
Enjoy a wide range of industry projects, real-world business cases and simulation game competitions
All modules adopt a continuous, non-examinable model
Your gateway to one of five sought-after business diplomas at the end of the first year: Accountancy, Banking & Finance, Business Studies, International Trade & Business or Tourism & Resort Management

4 PATHWAYS

**Professional Skills**
- Minor In
  - Cybersecurity
  - Data Analytics & AI
  - Internet of Things
  - Social Media Marketing
  - User Experience Design

**Entrepreneurship**
- Minor In
  - Entrepreneurship

**Global Readiness**
- Minor In
  - Foreign Languages
  - Global Readiness

**Social Leadership**
- Minor In
  - Social Leadership

Diploma in Business Studies with Minor in an emerging area or subject of interest!
WHAT THE COURSE IS ABOUT
Interested in pursuing business but unsure of which course to choose? Then our signature Common Business Programme (CBP) will be the best deal for you!

During the first year, you will develop strong business fundamentals via interactive micro-learning packages, insightful industry talks as well as modules such as Makings of a Business and Kickstart a Business that prepare you well for the future economy. You will also discover your strengths, aspirations and career goals in the Career & Professional Preparation module.

At the end of this foundation year, you will get to make informed choices among our five popular business diplomas in a preference ranking exercise. All freshmen in BA share a common curriculum in the first year.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 2.

WHAT YOU WILL LEARN
YEAR 1
– Business Communication 1
– Business Law
– Career & Professional Preparation
– Economics
– Finance & Accounting for Business
– Global Business
– Kickstart a Business
– Makings of a Business
– Programming for Business
– Statistical Applications for Business
– User-Centred Design for Business
– Health & Wellness^ 
– Innovation Made Possible^ 
– English Language Express^*

YEAR 2 & 3
Based on your interests, preference and performance, you will pursue one of the following business diplomas. You can refer to the relevant sections for the modules in Year 2 and 3:
– Accountancy (see page 8)
– Banking & Finance (see page 11)
– Business Studies (see page 14)
– International Trade & Business (see page 19)
– Tourism & Resort Management (see page 22)

^ Interdisciplinary Studies (IS) modules account for 10 credit units of the diploma curriculum. They include modules in innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. IS aims to develop students to be agile and self-directed learners, ready for the future workplace.

^* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

CONTACT US
For the most up-to-date information on NP’s Common Business Programme, visit www.np.edu.sg/cbp

CBP gave me the opportunity to build a strong business foundation before deciding on the course to choose. For example, I learnt about different business industries and career pathways, and even got a chance to do personality assessments, which helped me to discover my interests.

Minha Sunil
Common Business Programme
WHAT THE COURSE IS ABOUT
Accounting helps drive key decision making processes in every business. Through the Diploma in Accountancy (ACC), you will learn that accounting is more than just numbers. Besides modules on financial and managerial accounting, taxation, digital and communication skills, you will learn how to strengthen internal controls, analyse financial performance and bring value to businesses in terms of strategy and governance.

Industry-relevant Curriculum
Gain exposure to digital technologies widely used in the industry and get hands-on learning through a six-month internship programme with established local and overseas organisations. Look forward to internship opportunities at one of the Big Four international accounting firms and renowned organisations such as PwC, Deloitte, EY, KPMG, RSM, HSBC, Robert Bosch and Mediacorp.

Recognised & Accredited
As an ACC graduate, you will enjoy accreditation and module exemptions from many universities and professional bodies such as ACCA, CIMA and ICAEW. You can look forward to completing your degree or professional examinations ahead of your peers.

WHAT YOU WILL LEARN
YEAR 1
- Business Communication 1
- Business Law
- Career & Professional Preparation
- Economics
- Finance & Accounting for Business
- Global Business
- Kickstart a Business
- Making of a Business
- Programming for Business
- Statistical Applications for Business
- User-Centred Design for Business
- Health & Wellness*
- Innovation Made Possible*
- English Language Express**

YEAR 2
- Accountants in the Community
- Auditing 1
- Company Law & Secretarial Practice
- Cost Accounting
- Financial Analytics & Applications
- Fundamentals of Financial Accounting
- Intermediate Financial Accounting
- Singapore Taxation
- World Issues: A Singapore Perspective*

YEAR 3
- Advanced Financial Accounting
- Auditing 2
- Corporate Finance
- Ethics for the Professional Accountant
- Managerial Accounting
- Six-month Internship
- Project ID: Connecting the Dots***

* Interdisciplinary Studies (IS) modules account for 10 credit units of the diploma curriculum. They include modules in innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. IS aims to develop students to be agile and self-directed learners, ready for the future workplace.

** For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.
CAREER
You can look forward to exciting and rewarding careers in roles such as:

- Business Analyst
- Cost Accountant
- Corporate Secretary
- Financial Accountant
- Financial Auditor
- Internal Auditor
- Management Accountant
- Tax Associate

FURTHER STUDIES
ACC is recognised by all local universities and many overseas universities. Many universities in Australia and the United Kingdom grant up to one year’s exemption, which means you can complete your degree programme sooner.

You will also enjoy module exemptions for courses and examinations offered by the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), and the Institute of Chartered Accountants in England and Wales (ICAEW).

In collaboration with the Singapore Accountancy Commission and Workforce Singapore, NP has launched an 18-month work-study programme under the SkillsFuture initiative. It offers an alternative pathway for Accountancy diploma holders to enter the profession, without having to obtain degree qualifications.

Alternative Pathway to be a Chartered Accountant of Singapore:

- Chartered Accountant of Singapore
- Singapore CA Qualification (Professional Programme)
- Advanced Diploma in Accountancy
- Diploma in Accountancy

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 2.

CONTACT US
For the most up-to-date information on NP’s Diploma in Accountancy, visit www.np.edu.sg/acc

**N53**
DIPLOMA IN
BANKING & FINANCE

Gain a head start in banking, finance and fintech industries with a broad-based curriculum and through project collaborations with industry partners.

- Achieve Associate Financial Planner (AFP®) accreditation and Financial Planning Level 1 certification from the Institute of Banking and Finance upon completion of the course.
- Learn to use market-based software and trading platforms to navigate the digital future.

What’s a day in the life of an ACC student like? Check it out here!
WHAT THE COURSE IS ABOUT

The global financial industry is undergoing radical changes at lightning speed with advances in technology and innovation. Gain deep insights into this new wave of banking with our Diploma in Banking & Finance (BF).

The course provides you with broad-based knowledge of accounting and business with specialised training in banking and finance. You will learn how banks operate, and acquire knowledge of banking and finance technologies such as Robotic Process Automation, Chatbot and Data Analytics.

Strong Industry Partnerships

As the Sector Co-ordinator of Singapore’s Accountancy & Financial Services cluster, we have established very strong links with industry partners to provide you with more robust learning experiences as well as industry networking and mentorship opportunities. This will give you a head start in your future career in this industry. Embark on an exciting learning journey with prestigious local and foreign banks, as well as fintech start-ups. Our partner companies include DBS, UOB, OCBC, Credit Suisse, Monetary Authority of Singapore, Singapore Exchange Limited, PolicyPal and The FinLab.

Recognised and Accredited

As a BF graduate, you will enjoy accreditation and module exemptions from local and foreign universities as well as professional bodies such as IBF, CMFAS and SCI.

WHAT YOU WILL LEARN

YEAR 1

– Business Communication 1
– Business Law
– Career & Professional Preparation
– Economics
– Finance & Accounting for Business
– Global Business
– Kickstart a Business
– Makings of a Business
– Programming for Business
– Statistical Applications for Business
– User-Centred Design for Business
– Health & Wellness
– Innovation Made Possible
– English Language Express

YEAR 2

– Banking Analytics
– Business Communication 2
– Commercial Banking
– Corporate Finance
– Digital Banking
– Financial Inclusion and the Community
– Financial Markets & Services
– Financial Planning
– Investments
– Settlements & Operations Management
– World Issues: A Singapore Perspective

YEAR 3

– Business Persuasion & Influence
– Digital Marketing for Financial Services
– Risk & Compliance
– Wealth Management
– Six-month Internship
– Project ID: Connecting the Dots

YEAR 4

– Banking Sales Executive
– Banking Services Executive
– Credit Analyst
– Compliance Executive
– Customer Service Executive
– Financial Advisor
– KYC Analyst
– Personal Wealth Executive
– Risk Analyst

FURTHER STUDIES

The BF diploma is recognised by all local universities and many overseas universities. Many universities in Australia and the United Kingdom grant at least one year's exemption, which means you can complete your degree programme faster.

Professional bodies like the Institute of Chartered Accountants in England and Wales (ICAEW) and the Institute of Banking & Finance (IBF) recognise our diploma. In terms of industry-linked certification, you will be exempted from one module of the Capital Markets & Financial Advisory Services (CMFAS) examinations.

In partnership with the Financial Planning Association of Singapore (FPAS), all BF students will achieve the Associate Financial Planner (AFP®) certification upon graduation. With this certificate, BF graduates can take an accelerated route to attaining the Certified Financial Planner (CFP®) designation.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 2.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

CAREER

As a BF graduate, you can find good career opportunities in fields such as fintech, corporate finance, financial planning, investment and wealth management, trade finance, treasury, risk management, settlements and operations management, as well as credit and marketing.

You can look forward to pursuing careers in these job roles:

– Banking Sales Executive
– Banking Services Executive
– Credit Analyst
– Compliance Executive
– Customer Service Executive
– Financial Advisor
– KYC Analyst
– Personal Wealth Executive
– Risk Analyst

CONTACT US

For the most up-to-date information on NP’s Diploma in Banking & Finance, visit www.np.edu.sg/bf

I discovered my interest in fintech during my first year at NP, and am grateful for the opportunities to deepen my knowledge in this area. For example, I had the opportunity to work with Prudential to implement an engagement quiz for Gen-Z users, and even participated in the PolyFiTech100 API Hackathon to develop a fintech prototype to address real-world problems.

Andralynn Tan
Diploma in Banking & Finance, Year 3
Andralynn is the vice-president of the Singapore FinTech Youth Chapter.

FINISH
WHAT THE COURSE IS ABOUT

Want to be an entrepreneur or a business-savvy professional in our global economy? The Diploma in Business Studies (BS) will equip you with a diverse range of skills so that you can make an impact in the increasingly digitalised business world.

Learn how businesses operate and gain a solid grounding in the core fundamentals of business management. You can also broaden your knowledge by specialising in one of three areas: Entrepreneurship, Human Capital Management or Marketing.

Learn from the Best

Gain insights into real business environments and challenges, and learn from leading industry players through local and overseas internships as well as project collaborations. Our partners include:

- City Developments Ltd
- Deloitte & Touche LLP
- Mediacorp Pte Ltd
- Robert Bosch
- Sembcorp Industries Ltd
- Ernst & Young Solutions LLP
- OCBC Bank
- Capitaland Limited
- DBS
- FoodXervices Inc Pte Ltd
- Watson’s Personal Care

Experience Real, Industry-based Projects

One of the highlights of the BS curriculum is the Realistic, Experiential & Applied Learning (REAL) programme, where you will plan and implement marketing strategies for organisations. You can set up businesses and carry out projects under the Experiential Training for Entrepreneurship Development (EXTEND) programme.

You can also work with organisations to provide human resource consultancy services and execute HR programmes through Thumbs UP! (Training Human Resources for Better Skills - a Unique Programme).

Business Digitalisation Track

Deepen your knowledge in emerging technologies through the Business Digitalisation Track in your final year*. Through this programme, you will gain competencies in these areas: Emerging Technologies and Disruptive Innovation; AI and Robotics; Advanced Applied Business Analytics; Digital Transformation Marketing Strategy; Digital Commerce; Xtech; and Change Management and Persuasion. Upon graduation, you will be awarded not just a diploma, but also industry-based certifications in relevant areas.

What’s more, you will benefit from blended learning opportunities comprising masterclasses by industry experts, learning journeys, online courses, hackathons, company-based projects, research projects, as well as multiple internships over one year.

*for selected students only
A TEAM PLAYER

Final-year BS student Daniel Chua recently completed a six-month internship at The ODM Group, a marketing agency that creates personalised promotional products. Check out what his supervisor, Dasha Krylova, Senior Account Manager at The ODM Group, had to say about his performance!

Throughout his internship, Daniel demonstrated many professional competencies and performed his job roles exceptionally. The skills that Daniel has learnt in his course, such as business analytics and marketing, have enabled him to offer workable solutions to the various problems faced in the company. Resourceful and organised, Daniel ensured that all team activities were appropriately executed.

Business Digitalisation Track
(for selected students only)

YEAR 3

– Advanced Applied Business Analytics
– Artificial Intelligence & Robotics
– Change Management & Persuasion
– Digital Commerce
– Digital Transformation Marketing Strategy
– Emerging Technologies & Disruptive Innovation
– Xtech
– Internship 1 & 2
– Project ID: Connecting the Dots*

* All specialisation options are subject to availability.

* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

A TEAM PLAYER

Final-year BS student Daniel Chua recently completed a six-month internship at The ODM Group, a marketing agency that creates personalised promotional products. Check out what his supervisor, Dasha Krylova, Senior Account Manager at The ODM Group, had to say about his performance!

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Business Digitalisation Track
(for selected students only)

YEAR 3

– Advanced Applied Business Analytics
– Artificial Intelligence & Robotics
– Change Management & Persuasion
– Digital Commerce
– Digital Transformation Marketing Strategy
– Emerging Technologies & Disruptive Innovation
– Xtech
– Internship 1 & 2
– Project ID: Connecting the Dots*

* All specialisation options are subject to availability.

* For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.
CAREER
With a constant demand for business graduates in Singapore and the region, you will be highly sought after by employers in various fields such as:

- Business Consulting
- Corporate Communications
- Event Planning & Management
- Human Resource Management
- Learning & Development Management
- Marketing Communications
- Marketing Research
- Public Relations
- Sales & Marketing
- Service Operations & Management

FURTHER STUDIES
The BS diploma is recognised by all local universities and many overseas universities, with many of them granting module exemptions. Our graduates enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

In partnership with the Institute for Human Resource Professionals (IHRP), all BS students specialising in Human Capital Management will now have an opportunity to graduate as an IHRP-Certified Associate. This will provide them with a structured pathway to becoming an IHRP-Certified Professional.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 2.

CONTACT US
For the most up-to-date information on NP’s Diploma in Business Studies, visit www.np.edu.sg/bs

- Engage and network with industry players through national and international competitions
- Future-proof yourself for the digital age through the Business Digitalisation Track*
- Learn global trade practices and gain industry experiences in both the Logistics and Wholesale Trade sectors

*for selected students only
WHAT THE COURSE IS ABOUT

Ever wondered how global e-commerce platforms like Amazon and Alibaba tap on emerging technologies to ship and distribute their products and services all over the world? Get a better understanding of international trade practices and supply chain management, and discover how you can play a role in the fast-changing global business environment with the Diploma in International Trade & Business (ITB).

Robust Curriculum & Industry Partnerships

In your first year, you will gain a strong foundation with modules such as Makers of a Business, Statistical Applications for Business, Economics, and Global Business.

In your second year, you will strengthen your knowledge in international trade and operations with interesting modules such as International Trading & Digitalisation, Global Transportation and International Marketing.

Round off your third year with a six-month internship at local or overseas companies such as Shopee, Singapore Wine Vault, The Finlab, Pacific Refreshments and Nippon Express. On top of that, you will get to apply your skills on a capstone project to solve real-world problems.

Unique Course with a Global Focus

Throughout your three years, our strong emphasis on international trade operations from a global perspective will give you an edge in careers in the wholesale trade and logistics sectors. Our strong links with industry partners will also provide you with up-to-date and real-world learning experiences as well as mentorship opportunities.

Business Digitalisation Track

Deepen your knowledge in emerging technologies through the new Business Digitalisation Track* in your final year. Through this programme, you will gain competencies in these areas: Emerging Technologies and Disruptive Innovation; AI and Robotics; Advanced Business Applied Analytics; Digital Transformation Marketing Strategy; Digital Commerce; Xtech; and Change Management and Persuasion. Upon graduation, you will be awarded not just a diploma, but also industry-based certifications in relevant areas.

What’s more, you will benefit from blended learning opportunities comprising masterclasses by industry experts, learning journeys, online courses, hackathons, company-based projects, research projects, as well as multiple internships over one year.

*For selected students only.

WHAT YOU WILL LEARN

YEAR 1

– Business Communication 1
– Business Law
– Career & Professional Preparation
– Economics
– Finance & Accounting for Business
– Global Business
– Kickstart a Business
– Makers of a Business
– Programming for Business
– Statistical Applications for Business
– User-Centred Design for Business
– Health & Wellness*
– Innovation Made Possible*
– English Language Express**

YEAR 2

– Business Communication 2
– Business Creation
– Global Transportation
– International Marketing
– International Purchasing
– International Trade Operations in the Digital Era
– International Trading & Digitalisation
– Supply Chain Principles & Digitalisation
– Storage & Distribution
– World Issues: A Singapore Perspective*

YEAR 3

– Analytics & Organisational Performance
– Applied Project: International Trade
– Risk Management
– Specialised Logistics
– Six-month Internship
– Project ID: Connecting the Dots*

Business Digitalisation Track
(for selected students only)

YEAR 3

– Advanced Applied Business Analytics
– Artificial Intelligence & Robotics
– Change Management & Persuasion
– Digital Commerce
– Digital Transformation Marketing Strategy
– Emerging Technologies & Disruptive Innovation
– Xtech
– Internship 1 & 2
– Project ID: Connecting the Dots*

CAREER

With Singapore expanding its role as a major global trading hub, job prospects are bright for you. Embark on a career in international business analysis, trade coordination, import/export compliance, e-commerce, procurement, and market research in the wholesale trade and logistics sectors.

You can look forward to pursuing careers in these job roles:

– Business Development Executive
– International Business Analyst
– International Marketing Executive
– International Purchasing Executive
– Logistics Operations Executive
– Risk Management Executive
– Supply Chain Solutions Executive
– Trade Compliance Officer

FURTHER STUDIES

As an ITB graduate, you can pursue degrees in business, international trade, logistics and supply chain management, as well as other business degree courses at all local and overseas universities.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 2.

CONTACT US

For the most up-to-date information on NP’s Diploma in International Trade & Business, visit www.np.edu.sg/itb

* Interdisciplinary Studies (IS) modules account for 10 credit units of the diploma curriculum. They include modules in innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. IS aims to develop students to be agile and self-directed learners, ready for the future workplace.

** For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.
WHAT THE COURSE IS ABOUT
Against the backdrop of a global pandemic, the tourism sector is fast evolving to pivot to the new normal. Virtual tours and events, and specially curated staycations are some exciting ways that the industry has taken tourism to a whole new level! In every crisis, there are opportunities and bright spots. That is why in our revamped Diploma in Tourism & Resort Management (TRM), you will gain strong industry insights to help you reimagine the tourism landscape, and be equipped with competencies that are relevant across different industries. With TRM, you can still go places!

Strong Business Foundation
The course will provide you with a strong business foundation and business ideation in the first year. You will also gain insights into the key sectors of the tourism industry such as hospitality, travel and the MICE (Meetings, Incentives, Conventions & Exhibitions) sector. Round off your industry knowledge with hands-on learning sessions and internships that offer you even wider career choices upon graduation.

You can look forward to intern at the following companies:

- Raffles Hotel
- Shangri-la Hotel
- Shangri-la Rasa Sentosa Resort
- Sentosa Development Corporation
- Parkroyal Collection Marina Bay
- Four Seasons Hotel
- Fort Canning Hotel
- Changi Airport Group
- Dealroom (Finland)
- ElsaSpeak (Vietnam)
- XOPA (Dubai)
- Beary Good Hostels

Industry-driven Curriculum
To cater to the more discerning and digitally connected travellers, you will get acquainted with skills and knowledge which are in demand in the tourism industry, such as tourism data analytics, digital marketing and service experience management. To complete your learning journey in TRM, you will work on mini-consultancy projects with industry partners for an authentic understanding of the sector.

Business Digitalisation Track
Deepen your knowledge in emerging technologies through the Business Digitalisation Track in your final year*. Through this programme, you will gain competencies in these areas: Emerging Technologies and Disruptive Innovation; AI and Robotics; Advanced Applied Business Analytics; Digital Transformation Marketing Strategy; Digital Commerce; Xtech; and Change Management and Persuasion. Upon graduation, you will be awarded not just a diploma, but also industry-based certifications in relevant areas.

What’s more, you will benefit from blended learning opportunities comprising masterclasses delivered by industry experts, learning journeys, online courses, hackathons, company-based projects, research projects, as well as multiple internships over one year.

*for selected students only
WHAT YOU WILL LEARN

YEAR 1
– Business Communication 1
– Business Law
– Career & Professional Preparation
– Economics
– Finance & Accounting for Business
– Global Business
– Kickstart a Business
– Maltings of a Business
– Programming for Business
– Statistical Applications for Business
– User-Centred Design for Business
– Health & Wellness*
– Innovation Made Possible*
– English Language Express**

YEAR 2
– Business Communication 2
– Event Creation & Design
– Event Management & Operations
– Hospitality Business Management
– Hospitality Operations Management
– Service Experience Management in Tourism
– Strategic Travel Management
– Tourism & Resort Marketing
– Tourism Research & Analytics
– Travel & Tourism Insights
– World Issues: A Singapore Perspective*

YEAR 3
– Business Persuasion & Influence
– Digital Marketing in Tourism
– Emerging Technologies & Disruptive Innovation
– Industry Project in Tourism
– Six-month Internship
– Project ID: Connecting the Dots*

Business Digitalisation Track
(for selected students only)

YEAR 3
– Advanced Applied Business Analytics
– Artificial Intelligence & Robotics
– Change Management & Persuasion
– Digital Commerce
– Digital Transformation Marketing Strategy
– Emerging Technologies & Disruptive Innovation
– Xtech
– Internship 1 & 2
– Project ID: Connecting the Dots*

* Interdisciplinary Studies (IS) modules account for 10 credit units of the diploma curriculum. They include modules in innovation and world issues, as well as an interdisciplinary project. By bringing students from diverse diplomas together, the interdisciplinary project fosters collaboration to explore and propose solutions for real-world problems. IS aims to develop students to be agile and self-directed learners, ready for the future workplace.

** For selected students only.

To keep our curriculum current and robust, diploma modules are subject to change over the three years. Please visit our website for latest updates.

CAREER
As Singapore develops into a global tourism destination, the demand for well-trained tourism professionals will continue to increase. TRM graduates can find many job openings in the attractions, food and beverage, hospitality, MICE, travel and other tourism-related sectors. You can look forward to pursuing careers in these job roles:
– Attractions Operations Crew/Executive
– Business Development Executive
– Content and Experience Development Executive
– Coordination and Reservations Executive
– Customer Experience Executive
– Customer Support Executive
– Digital Marketing Executive
– Education and Programmes Executive
– Event Operations Executive
– Event/Project Executive
– Event Services Executive
– Front Office Executive
– Guest Relations Executive
– Marketing Communications Executive
– Product and Experience Development Executive
– Reservations Executive
– Sales/Catering Sales Executive
– Travel Account Executive

FURTHER STUDIES
As a TRM graduate, you can pursue a wide range of degree courses at all local universities and several overseas universities. Some institutions may grant exemption. They include Australian universities such as Southern Cross University, University of Queensland, University of Southern Queensland and University of Nevada, Las Vegas.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 2.

CONTACT US
For the most up-to-date information on NP’s Diploma in Tourism & Resort Management, visit www.np.edu.sg/trm

INTERNING AT ODDLE EATS

"Interning at Oddle Eats was a rewarding experience as I got to try out different roles across different teams. And not to mention the free food!"

Felise Seng  
Diploma in Tourism & Resort Management, Year 3

In the midst of a global pandemic, Felise landed an exciting internship with tech start-up Oddle Eats, a food ordering app that connects customers to restaurants.

Scan this QR code to view her internship experience!
BFS has given me the opportunity to learn the various facets of business and finance throughout my three years in NP, and to apply this knowledge during my internship at the Monetary Authority of Singapore. I also embarked on an Overseas Immersion Programme trip to Shanghai to learn about China’s advanced banking and finance ecosystem, and how we can apply innovative solutions to drive growth in Singapore’s financial industry.

Oh Jia Jun  
**Diploma in Banking & Financial Services**, Class of 2021

Jia Jun topped his cohort, and was a recipient of the Lien Ying Chow Gold Medal, as well as the Ngee Ann Polytechnic Outstanding Achievement Award.

*Now renamed the Diploma in Banking & Finance

“A highlight of my time at Ngee Ann Poly was my six-month internship at Grab Indonesia, where I travelled across cities and learned more about business operations, management and analytics. The knowledge and exposure I gained as a student here have fuelled my passion for business.”

Lynette Lau  
**Diploma in Business Studies**, Class of 2018

Lynette graduated at the top of her cohort, and received the Ngee Ann Kongsi Gold Medal as well as the Lien Ying Chow Gold Medal. She also received the NUS Global Merit Scholarship and the Lee Kuan Yew Scholarship to Encourage Upgrading Award, and pursued a degree in Business Administration at NUS. She is currently working in Darktrace, a leading AI-powered cybersecurity company.

“BFS has given me the opportunity to learn the various facets of business and finance throughout my three years in NP, and to apply this knowledge during my internship at the Monetary Authority of Singapore. I also embarked on an Overseas Immersion Programme trip to Shanghai to learn about China’s advanced banking and finance ecosystem, and how we can apply innovative solutions to drive growth in Singapore’s financial industry.”

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“The hands-on learning experiences in NP were beneficial to me! From embarking on internships in MNCs, to publishing a magazine, each moment felt like a vigorous entrepreneurial learning journey. The lessons learnt still guide me in making crucial business decisions today!”

Zachery Tan  
**Diploma in Business Studies**, Class of 2010

Zachery is a Director at Newway Systems Pte Ltd, a leading company that has been providing exceptional cooling experiences for residential and commercial customers since 1987. As a second-generation leader, he is responsible for the overall management and strategic direction of the company.

“Ngee Ann’s strong curriculum gave me the foundation to launch my coffee business, KoffieAsia. Concepts from modules such as International Marketing helped me plan my marketing mix to kickstart a successful venture in the Indonesian market.”

Billy Dragova  
**Diploma in International Trade & Business**, Class of 2021

Billy received the PSA Corporation Gold Medal & Prize and the Tai Sin Electric Limited Prize. In his third year, Billy co-founded KoffieAsia with his course mate, Lew Jun Shao. KoffieAsia focuses on the sale of premium quality coffee beans, tea leaves and cacao directly sourced from small-scale farmers in Southeast Asia, and promotes fair trade. He is currently pursuing a degree in Business with a Minor in International Trading at NTU.
Our Graduates with That Something Extra

“In addition to participating in business competitions and internships, BA gave me many networking opportunities. Some highlights include an overseas course trip to Shanghai, China and a virtual internship with ICAEW with international students. These experiences broadened my perspectives and gave me a global mindset.”

Joshua Ng
Diploma in Accountancy, Class of 2021
Joshua was a recipient of the Institute of Singapore Chartered Accountants Gold Medal & Prize, RSM Stone Forest Prize and ICAEW Prize. He is currently doing his National Service and plans to further his studies at Princeton University, USA.

“I am thankful for the holistic learning experience I’ve received at TRM. I learnt how to manage a F&B business and inventory, calculate food costs and ways to market products. I even had the opportunity to lead an event for the Merchants’ Association of Yuhua, which was attended by Minister Grace Fu, and hone my communication skills through presentations, projects and internships.”

Ervin Teo
Diploma in Tourism & Resort Management, Class of 2021
Ervin won the “Be Your Own Boss” competition organised by The Sandbox, NP’s innovation and entrepreneurship office, with his course mates, Natalie Leong and Camden Lim. They set up their own café, Canvas Yogurt, on campus, with funding support from NP. Ervin hopes to adopt more sustainable practices in his business, such as making their packaging more eco-friendly.

“The ACC course played a major role in unleashing my potential and pushing me out of my comfort zone. I did an internship stint with Ernst & Young LLP which not only allowed me to explore the assurance field, but also gave me the opportunity to grow my professional network. NP’s robust curriculum, holistic learning environment and the strong support I’ve received from my lecturers have helped me develop into a confident person.”

Jenna Ang
Diploma in Accountancy, Class of 2018
Jenna graduated with a Bachelor of Accountancy (Magna Cum Laude) from SMU in 2021. She completed the degree programme within 3 years instead of 4 due to module exemptions. She was awarded the KPMG scholarship and joined KPMG in September 2021.

“I was given a lot of autonomy to develop skill sets in BA through special interest groups. I also spent several weeks in Shanghai and California during study trips. These experiences exposed me to different cultures and broadened my interest in various topics. It showed me that the world is fascinating and there are many paths that one can take to achieve success.”

Glenn Ong
Diploma in Banking & Financial Services*, Class of 2011
Glenn is the General Manager of sgCarMart Quotz, an online car auction house that helps consumers sell their cars at the highest price possible to used car dealers via bidding. Together with his team, Glenn helped to revamp the business model to enhance the customer experience, and achieved a 40% year-on-year revenue growth.

*Now renamed the Diploma in Banking & Finance