If you have stories to tell, if you want to harness the power of the media to entertain, to provoke, to change minds and possibly lives, we invite you to join our community of storytellers in Chapman University’s Dodge College of Film and Media Arts.

Storytelling is both the most ancient and most modern of the ways we connect as human beings. We tell stories to understand our experience—why are we afraid, what should we believe in? We tell stories to move others and to share our point-of-view.

Chapman University and Ngee Ann Polytechnic are delighted to offer this new program in Creative Producing designed specially for Diploma graduates, in response to the Singapore Ministry of Education’s recommendation for polytechnics to tie up with specialized foreign institutions to offer degree programs.

Please visit www.ftv.chapman.edu/singapore for more information.
B.F.A in Creative Producing

How do films actually get made? Where does the process start? Who manages the business of filmmaking in the theater for people to see? A true creative producer is often the first to find and develop a story that will become a film. They are the bridge between the writer and the director and other creative team members, ensuring a film arrives in the theater for people to see.

A degree in Creative Producing from Chapman University’s Dodge College of Film and Media Arts builds on the diploma programs offered by Ngee Ann Polytechnic to develop creative properties for production and a business plan for a proposed film. You will develop real world skills in producing a film or media property, sometimes even before a script is written. A degree in Creative Producing is often a true creative producer is often the first to find and develop a story that will become a film. They are the bridge between the writer and the director and other creative team members, ensuring a film arrives in the theater for people to see.

CURRICULUM

- Location Filmmaking
- Cross-Cultural Documentary
- Entertainment Marketing and Promotion
- Production for the Broadcast
- Producing the Independent Film
- Production Rights and Contracts
- Production Financing
- Creative Project: Producing for Film
- Senior Project: Producing a Film
- Senior Project: Producing for Broadcast
- International Co-Productions
- Producing the Independent Film
- Producing for Broadcast
- Feature Analysis
- Business Presentations
- International Marketing
- Entrepreneurship
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Learn from the masters

Education is a conversation. Books are great – they hold the wisdom of ages. But they can’t answer your questions here and now. In Dodge College you will learn from people who have done what you want to do. You’ll get first hand knowledge from those who have worked in the industry. They will work with you one-on-one to build upon your weaknesses and harness your strengths.

In the Creative Producing program, you will develop real world skills through hands on experience. You will work with your professors and your peers to develop film and media properties, drawing on your unique strengths.

Applying to the program

This program is open to any student who has completed a diploma in a relevant area in other polytechnics in Singapore or for download online at www.ftv.chapman.edu/singapore. All applications are reviewed by Dodge College faculty and applicants will be notified once a decision is rendered.

Apply now!