your first business choice

Ngee Ann’s School of Business & Accountancy (BA) will provide a solid grounding in core business disciplines and groom you to be a global citizen.
Our seven diplomas allow you to specialise in niche areas such as Accountancy, Banking & Financial Services, Business Information Technology, Business Studies, International Business, International Logistics & Supply Chain Management and Tourism & Resort Management. The overseas learning and internship programmes will also enhance your educational experience.

**Accountancy N51**
Embark on internships with international accounting and auditing firms, banks and other prestigious organisations. Elective options include Business and Finance.

**Banking & Financial Services N53**
Gain career experience at leading financial institutions such as the Monetary Authority of Singapore, Singapore Exchange, Bank of America Merrill Lynch, Citibank, DBS, OCBC, Standard Chartered Bank and UOB.

**Business Information Technology N61**
Learn about business analytics, and choose either an internship or the Technopreneurship Incubation Programme. Elective options include Finance, Marketing and Tourism.

**Business Studies N45**
One diploma. Eight specialisations. Pick one of these wide ranging specialisations that matches your career aspiration:
- Entrepreneurship
- Finance
- Human Capital Management
- International Business
- Marketing
- Marketing Communication
- Psychology
- Service Design & Management

**International Business N85**
Go on yearly overseas trips or plan your own study trips through the International Business Explorer Series.

**International Logistics & Supply Chain Management N80**
Get a unique perspective of international trade and business. Elective options include Dangerous Goods & Cold Chain Logistics and Projects & Events Logistics.

**Tourism & Resort Management N72**
Intern at leading visitor attractions and other companies in the hospitality, leisure & lifestyle, MICE (Meetings, Incentives, Conventions & Exhibitions) and travel industries.

**Joint Programmes:**

- **Engineering with Business Management Programme**
  Jointly offered by BA and the School of Engineering.

- **Diploma in Arts Business Management**
  Jointly offered by BA and the School of Humanities & Social Sciences.

**STRONG INDUSTRY TIES**
Thanks to our close ties with big players in the industry, you will get the opportunity to participate in internship, on-site classes and project collaborations at leading organisations.

Our partners include Changi Airport Group, Capitaland, Citibank, DBS, Deloitte, EY, Inland Revenue Authority of Singapore, Lufthansa Cargo, Marina Bay Sands, Maersk Group, Monetary Authority of Singapore, PwC, Resorts World Sentosa, Robert Bosch, Singapore Exchange Limited, Standard Chartered Bank, Suntec Singapore, Wildlife Reserves Singapore and many more.

**DIPLOMA PLUS PROGRAMME**
At BA, we offer the Diploma Plus Programme (DPP) to give you a leg up in your career or degree pursuits. The DPP covers a wide range of advanced modules such as Additional Mathematics, Economics and Quantitative Methods & Report Writing to deepen your knowledge and skills in specific areas. What’s more, it can help you obtain module exemptions during your first year in university!

**PROFESSIONAL CERTIFICATION**
With our courses accredited by professional bodies such as the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), and the Singapore Association of the Institute of Chartered Secretaries and Administrators (SAICSA), you will be well prepared for the challenges of today’s dynamic business environment.

**-entry requirements**
To be eligible for our diplomas, candidates must have the following GCE ‘O’ Level examination (or equivalent) results.

<table>
<thead>
<tr>
<th>DIPLOMA</th>
<th>AGGREGATE TYPE</th>
<th>‘O’ LEVEL GRADE</th>
</tr>
</thead>
<tbody>
<tr>
<td>N51</td>
<td>ELR2B2-B</td>
<td>English Language 1-6</td>
</tr>
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</tr>
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</table>

You must also have sat for a Humanities subject or Art / Music or Principles of Account or a relevant OSIE / Applied Subject and fulfil the aggregate computation requirements.

**SKILLSFUTURE INITIATIVES**
Enhanced Internship
You can look forward to longer and more structured internships from April 2016, as NP continues to collaborate with industry partners to provide more effective on-the-job training. Part of the national SkillsFuture initiative, these programmes will deepen your competencies and help you make informed career choices.

Advanced Diploma in Accountancy
In collaboration with the Singapore Accountancy Commission and Singapore Workforce Development Agency, NP will be launching an Advanced Diploma in Accountancy in 2016. A work-study programme under the SkillsFuture initiative, it offers an alternative pathway for Accountancy diploma holders into the profession.

Find us online at www.np.edu.sg/ba

**DEGREES AHEAD**
Our BA graduates have been admitted to universities such as National University of Singapore (NUS), Nanyang Technological University (NTU), Singapore Management University (SMU), Singapore Institute of Technology (SIT), Yale-NUS College, Harvard University, Cambridge University, University of Queensland, University of Melbourne, University of Auckland, University of London and King’s College, London.

Many of our graduates have also received prestigious scholarships such as the Lee Kuan Yew Scholarship, Public Service Commission (PSC) Scholarship, NTU Nanyang Scholarship, NUS Global Merit Scholarship and SMU Scholarship.
Rosamund Lim
Diploma in International Business,
Class of 2015
Rosamund topped her cohort and was awarded the Lien Ying Chow Gold Medal. She also received the Ngee Ann Polytechnic Outstanding Achievement Award, a premier award for all-round excellence. Rosamund is also a recipient of the NUS Kent Ridge Undergrad (Merit) Scholarship and is pursuing her degree at NUS Faculty of Arts and Social Sciences.

"I was excited to study modules like International Marketing and International Economics & Finance because they equipped me with useful knowledge that can be applied in the real world."

Our graduates with that something

"BA’s rigorous curriculum gave me a strong technical foundation in accounting while the project work and other co-curricular activities refined my interpersonal skills. These skill sets have prepared me well for university and my career. Most importantly, the friendly lecturers have a played a part in making my learning journey with BA an enjoyable one."

Jacqueline Wei
Diploma in Accountancy, Class of 2010
Jacqueline graduated from NTU with a degree in Accountancy (First Class Honours) in 2013 and is now a senior investigation officer at the Commercial Affairs Department.

"BA has prepared me for my future career and personal development. It was through this course that I also found my passion for the maritime industry!"

Ng Hui Min
Diploma in Banking & Financial Services, Class of 2015
Hui Min received the Nanyang Scholarship and is pursuing a Business degree at NTU.

"My internship with Bank of America Merrill Lynch was the highlight of my studies in NP. I saw the trade life-cycle come to life and this experience affirmed my decision to be an investment banker in future."

Darren Yeo
Diploma in Tourism & Resort Management, Class of 2015
Darren will pursue a Bachelor of Arts in NUS after National Service.

"I represented NP in a competition organised by the Singapore Hotel Association and Singapore Tourism Board. My team worked with the General Manager of Hotel Jen Singapore on a project to help the hotel cope with the shortage of manpower. We eventually came in second in the competition!"

Tan Si Hao
Diploma in International Supply Chain Management (now renamed as International Logistics & Supply Chain Management), Class of 2012
A recipient of the SAF Overseas Scholarship, Si Hao completed his degree in Maritime and Logistics Management at the University of Tasmania. He is currently a naval officer in the Republic of Singapore Navy.

"We have prepared me for my future career and personal development. It was through this course that I also found my passion for the maritime industry!"
“Having an accountancy background helped me to be more aware of cash flow issues faced by entrepreneurs and more conscious of maximising every dollar we raised from investors and made from our sales. Modules such as Business Communication have helped me, an introvert by nature, to become a better communicator and lead more effectively.”

Wayne Goh
Diploma in Accountancy, Class of 2013
Wayne is the proud CEO of All Deals Asia, a million-dollar e-commerce enterprise.

“The Diploma in Business Studies has provided me with a holistic learning experience. I learnt more than just theories and concepts, and I even had the opportunity to sharpen my communication skills and work with real clients on projects.”

Ng Boon Thai
Diploma in Business Information Technology, Class of 2010
Boon Thai received the SMU Lee Kong Chian Scholarship to study a double degree in Information Systems and Business.

“For my final semester, I went on a five-month internship to Ho Chi Minh City, Vietnam, where all the skills I learnt in school were put to the test. I had the chance to network with directors of various companies, meet clients and manage company databases. I believe that this experience has prepared me for further studies.”

Manorama Singh
Diploma in Business Studies, Class of 2012
Manorama is pursuing a Bachelor of Business Management in SMU, under SPRING Singapore’s Executive Development Scholarship.

“The Technopreneurship Incubation Programme at BA nurtured the entrepreneurial spirit in me, and taught me leadership skills and the importance of perseverance to succeed.”

Koh Kai Xin
Diploma in Business Studies, Class of 2013
Kai Xin is the co-founder of HighSpark, a boutique design studio that provides presentation design services for a range of local and multinational corporations.

“‘I had the opportunity to work with overseas clients during my internship with a cosmeceutical distributor. The experience has fuelled my interest in working in a small-medium enterprise. I want to be able to apply what I have learnt to help these companies grow.’

Tiffany Chua
Diploma in International Business, Class of 2014
Tiffany is currently pursuing a Social Science degree in SMU.

Our graduates with that something XTRA
As the backbone of every business, accounting plays a key role in decision-making processes. At the Diploma in Accountancy (ACC) course, you will learn that accounting is more than just numbers. Besides modules on financial and managerial accounting, taxation, computing and communication skills, you will also learn how to strengthen internal controls, analyse financial performance and bring value to businesses in terms of strategy and governance.

Industry-relevant Curriculum
You will be exposed to accounting software widely used in the industry such as MYOB and SAP and get hands-on learning through a six-month internship programme with established local and overseas organisations. Our industry partners include the “Big Four” international accounting firms such as PwC, Deloitte, EY and KPMG, as well as local accounting firms and banks like RSM Chio Lim, Citibank and Standard Chartered Bank.

Recognised & Accredited
As an ACC graduate, you will enjoy accreditation and module exemptions on selected modules from many universities and professional bodies. This means that you will get to complete your degree or professional examinations ahead of your peers.

WHAT THE COURSE IS ABOUT

YEAR 1
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Career & Professional Preparation
- Decision Support Applications
- Fundamentals of Financial Accounting
- Information Design in Business
- Introduction to Financial Accounting
- Macroeconomics
- Microeconomics
- Taxation 1
- Innovation Toolkit^  
- Sports & Wellness^  

YEAR 2
- Auditing 1
- Business Communication 2
- Company Law & Secretarial Practice
- Cost Accounting
- Finance of International Trade
- Financial Analytics & Applications
- Financial Management
- Intermediate Financial Accounting
- Regulatory Framework of Accounting
- Taxation 2
- Cultural Quotient at Work^  
- Exploring Contemporary Issues^  
- Any two IS electives^  

YEAR 3
- Advanced Financial Accounting
- Auditing 2
- Business Communication 3
- International Business OR International Business Study Mission
- Managerial Accounting
- World Issues: A Singapore Perspective^  
- Any one IS elective^  

PATHWAY 1
- Six-month Internship

PATHWAY 2
Choose one of the following elective options*:

Finance
- Financial Markets & Services
- Financial Planning
- International Economics & Finance
- Investments
- Treasury

Business
- Enterprise Creation & Development
- Human Capital Management
- International Purchasing
- Principles of Marketing
- Service Operations Management

* All elective options are subject to availability.

^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for up to 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
CAREER

Besides job opportunities in the “Big Four” international accounting firms, you can also develop your career in financial accounting, auditing, taxation, managerial accounting, corporate secretarial practice, banking and financial services.

FURTHER STUDIES

The ACC diploma is recognised by all local universities and many overseas universities. Many universities in Australia and the United Kingdom grant up to one year’s exemption, which means you can complete your degree programme faster.

You will also enjoy module exemptions for courses and examinations offered by the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), and the Singapore Association of the Institute of Chartered Secretaries and Administrators (SAICSA).

In collaboration with the Singapore Accountancy Commission and Singapore Workforce Development Agency, NP will be launching an Advanced Diploma in Accountancy in 2016. A work-study programme under the SkillsFuture initiative, it offers an alternative pathway for Accountancy diploma holders into the profession.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in Accountancy, log on to www.np.edu.sg/acc

READY FOR THE WORLD

“My six-month overseas internship in the accounting department of a multinational corporation in Shanghai prepared me for my first job at PricewaterhouseCoopers, a Big 4 international accounting firm. I’m currently working with clients from small-medium enterprises and large global corporations while pursuing an ACCA professional qualification at the same time.”

ACC grad La Weiya is currently a Corporate Support Services Consultant at PricewaterhouseCoopers Singapore.

DIPLOMA IN BANKING & FINANCIAL SERVICES

- Go on a six-month internship
- Get real-world exposure through job shadowing programmes in financial institutions
- Enjoy accreditation and exemptions from professional bodies and universities
WHAT THE COURSE IS ABOUT

The Diploma in Banking & Financial Services (BFS) provides you with a broad-based knowledge of financial accounting, banking and financial services, economics and risk management. You will gain an understanding of how financial institutions operate and how banking and financial principles are applied in the real world.

Strong Industry Partnerships
Intern at a prestigious financial institution and enhance your exposure and augment your knowledge with our broad range of learning journeys with local and foreign banks. You will benefit from our strong links with industry leaders such as the Bank of America Merrill Lynch, Citibank, DBS, Monetary Authority of Singapore, OCBC, Singapore Exchange Limited, Standard Chartered Bank and UOB.

Recognised & Accredited
As a BFS graduate, you will enjoy accreditation and module exemptions from local and foreign universities as well as professional bodies.

WHAT YOU WILL LEARN

YEAR 1
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Career & Professional Preparation
- Customer Service Excellence
- Decision Support Applications
- Financial Markets & Services
- Information Design in Business
- Macroeconomics
- Microeconomics
- Principles of Accounting
- Innovation Toolkit^  
- Sports & Wellness^  

YEAR 2
- Business Communication 2
- Consumer Banking
- Corporate Finance & Advisory Services
- Credit Management
- Finance of International Trade
- Financial Management
- Financial Planning
- Financial Regulations & Practices
- Investments
- Treasury
- Cultural Quotient at Work^  
- Exploring Contemporary Issues^  
- Any two IS electives^  

YEAR 3
- Business Communication 3
- Marketing of Financial Services
- Risk Management
- Settlements & Operations Management
- Wealth Management
- World Issues: A Singapore Perspective^  
- Any one IS elective^  
- Six-month Internship  

WHAT YOU WILL LEARN

YEAR 1
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Career & Professional Preparation
- Customer Service Excellence
- Decision Support Applications
- Financial Markets & Services
- Information Design in Business
- Macroeconomics
- Microeconomics
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Recognised & Accredited
As a BFS graduate, you will enjoy accreditation and module exemptions from local and foreign universities as well as professional bodies.
WHAT THE COURSE IS ABOUT

Want to be the next technopreneur and start an online business? Want to help businesses become more efficient? As a Business Information Technology (BIT) student, you can do both. You will learn how to harness technology to develop solutions and systems that can propel a business forward. This course will equip you with essential business knowledge in accounting and economics, as well as technology skills in information design, processing, analytics, web and mobile applications.

New Media Tools
In this course, you will be exposed to a range of interactive learning approaches using tools such as Instagram, Twitter, Pinterest, Facebook, YouTube and Google Apps. Learn about developing e-business solutions on the mobile web and use e-learning platforms such as Whatapp, Kahoot! and Webex to learn on-the-go.

You will learn to use new media tools and other IT-driven business solutions in product development, marketing and customer service. You will be equipped with business analytics and web marketing skills that will enable you to improve business operations, decision-making and profitability.

Internship or Technopreneurship
In your final year, you can choose to gain practical experience through an intensive six-month internship with business and IT-related companies, or sign up for the Technopreneurship Incubation Programme (TIP).

The TIP allows students to spearhead business-IT projects under the mentorship of lecturers and corporate partners. Alternatively, you can also choose to study Tourism, Marketing or Finance in greater depth. You will learn to apply business intelligence, digital marketing and financial analytics in these fields.

SEoul SEARCHING

“Students from Chung Ang University shared with us their research habits, such as using Naver, which is similar to Google. This has broadened my perspectives and allowed me to understand how local cultural preferences impact business practices.”

Kee Cheng Heng  SECOND FROM LEFT
Third-year BIT student who visited Seoul during a study trip. He is also an active Microsoft (MS) Student Partner and has represented Singapore twice in the MS Office Specialist World Championships.
DIPLOMA IN
BUSINESS STUDIES

WHY YOU WILL LEARN
YEAR 1
- Business Applications
- Business Communication 1
- Business Management
- Business Statistics
- Career & Professional Preparation
- Decision Support Applications
- Information Design in Business
- Macroeconomics
- Microeconomics
- Network & Server Systems
- Principles of Accounting
- Innovation Toolkit^*
- Sports & Wellness^*

YEAR 2
- Business Analytics
- Business Communication 2
- Business Law
- Business Systems Analysis & Design
- Cost & Managerial Accounting
- IT Law & Governance
- Principles of Marketing
- Web Database Applications
- Web Development
- Web & Mobile Applications
- Exploring Contemporary Issues^*
- Any two IS electives^*

YEAR 3
- Business Communication 3
- Integrated eBusiness Systems
- Integrated Enterprise Applications
- Managing eBusiness
- Management Information Systems
- World Issues: A Singapore Perspective^*
- Any one IS elective^*

PATHWAY 1
- Six-month Internship OR
- Technopreneurship Incubation Programme

PATHWAY 2
- Enterprise Business Intelligence
- Service Operations Management
- Choose one of the following elective options*: Tourism
  • Digital Marketing & Web Analytics
  • Hospitality Operations Management
  • Introduction to Tourism & Resort Management

Marketing
- Digital Marketing & Web Analytics
- Marketing Communication
- Marketing Research

Finance
- Accounting Applications & Analysis
- Financial Analytics
- Financial Management

WHAT THE COURSE IS ABOUT

- One diploma, eight specialisation options:
  ENTREPRENEURSHIP | FINANCE | HUMAN CAPITAL MANAGEMENT | INTERNATIONAL BUSINESS
  MARKETING | MARKETING COMMUNICATION | PSYCHOLOGY | SERVICE DESIGN & MANAGEMENT

- Learn from the best through local and overseas internships

CAREER

BIT graduates will be able to pursue a wide range of career opportunities in e-business application development, consulting and project management, web and business analytics, enterprise business intelligence, knowledge management, technopreneurship, mobile web app development and much more.

You may also become a recognised Business IT Consultant by obtaining professional certifications such as the Microsoft Certified Technology Specialist (MCTS) for Microsoft Dynamics NAV and Microsoft Office Specialist in MS Excel.

FURTHER STUDIES

BIT graduates are eligible for admission to local and overseas universities, with many of them granting module exemptions. In fact, our graduates also enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

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GET REAL!

Our array of flagship programmes will give you the chance to market actual products and services. Under the Realistic, Experiential & Applied Learning (REAL) programme, BS students will plan and implement marketing strategies. Students can also work with organisations in human resource projects such as planning and conducting training activities through Thumbs UP! (Training Human Resources for Better Skills – a Unique Programme) set up businesses and carry out projects under the Experiential Training for Entrepreneurship Development (EXTEND) programme.

"Apart from learning skills to run a business, I also learnt how to spearhead marketing efforts for my ventures, such as the use of social media like Facebook and Instagram to reach out to my customers. Thanks, BA!"

BS grad Hong Wei Ting has the EXTEND programme to thank for giving her a head start in business. The 23-year-old entrepreneur co-founded To-Gather Café, and recently started another new F&B concept Souperstar.

WHAT YOU WILL LEARN

YEAR 1
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Career & Professional Preparation
- Customer Service Excellence
- Decision Support Applications
- Information Design in Business
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Principles of Accounting
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Accounting Applications & Analysis
- Business Analytics
- Business Communication 2
- Cost & Managerial Accounting
- Enterprise Creation & Development
- Financial Management
- Human Capital Management
- International Economics & Finance OR Finance of International Trade
- Principals of Marketing
- Service Operations Management
- Cultural Quotient at Work
- Exploring Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- International Business OR International Business Study Mission
- World Issues: A Singapore Perspective
- Any one IS elective

PATHWAY 1
Choose any one of the four specialisation options:
- Entrepreneurship
- Human Capital Management
- Marketing
- Marketing Communication

PATHWAY 2
Complete the core modules of one specialisation option* in one semester followed by a six-month internship in another

PATHWAY 3
Take the core modules of two specialisation options*

OUR EIGHT SPECIALISATION OPTIONS:

1. Entrepreneurship
   - Business Opportunities & Franchising
   - Business Planning
   - Entrepreneurship in Practice
   - Family Business Management
   - Finance for Entrepreneurial Venture
   - Innovation & Product Development
   - One elective

2. Finance
   - Credit Management
   - Financial Markets & Services
   - Investments
   - Treasury

3. Human Capital Management
   - Employee & Industrial Relations
   - Global Talent & Mobility
   - Human Capital in Action
   - Learning & Development
   - People Analytics & Systems
   - Strategic Human Capital Management
   - Total Rewards Management

4. International Business
   - Cross Cultural Perspectives
   - Global Supply Chain Management
   - International Economics & Finance OR Finance of International Trade
   - International Purchasing

5. Marketing
   - Brand & Marketing Management
   - Business Planning & Control
   - Buyer Behaviour
   - Marketing Communication
   - Marketing Research
   - Retail Management
   - Sales Management

6. Marketing Communication
   - Advertising
   - Brand & Marketing Management
   - Buyer Behaviour
   - Marketing Communication in Practice
   - Marketing Research
   - Media in Society
   - Public Relations
   - Visual Communication

7. Psychology
   - Consumer Psychology
   - Foundations of Business Psychology
   - Psychology for Managing People
   - Social Psychology

8. Service Design & Management
   - Service Innovation & Design
   - Service Leadership
   - Service Marketing
   - Service Psychology

CAREER

With a constant demand for business graduates in various industries in Singapore and the region, BS graduates are highly sought after by employers in finance, banking, marketing, retailing, marketing communication and human capital management. What’s more, your specialisation will give you the added advantage when it comes to jobs in business development, corporate ventures, corporate investments, finance, marketing research, advertising as well as reward management, talent acquisition and organisational development.

FURTHER STUDIES

The BS diploma is recognised by all local universities and many overseas universities, with many of them granting module exemptions. In fact, our graduates enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

Professional bodies such as the Institute of Chartered Secretaries and Administrators (ICSA), the Chartered Institute of Management Accountants (CIMA), the Association of Chartered and Certified Accountants (ACCA) and the Institute of Chartered Accountants in England and Wales (ICAEW) also grant BS graduates exemptions in professional examinations.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in Business Studies, log on to www.np.edu.sg/bs

* Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for up to 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
DIPLOMA IN INTERNATIONAL BUSINESS

- Travel every year and even plan your own overseas study trip to a destination of your choice
- Be mentored by business practitioners

Doing business across borders and cultures can be a complex affair. The Diploma in International Business (IBZ) provides you with an understanding of global affairs and equips you with key business competencies in areas such as human capital management, marketing communication and entrepreneurship. You will also get the opportunity to travel every year for learning trips or even propose an overseas study trip to a destination of your choice.

International Network
With our programme strongly endorsed by the Singapore Business Federation and through our partnership with the Singapore Shippers’ Academy, you will be able to build an international network of contacts and gain strong industry experience while studying in NP.

Shanghai Overseas Centre
Our unique overseas centre helps to facilitate student learning programmes in China. Located at a prime business address in Shanghai, the centre is where you will get to attend talks and network with experienced business practitioners.

WHAT THE COURSE IS ABOUT
Exposure through yearly overseas trips with NP’s international business diploma!

YEAR 1
Learning Journey
ASEAN Countries
Go on learning journeys in the ASEAN region. You will gain cross-cultural perspectives and a better understanding of different business environments.

YEAR 2
Study Trip
Regional Countries
Venture further to countries such as China and Japan. You will also be able to attend talks and network with international business practitioners.

YEAR 3
Internship
Worldwide
Embark on an overseas internship of up to six months at global commercial hubs such as Beijing, Hong Kong, Seoul, Sydney, Melbourne, and even those in the European Union and the United States!

INTERNATIONAL BUSINESS EXPLORER SERIES
You could also propose a study trip to any part of the world. This option is available to all Year 3 students.
WHAT YOU WILL LEARN

YEAR 1
- Accounting & Finance
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Career & Professional Preparation
- Decision Support Applications
- Information Design in Business
- International Business Environment
- Macroeconomics
- Microeconomics
- Regional & World Affairs
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Business Communication 2
- Cost & Managerial Accounting
- Cross Cultural Perspectives
- Enterprise Creation & Development
- Global Supply Chain Management
- International Human Capital Management
- International Marketing
- International Purchasing
- International Trade & Practices
- Service Operations Management
- Exploring Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- Business Electives
- International Business Research
- International Economics & Finance
- World Issues: A Singapore Perspective
- Any one IS elective
- Six-month Internship

* All elective options are subject to availability.
^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for up to 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.

CAREER
Build a career in business development, sales and marketing, human resource management, operations and logistics or become a global entrepreneur. You will also be able to find employment in the financial services and trading sectors as well as in the fields of property development, education, tourism, hospitality, finance and healthcare.

FURTHER STUDIES
The IBZ diploma is recognised by all local universities and many overseas universities, with many of them granting module exemptions. In fact, our graduates enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in International Business, log on to www.np.edu.sg/ibz

DIPLOMA IN INTERNATIONAL LOGISTICS & SUPPLY CHAIN MANAGEMENT
- Six-month internship at top logistics and supply chain companies
- Choice of two elective options: Dangerous Goods & Cold Chain Logistics and Projects & Events Logistics
WHAT THE COURSE IS ABOUT

Have you ever wondered how cargo is transported across borders? Logistics and supply chain professionals are working behind the scenes to ensure the smooth flow of goods and services from the point of origin to its final destination in the fastest, safest and cheapest way possible. The Diploma in International Logistics & Supply Chain Management (ILSCM) will equip you with skills and knowledge to do just that!

A Robust Education
You will receive a solid foundation in international logistics and supply chain management with modules such as maritime and aviation management, warehousing, distribution, transportation and many more. Next, modules on economics, accounting, finance, purchasing and marketing will provide you with a robust business education. These add up to a broad-based and comprehensive curriculum.

Two Exciting Elective Options
In your third year, you will be given the choice of two exciting elective options: Dangerous Goods & Cold Chain Logistics or Projects & Events Logistics. These specialised modules will cover topics including dangerous goods and cold chain management, pharmaceutical logistics, project management, and art and wine logistics.

Top-notch Internships & Overseas Programmes
You can look forward to a six-month internship at top logistics and supply chain companies such as Maersk Singapore, Lufthansa Cargo, DHL, PSA, SDV Logistics, CWT and Yang Kee Logistics in your final year. You can also choose to go on a five-week Overseas Immersion Programme during your study.

WHAT YOU WILL LEARN

YEAR 1
- Accounting & Finance
- Business Communication 1
- Business Management
- Business Statistics
- Career & Professional Preparation
- Decision Support Applications
- Distribution & Transportation Management
- Enterprise Information Systems
- Introduction to Logistics & Supply Chain
- Macroeconomics
- Microeconomics
- Marketing Fundamentals
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Aviation Management
- Business Communication 2
- International Trade & Practices
- International Purchasing
- Inventory Management
- Maritime Management
- Manufacturing Resource Planning
- Productivity & Performance
- Supply Chain Management
- Warehousing Management
- Cultural Quotient at Work
- Exploring Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- Risk Management
- World Issues: A Singapore Perspective
- Any one IS elective
- Six-month Internship

Choose one of the following elective options:
- Dangerous Goods & Cold Chain Logistics
- Cold Chain Management
- Dangerous Goods Management
- Pharmaceutical Logistics
- Projects & Events Logistics
- Art & Wine Logistics
- Project Management
- Projects & Events Logistics

CAREER
With Singapore as a global logistics hub and supply chain nerve centre, job prospects are bright for ILSCM graduates. You can join the aviation, maritime and MICE (Meetings, Incentives, Conventions & Exhibitions) industries, in jobs such as purchasing officer, inventory controller, freight forwarding specialist, transportation analyst, air cargo specialist, line management analyst or ship capacity planner.

FURTHER STUDIES
ILSCM graduates may proceed to pursue degrees in logistics and supply chain management as well as other business degree courses at all local and overseas universities such as RMIT University, Curtin University, Northumbria University, University of Huddersfield and many more.

ENTRY REQUIREMENTS
For more information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in International Logistics & Supply Chain Management, log on to www.np.edu.sg/ilscm

INDUSTRY READY
"My internship gave me the opportunity to experience working in a multinational organisation with diversified businesses. It allowed me to step out of my comfort zone, and drove me to go the extra mile to broaden my knowledge and skills in the working world.”

Sarah Yeo
Third-year ILSCM student who completed a six-month internship at Lufthansa Cargo AG, Singapore

* All elective options are subject to availability.

^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for up to 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
WHAT THE COURSE IS ABOUT
With exciting theme parks, glitzy integrated resorts, and world-class retail and hotel facilities, Singapore is now the destination of choice for many tourists who come to Asia.

The Diploma in Tourism & Resort Management (TRM) prepares you for a career in key sectors of the tourism industry such as attractions, food and beverage, hospitality, tourism-related retail and travel. You will also learn about managing mega events under MICE (Meetings, Incentives, Conventions & Exhibitions), and business aspects of the leisure and lifestyle industry.

Valuable hands-on learning sessions and internships round off your industry knowledge and offer you even wider career choices upon graduation.

Not Your Typical Classroom
Luxury cruise liners, theme parks and five star resorts — these are just some of the “classrooms” you get to learn in. And we are not just talking about Singapore — you can count global tourism hotspots like Paris, London, Taiwan, Japan and Australia’s Gold Coast among your learning destinations.

Special Curriculum
As a TRM student, you get acquainted with the finer points of wining and dining, arts, culture, golf and personal grooming with lifestyle appreciation workshops. TRM provides you with a strong business foundation that features a global and entrepreneurial focus.

WHAT YOU WILL LEARN
YEAR 1
- Business Communication 1
- Business Management
- Business Statistics
- Career & Professional Preparation
- Decision Support Applications
- Fundamentals of MICE Management
- Hospitality Operations Management
- Introduction to Tourism & Resort Management
- Leisure & Lifestyle Management
- Macroeconomics
- Microeconomics
- Service Experience Management in Tourism
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Accounting & Finance
- Business Communication 2
- Conventions & Events Management
- Enterprise Creation & Development
- Food & Beverage Management
- Hospitality Business Management
- Tourism Law
- Tourism Research
- Tourism & Resort Marketing
- Cultural Quotient at Work
- Exploring Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- Destination Management
- Industry Project in Tourism
- Operations Management in Tourism
- Strategic Travel Management
- World Issues: A Singapore Perspective
- Any one IS elective
- Six-month Internship

DIPLOMA IN TOURISM & RESORT MANAGEMENT
- A versatile course that prepares you for diverse sectors like hospitality, leisure & lifestyle, MICE (Meetings, Incentives, Conventions & Exhibitions) and travel industries
- Special curriculum includes out-of-classroom learning such as wine & cheese appreciation workshops

Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for up to 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
CAREER
As Singapore develops into a global tourism destination, the demand for well-trained hotel and resort professionals will continue to increase. TRM graduates can find many job openings in the MICE, hospitality, travel, food and beverage, and other tourism-related sectors. You could hold a management position in sales and marketing, operations, consultancy or customer service.

FURTHER STUDIES
As a TRM graduate, you can pursue a wide range of degree courses at all local universities and several overseas universities. These institutions may grant at least one year’s exemption. They include Australian universities such as Southern Cross University, University of Queensland, University of Southern Queensland and University of Nevada, Las Vegas.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in Tourism & Resort Management, log on to www.np.edu.sg/trm

LANDING HER DREAM JOB
“The most daunting challenge I faced while interning in the Maldives was the language barrier. As most guests and staff at the resort spoke Italian, I decided to pick up the language and learn about the Italian culture during my free time. At the end of my six-month internship, my boss asked if I would like to stay on for another three weeks because he was impressed by my performance – I immediately agreed without hesitation!”

TRM grad Ariel Chua CENTRE interned at the Diamonds Thudufushi Resort in the Maldives where she was in charge of planning both land and sea entertainment for its guests.