BUSINESS & ACCOUNTANCY

ACCOUNTANCY
BANKING & FINANCIAL SERVICES
BUSINESS INFORMATION TECHNOLOGY
BUSINESS STUDIES
INTERNATIONAL BUSINESS
INTERNATIONAL LOGISTICS & SUPPLY CHAIN MANAGEMENT
TOURISM & RESORT MANAGEMENT

NGEE ANN POLYTECHNIC
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ADMISSIONS HOTLINE 1800 460 7333
askNP@np.edu.sg
Ngee Ann’s School of Business & Accountancy (BA) will provide you with a solid grounding in core business disciplines and groom you to be a global citizen.
Our seven diplomas allow you to specialise in niche areas such as Accountancy, Banking & Financial Services, Business Information Technology, Business Studies, International Business, International Logistics & Supply Chain Management and Tourism & Resort Management. Overseas learning and internship programmes will also enhance your educational experience.

**Accountancy N51**
Embark on internships with international accounting and auditing firms, banks and other prestigious organisations. Elective options include Business and Finance.

**Banking & Financial Services N53**
Gain career experience at leading financial institutions such as the Monetary Authority of Singapore (MAS), Singapore Exchange (SGX), Bank of America Merrill Lynch, Citibank, DBS, OCBC, Standard Chartered Bank and UOB.

**Business Information Technology N61**
Learn about business analytics, and choose between an internship or the Technopreneurship Incubation Programme. Elective options include Finance, Marketing and Tourism.

**Business Studies N45**
Pick from a wide range of specialisation options:
- Entrepreneurship
- Finance
- Human Capital Management
- International Business
- Marketing
- Marketing Communication
- Psychology
- Service Design & Management

**International Business N85**
Go on yearly overseas trips or plan your own study trips through the International Business Explorer Series.

**International Logistics & Supply Chain Management N80**
Get a unique perspective of international trade and business. Elective options include Dangerous Goods & Cold Chain Logistics and Projects & Events Logistics.

**Tourism & Resort Management N72**
Intern at Universal Studios Singapore® and other companies in the hospitality, leisure & lifestyle, MICE (Meetings, Incentives, Conventions & Exhibitions) and travel industries.

**Our Joint Programmes:**
- **Engineering with Business Management Programme**
  Jointly offered by BA and the School of Engineering.
- **Diploma in Arts Business Management**
  Jointly offered by BA and the School of Humanities & Social Sciences.

**STRONG INDUSTRY TIES**
Thanks to our close ties with big players in the industry, you will get the opportunity to participate in internships, on-site classes and project collaborations at leading organisations.

Our partners include Changi Airport Group, CapitaLand, Citibank, DBS, Deloitte, EY, Inland Revenue Authority of Singapore, Lufthansa Cargo, Marina Bay Sands, Maersk Group, Monetary Authority of Singapore, PwC, Resorts World Sentosa, Robert Bosch, Singapore Exchange Limited, Standard Chartered Bank, Suntec Singapore, Wildlife Reserves Singapore and many more.

**DIPLOMA PLUS PROGRAMME**
At BA, we offer the Diploma Plus Programme (DPP) to give you a leg up in your career or degree pursuits. The DPP covers a wide range of advanced modules such as Additional Mathematics, Economics and Quantitative Methods & Report Writing to deepen your knowledge and skills in specific areas. What’s more, it can help you obtain exemption during your first year in university!

Find us online at [www.np.edu.sg/ba](http://www.np.edu.sg/ba)

**ENTRY REQUIREMENTS**
To be eligible for our diplomas, candidates must have the following GCE ‘O’ Level examination (or equivalent) results.

<table>
<thead>
<tr>
<th>DIPLOMA</th>
<th>AGGREGATE TYPE</th>
<th>SUBJECT</th>
<th>‘O’ LEVEL GRADE</th>
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<tbody>
<tr>
<td>N51</td>
<td>ELR2B2-B</td>
<td>English Language</td>
<td>1-6</td>
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<tr>
<td>N53</td>
<td>ELR2B2-B</td>
<td>Mathematics (Elementary/Additional)</td>
<td>1-6</td>
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<tr>
<td>N45</td>
<td>ELR2B2-B</td>
<td>Any three other subjects</td>
<td>1-6</td>
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<tr>
<td>N85</td>
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<td>N80</td>
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<tr>
<td>N72</td>
<td>ELR2B2-C</td>
<td>Any two other subjects</td>
<td>1-6</td>
</tr>
</tbody>
</table>

You must also have sat for a Humanities subject or Art / Music or Principles of Accounts or a relevant OSIE / Applied Subject and fulfil the aggregate computation requirements.

**DEGREES AHEAD**
You can receive module exemptions from any of the local universities as well as overseas universities, subject to university admissions guidelines. Our BA graduates have been admitted to universities such as National University of Singapore (NUS), Nanyang Technological University (NTU), Singapore Management University (SMU), Singapore Institute of Technology (SIT), NUS-Yale College, Harvard University, Cambridge University, University of Queensland, University of Melbourne, University of Auckland, University at Buffalo (The State University of New York), University of London and King’s College, London.

Many of our graduates have also received prestigious scholarships such as the Lee Kuan Yew Scholarship, Public Service Commission (PSC) Scholarship, NTU Nanyang Scholarship, NUS Global Merit Scholarship and SMU Scholarship.

**PROFESSIONAL CERTIFICATION**
With our courses accredited by professional bodies such as the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), and the Singapore Association of the Accountants in Singapore (ACCA), you will be well prepared for the challenges of today’s dynamic business environment.

Find us online at [www.np.edu.sg/ba](http://www.np.edu.sg/ba)
Our graduates with that something XTRA

“Having an accountancy background helped me to be more aware of cash flow issues faced by entrepreneurs and more conscious of maximising every dollar we raised from investors and made from our sales. Modules such as Business Communication have helped me, an introvert by nature, to become a better communicator and lead more effectively.”

Wayne Goh
Diploma in Accountancy, Class of 2013
Wayne is the proud CEO of All Deals Asia, a million-dollar e-commerce enterprise.

“The Diploma in Accountancy has provided a strong technical foundation, giving me a head-start in university and enabled me to juggle both my accountancy and business degrees. My internship at Merrill Lynch, as well as the overseas exposures prepared me to clinch my scholarship and full-time job at Credit Suisse.”

Joyce Lee Ping
Diploma in Accountancy, Class of 2010
Joyce received the NTU Nanyang Scholarship and graduated with double first class honours in Accountancy and Business in 2014. She is now a private banking analyst at Credit Suisse.

“My internship with Bloomberg was the highlight of my studies. I enjoyed working in the fast-paced and demanding environment, and benefited from the comprehensive training programmes, guidance and mentorship.”

Thomas Chua
Diploma in Banking & Financial Services, Class of 2011
An Inland Revenue Authority scholar, Thomas is currently pursuing his degree in Business Administration at NUS.

“BA prepared me well for my work attachment as a Singapore Press Holdings reporter where I learnt to network and effectively source for information. My writing also improved and I applied my knowledge on tourism to the articles I wrote on local attractions and the aviation industry, as well as for the Singapore Tourism Board.”

Wayne Goh
Diploma in Accountancy, Class of 2013
Wayne is the proud CEO of All Deals Asia, a million-dollar e-commerce enterprise.

“The Technopreneurship Incubation Programme at NP nurtured the entrepreneurial spirit in me, and taught me leadership skills and the importance of perseverance to succeed.”

Ng Boon Thai
Diploma in Business Information Technology, Class of 2010
Boon Thai received the SMU Lee Kong Chian Scholarship to study a double degree in Information Systems and Business.
The International Business diploma really brings learning outside the classroom, giving us many opportunities to travel overseas. These trips broadened my perspective of the world and gave me a better understanding of the impact of economic policies on each country.

Teo Heng Xuan
Diploma in International Business,
Class of 2013
Heng Xuan has been accepted into Cambridge University to pursue a degree in Land Economy.

"NP has provided me with myriad opportunities not just to learn but to grow as a person. I've been taught by passionate lecturers and have made many wonderful friends. It’s a chapter in my life that would be remembered dearly."

Edwin Luke Wee
Diploma in Business Studies,
Class of 2013
Edwin has received a scholarship from the Public Service Commission to pursue a double degree in Business Administration and Communications & New Media at NUS.

"The real-world training and broad-based curriculum provided at NP was essential in shaping our capabilities as industry-ready individuals. The diverse internship opportunities allowed us to explore our interests in the finance industry in greater depth."

Karyn Ho
Diploma in Banking & Financial Services,
Class of 2013
Karyn was awarded the NTU Nanyang Scholarship to pursue a degree in Business.

"I got a head-start with internships, projects and overseas exposure. I also had this opportunity to dream up business ideas earlier."

Quek Siu Rui
Diploma in Business Studies,
Class of 2007
Siu Rui is the co-founder of Carousell, a company that has developed a smartphone app that allows users to buy and sell second-hand items.

"BA’s rigorous curriculum gave me a strong technical foundation in accounting while the project work and other co-curricular activities refined my interpersonal skills. These skill sets have prepared me well for university and my career. Most importantly, the friendly lecturers have played a part in making my learning journey with BA an enjoyable one."

Jacqueline Wei
Diploma in Accountancy,
Class of 2010
Jacqueline graduated from NTU with a degree in Accountancy (First Class Honours) in 2013 and is now a senior investigation officer at the Commercial Affairs Department.
As the backbone of every business, accounting plays a key role in decision-making processes. At the Diploma in Accountancy (ACC) course, you will learn that accounting is more than just numbers. Besides modules on financial and managerial accounting, taxation, computing and communication skills, you will also learn how to strengthen internal controls, analyse financial performance and bring value to businesses in terms of strategy and governance.

Industry-relevant Curriculum
You will be exposed to accounting software widely used in the industry such as MYOB and SAP and get hands-on learning through a six-month internship programme with established local and overseas organisations. Our industry partners include the “Big Four” international accounting firms such as PwC, Deloitte, EY and KPMG, as well as local accounting firms and banks like RSM Chio Lim, Citibank and Standard Chartered Bank.

Recognised & Accredited
As an ACC graduate, you will enjoy accreditation and exemptions on selected modules from many universities and professional organisations. This means that you will get to complete your degree or professional examinations ahead of your peers.

What You Will Learn

YEAR 1
– Business Communication 1
– Business Law
– Business Management
– Decision Support Applications
– Fundamentals of Financial Accounting
– Introduction to Financial Accounting
– Information Design in Business
– Macroeconomics
– Microeconomics
– Taxation 1
– Innovation Toolkit^*^
– Sports & Wellness^*^

YEAR 2
– Auditing 1
– Business Communication 2
– Company Law & Secretarial Practice
– Cost Accounting
– Finance of International Trade
– Financial Analytics & Applications
– Financial Management
– Intermediate Financial Accounting
– Regulatory Framework of Accounting
– Taxation 2
– Contemporary Issues^*^
– Cultural Quotient at Work^*^
– Any two IS electives^*^

YEAR 3
– Advanced Financial Accounting
– Auditing 2
– Business Communication 3
– International Business OR International Business Study Mission
– Managerial Accounting
– World Issues: A Singapore Perspective^*^
– Any one IS elective^*^

Pathway 1
– Six-month Internship*

Pathway 2
Choose one of the following elective options*:

Finance
• Financial Markets & Services
• Financial Planning
• International Economics & Finance
• Investments
• Treasury

Business
• Enterprise Creation & Development
• Human Capital Management
• International Purchasing
• Principles of Marketing
• Service Operations Management

* All specialisation options, electives and internships are subject to availability.
^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
CAREER
Besides job opportunities in the “Big Four” international accounting firms, you can also develop your career in financial accounting, auditing, taxation, managerial accounting, corporate secretarial practice, banking and financial services.

FURTHER STUDIES
The ACC diploma is recognised by all local universities and many overseas universities. Many universities in Australia and the United Kingdom grant up to one year’s exemption, which means you can complete your degree programme faster.
You will also enjoy module exemptions for courses and examinations offered by the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), and the Singapore Association of the Institute of Chartered Secretaries and Administrators (SAICSA).

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in Accountancy, log on to www.np.edu.sg/acc

Suresh Charles
Diploma in Accountancy, Class of 2010
Suresh was awarded the SMU Lee Kong Chian Scholarship. He graduated from SMU with a degree in Accountancy in 2014 and is currently an Audit Associate with Deloitte.

DIPLOMA IN BANKING & FINANCIAL SERVICES
- Go on a six-month internship
- Gain financial knowledge through hands-on projects with industry partners
- Enjoy accreditation and exemptions from professional bodies and universities

ALL-ROUNDER
// The robust curriculum and lecturers at BA prepared me well for university while the six-month internship made me work-ready for my first job at Deloitte. BA also provided many opportunities that have geared me for success. For example, my community service involvement in BA boosted my confidence in leading a team to East Himalayas for a community service project! //

Suresh Charles
Diploma in Accountancy, Class of 2010
Suresh was awarded the SMU Lee Kong Chian Scholarship. He graduated from SMU with a degree in Accountancy in 2014 and is currently an Audit Associate with Deloitte.
WHAT THE COURSE IS ABOUT

The Diploma in Banking & Financial Services (BFS) provides students with a broad-based knowledge of financial accounting, banking and financial services, economics and risk management. You will gain an understanding of how financial institutions operate and the applications of banking and finance.

Strong Industry Partnerships

Intern at a prestigious financial institution and take up a final-year project in collaboration with our partners. You will benefit from our strong links with industry leaders such as the Monetary Authority of Singapore (MAS), Singapore Exchange (SGX), Standard Chartered Bank, Bank of America Merrill Lynch, Citibank, DBS, OCBC and UOB.

Recognised & Accredited

As a BFS graduate, you will enjoy accreditation and module exemptions from local and foreign universities as well as professional bodies such as the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW), the Institute of Singapore Chartered Accountants (ISCA) and the Singapore College of Insurance (SCI).

WHAT YOU WILL LEARN

YEAR 1
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Customer Service Excellence
- Decision Support Applications
- Financial Markets & Services
- Information Design in Business
- Macroeconomics
- Microeconomics
- Principles of Accounting
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Business Communication 2
- Consumer Banking
- Corporate Finance & Advisory Services
- Credit Management
- Finance of International Trade
- Financial Management
- Financial Planning
- Financial Regulations & Practices
- Investments
- Treasury
- Contemporary Issues
- Cultural Quotient at Work
- Any two IS electives

YEAR 3
- Business Communication 3
- Marketing of Financial Services
- Risk Management
- Settlements & Operations Management
- Wealth Management
- World Issues: A Singapore Perspective
- Any one IS elective
- Six-month Internship

CAREER

BFS graduates can find good career opportunities in fields such as credit and marketing, corporate finance, financial planning, investment and wealth management, trade finance, treasury, risk management, as well as settlements and operations management.

FURTHER STUDIES

The BFS diploma is recognised by all local universities and many overseas universities. Many universities in Australia and the United Kingdom grant at least one year’s exemption, which means you can complete your degree programme faster.

Professional bodies like the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), the Institute of Chartered Accountants in England and Wales (ICAEW) and the Institute of Singapore Chartered Accountants (ISCA) also recognise our diploma. For industry-linked certification, you will be exempted from one module of the Capital Markets and Financial Advisory Services (CMFAS) examinations.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in Banking & Financial Services, log on to www.np.edu.sg/bfs

WHAT THE COURSE IS ABOUT

LEARNING IN THEIR ‘SHADOW’

Have you ever wondered what it is like to work in a fast-paced financial environment? Twenty-four BFS students got a taste of the challenges faced by working professionals at McGraw Hill Financial through the Junior Achievement Job Shadow Programme.

I learnt about market reporting and energy commodities. Job shadow opportunities provide meaningful insights into the corporate world, and made the lessons we learnt in school come alive.

Conor Chua
a second-year BFS student
DIPLOMA IN BUSINESS INFORMATION TECHNOLOGY

- Strong focus on Business Analytics
- Go on a six-month internship with IT or business-related companies
- Spearhead business IT ventures through the Technopreneurship Incubation Programme
- Choice of three electives in Tourism, Marketing and Finance

WHAT THE COURSE IS ABOUT

As a Business Information Technology (BIT) student, you will learn how to harness technology to develop solutions and systems that will increase business profits. This course will equip you with essential business knowledge in accounting and economics, as well as technology skills in information processing, analytics, mobile applications and database systems.

New Media Tools

In this course, you will be exposed to a range of interactive learning approaches using Facebook, YouTube and Google Apps. Learn about developing e-business solutions and other e-learning platforms including e-games, blogs, podcasts, vodcasts, wikis, forums, chats and virtual worlds. You will be trained to use these new media tools and other IT-driven business solutions in product development, marketing and customer service. You will be equipped with business analytics and web marketing skills that will enable you to improve business operations and decision-making.

Internship or Technopreneurship

In your final year, you can choose to gain practical experience through an intensive six-month internship with business and IT-related companies, or sign up for the Technopreneurship Incubation Programme (TIP). The TIP allows students to spearhead business-IT projects under the mentorship of lecturers and corporate partners.

Alternatively, you can also choose to study Tourism, Marketing or Finance in greater depth. You will learn to apply business intelligence, digital marketing and financial analytics in these fields.

MEETING KOREAN ‘GIANTS’

You may own a Samsung device or know of someone who drives a Kia, but do you know that these products came from two of South Korea’s major chaebols (Korean term for conglomerates)? A group of BIT students went on an eight-day study trip to Incheon and Seoul, where they learnt about the applications of information and communications technology, visited conglomerates and even witnessed cars being assembled at the Kia Motors factory!
Diploma in Business Studies

Whether you want to be an entrepreneur or a business-savvy professional in our global economy, the Diploma in Business Studies (BS) will equip you with the skills and knowledge covering all aspects of a business operation.

Depending on your interest areas, you can choose to specialise in one of these areas: Marketing Communication, Psychology, Entrepreneurship, Service Design & Management, Finance, Marketing, International Business and Human Capital Management.

Start with a Firm Foundation
You will be grounded in the core fundamentals of business management. The sound business knowledge and skills you pick up will come in handy in a variety of careers. What’s more, many local and overseas universities recognise our curriculum and offer our graduates module exemptions.

Learn from the best through local and overseas internships

WHAT THE COURSE IS ABOUT

One diploma, eight specialisation options:
- Entrepreneurship
- Finance
- Human Capital Management
- International Business
- Marketing
- Marketing Communication
- Psychology
- Service Design & Management

CAREER

BIT graduates will be able to pursue a wide range of career opportunities in e-business application development, consulting and project management, web and business analytics, enterprise business intelligence, knowledge management, technopreneurship, mobile web app development and much more.

You may also become a recognised Business IT Consultant by obtaining professional certifications such as the Microsoft Certified Technology Specialist (MCTS) for Microsoft Dynamics NAV and Microsoft Office Specialist in MS Excel.

FURTHER STUDIES

BIT graduates are eligible for admission to local and overseas universities, with many of them granting module exemptions. In fact, our graduates also enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in Business Information Technology, log on to www.np.edu.sg/bit

WHAT YOU WILL LEARN

YEAR 1
- Business Applications
- Business Communication 1
- Business Management
- Business Statistics
- Decision Support Applications
- Information Design in Business
- Macroeconomics
- Microeconomics
- Network & Server Systems
- Principles of Accounting
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Business Analytics
- Business Communication 2
- Business Law
- Business Systems Analysis & Design
- Cost & Managerial Accounting
- IT Law & Governance
- Principles of Marketing
- Web Database Applications
- Web Development
- Web & Mobile Applications
- Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- Integrated eBusiness Systems
- Integrated Enterprise Applications
- Managing eBusiness
- Management Information Systems
- World Issues: A Singapore Perspective
- Any one IS elective

PATHWAY 1
- Six-month Internship OR
- Technopreneurship Incubation Programme

PATHWAY 2
- Enterprise Business Intelligence
- Service Operations Management

Choose one of the following elective options:

TOURISM
- Digital Marketing & Web Analytics
- Hospitality Operations Management
- Introduction to Tourism & Resort Management

FINANCE
- Accounting Applications & Analysis
- Financial Analytics
- Financial Management

* All specialisation options, electives and internships are subject to availability.

^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
WHAT YOU WILL LEARN

YEAR 1

- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Customer Service Excellence
- Decision Support Applications
- Information Design in Business
- Macroeconomics
- Microeconomics
- Organisational Behaviour
- Principles of Accounting
- Innovation Toolkit
- Sports & Wellness

YEAR 2

- Accounting Applications & Analysis
- Business Analytics
- Business Communication 2
- Cost & Managerial Accounting
- Enterprise Creation & Development
- Financial Management
- Human Capital Management
- International Economics & Finance OR Finance of International Trade
- Principles of Marketing
- Service Operations Management
- Contemporary Issues
- Cultural Quotient at Work
- Any two IS electives

YEAR 3

- Business Communication 3
- International Business OR International Business Study Mission
- World Issues: A Singapore Perspective
- Any one IS elective

PATHWAY 1

Choose any one of the four specialisation options:
- Entrepreneurship
- Human Capital Management
- Marketing
- Marketing Communication

PATHWAY 2

Complete the core modules of one specialisation option in one semester followed by a six-month internship in another.

PATHWAY 3

Take the core modules of two specialisation options*

* All specialisation options, electives and internships are subject to availability.

OUR EIGHT SPECIALISATION OPTIONS:

1. Entrepreneurship
   - Business Opportunities & Franchising
   - Business Planning
   - Entrepreneurship in Practice
   - Family Business Management
   - Finance for Entrepreneurial Venture
   - Innovation & Product Development
   - One elective

2. Finance
   - Credit Management
   - Financial Markets & Services
   - Investments
   - Treasury

3. Human Capital Management
   - Employee & Industrial Relations
   - Global Talent & Mobility
   - Human Capital in Action
   - Learning & Development
   - People Analytics & Systems
   - Strategic Human Capital Management
   - Total Rewards Management

4. International Business
   - Cross Cultural Perspectives
   - Global Supply Chain Management
   - International Economics & Finance OR Finance of International Trade
   - International Purchasing

5. Marketing
   - Brand & Marketing Management
   - Business Planning & Control
   - Buyer Behaviour
   - Marketing Communication
   - Marketing Research
   - Retail Management
   - Sales Management

6. Marketing Communication
   - Advertising
   - Brand & Marketing Management
   - Buyer Behaviour
   - Marketing Communication in Practice
   - Marketing Research
   - Media in Society
   - Public Relations
   - Visual Communication

7. Psychology
   - Consumer Psychology
   - Foundations of Business Psychology
   - Psychology for Managing People
   - Social Psychology

8. Service Design & Management
   - Service Innovation & Design
   - Service Leadership
   - Service Marketing
   - Service Psychology

CAREER

With a constant demand for business graduates in various industries in Singapore and the region, BS graduates are highly sought after by employers in finance, banking, marketing, retailing, marketing communication and human capital management. What’s more, your specialisation will give you the added advantage when it comes to jobs in business development, corporate ventures, corporate investments, finance, marketing research, advertising as well as reward management, talent acquisition and organisational development.

FURTHER STUDIES

The BS diploma is recognised by all local universities and many overseas universities, with many of them granting module exemptions. In fact, our graduates enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

Professional bodies such as the Institute of Chartered Secretaries and Administrators (ICSA), the Chartered Institute of Management Accountants (CIMA), the Association of Chartered and Certified Accountants (ACCA) and the Institute of Chartered Accountants in England and Wales (ICAEW) also grant BS graduates exemptions in professional examinations.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in Business Studies, log on to www.np.edu.sg/bs
DIPLOMA IN INTERNATIONAL BUSINESS

– Travel every year and even plan your own overseas study trip to a destination of your choice
– Be mentored by business practitioners

As globalisation continues to impact the way business is done around the world, organisations will need to understand the intricacies of dealing with their partners across borders and cultures. The Diploma in International Business (IBZ) provides you with an understanding of global affairs and will equip you with key business competencies in areas such as human capital management, marketing communication and entrepreneurship. You will also get the opportunity to travel every year for learning trips or even propose an overseas study trip to a destination of your choice.

WHAT THE COURSE IS ABOUT

Shanghai Overseas Centre
Our unique overseas centre helps to facilitate student learning programmes in China. Located at a prime business address in Shanghai, the centre is where you will get to attend talks and network with experienced business practitioners.

International Network
With our programme strongly endorsed by the Singapore Business Federation and through our partnership with the Singapore Shippers’ Academy, you will be able to build an international network of contacts and gain strong industry experience while studying in NP.

GAIN EXPOSURE THROUGH YEARLY OVERSEAS TRIPS WITH NP'S INTERNATIONAL BUSINESS DIPLOMA!

YEAR 1
STUDY TRIP
ASEAN Countries
Go on study trips of up to a week in the ASEAN region. You will gain cross-cultural perspectives and a better understanding of different business environments.

YEAR 2
IMMERSION
Regional Countries
Venture further to countries such as China and South Korea, and complete two modules at our partner universities! You will also be able to attend talks and network with international business practitioners.

YEAR 3
INTERNSHIP
Worldwide
Embark on an overseas internship of up to six months at global commercial hubs such as Beijing, Hong Kong, Seoul, Sydney, Melbourne, and even those in the European Union and the United States!

International Business Explorer Series
You could also propose a study trip to any part of the world. This option is available to Year 1 and 2 IBZ students.
WHAT YOU WILL LEARN

YEAR 1
- Accounting & Finance
- Business Communication 1
- Business Law
- Business Management
- Business Statistics
- Decision Support Applications
- International Business Environment
- Information Design in Business
- Macroeconomics
- Microeconomics
- Regional & World Affairs
- Innovation Toolkit
- Sports & Wellness

YEAR 2
- Business Communication 2
- Cost & Managerial Accounting
- Cross Cultural Perspectives
- Enterprise Creation & Development
- Global Supply Chain Management
- International Human Capital Management
- International Marketing
- International Purchasing
- International Trade & Practices
- Service Operations Management
- Contemporary Issues
- Any two IS electives

YEAR 3
- Business Communication 3
- Business Electives
- International Business Research
- International Economics & Finance
- World Issues: A Singapore Perspective
- Any one IS elective
- Six-month Internship

CAREER
Build a career in business development, sales and marketing, human resource management, operations and logistics or become a global entrepreneur. You will also be able to find employment in the financial services and trading sectors as well as in the fields of property development, education, tourism, hospitality, finance and healthcare.

FURTHER STUDIES
The IBZ diploma is recognised by all local universities and many overseas universities, with many of them granting module exemptions. In fact, our graduates enjoy at least one year’s exemption at many universities in Australia and the United Kingdom.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in International Business, log on to www.np.edu.sg/ibz

* All specialisation options, electives and internships are subject to availability.

^ Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
WHAT THE COURSE IS ABOUT

Have you ever wondered how cargo is transported across borders? Logistics and supply chain professionals are working behind the scenes to ensure the smooth flow of goods and services from the point of origin to its final destination in the fastest, safest and cheapest way possible. The Diploma in International Logistics & Supply Chain Management (ILSCM) will equip you with management skills to oversee critical aspects of the supply chain.

A Robust Education

You will receive a solid foundation in international logistics and supply chain management with modules such as freight forwarding, maritime and aviation management, and many more. Next, modules on economics, accounting and marketing will provide you with a robust business education. These add up to a broad-based and comprehensive curriculum.

Two Exciting Elective Options

In your third year, you will be given the choice of two exciting elective options: Dangerous Goods & Cold Chain Logistics or Projects & Events Logistics. These specialised modules will cover topics including dangerous goods and cold chain management, pharmaceutical logistics, project management, and art and wine logistics.

Top-notch Internships & Overseas Programmes

You can look forward to a six-month internship at top logistics and supply chain companies such as Maersk Singapore, Lufthansa Cargo, DHL, and Keppel Logistics in your final year. You can also choose to go on a five-week Overseas Immersion Programme during your study.

WHAT YOU WILL LEARN

YEAR 1
- Accounting & Finance
- Business Communication 1
- Business Management
- Business Statistics
- Decision Support Applications
- Distribution & Transportation Management
- Enterprise Information Systems
- Introduction to Logistics & Supply Chain
- Macroeconomics
- Microeconomics
- Marketing Fundamentals
- Innovation Toolkit^*^,
- Sports & Wellness^*^

YEAR 2
- Aviation Management
- Business Communication 2
- International Trade & Practices
- International Purchasing
- Inventory Management
- Maritime Management
- Manufacturing Resource Planning
- Productivity & Performance
- Supply Chain Management
- Warehousing Management
- Contemporary Issues*^,
- Cultural Quotient at Work^*^,
- Any two IS electives^*^,

YEAR 3
- Business Communication 3
- Risk Management
- World Issues: A Singapore Perspective^*^,
- Any one IS elective^*^,
- Six-month Internship*^,

Choose one of the following elective options*:
- Dangerous Goods & Cold Chain Logistics
- Cold Chain Management
- Dangerous Goods Management
- Pharmaceutical Logistics

Projects & Events Logistics
- Art & Wine Logistics
- Project Management
- Projects & Events Logistics

CAREER

With Singapore as a global logistics hub and supply chain nerve centre, job prospects are bright for ILSCM graduates. You will also be able to join the aviation, maritime and MICE (Meetings, Incentives, Conventions & Exhibitions) industries. You can work as a purchasing officer, inventory controller, freight forwarding specialist, transportation analyst, air cargo specialist, line management analyst or ship capacity planner.

FURTHER STUDIES

ILSCM graduates may proceed to pursue degrees in logistics and supply chain management as well as other business degree courses at all local and overseas universities such as RMIT University, Curtin University, Northumbria University, University of Huddersfield and many more.

ENTRY REQUIREMENTS

For information on the entry requirements for this course, turn to Page 3.

CONTACT US

For the most up-to-date information on NP’s Diploma in International Logistics & Supply Chain Management, log on to www.np.edu.sg/ilscm
DIPLOMA IN TOURISM & RESORT MANAGEMENT

- A versatile course that prepares you for diverse sectors like hospitality, leisure & lifestyle, MICE (Meetings, Incentives, Conventions and Exhibitions) and travel industries
- Opportunities to learn at local or overseas internships, overseas immersion programmes and study trips
- Special curriculum includes the art of fine dining, golf, personal grooming and other lifestyle appreciation workshops

WHAT THE COURSE IS ABOUT

With exciting theme parks, glitzy integrated resorts, and world-class retail and hotel facilities, Singapore is now the destination of choice for many tourists who come to Asia. The Diploma in Tourism & Resort Management (TRM) prepares you for a career in key sectors of the tourism industry such as travel, attractions, hospitality, food and beverage, and tourism-related retail.

Besides gaining an insight into Singapore’s tourism and hospitality industries, you also learn about managing mega events and the business aspects of these four sectors: hospitality, leisure & lifestyle, MICE (Meetings, Incentives, Conventions & Exhibitions) and travel industries. Valuable hands-on learning sessions and internships round off your industry knowledge and offer you even wider career choices upon graduation.

Not Your Typical Classroom

Luxury cruise liners, theme parks and five star resorts – these are just some of the “classrooms” you get to learn in. And we are not just talking about Singapore – you can count global tourism hotspots like Paris, London, Taiwan and Australia’s Gold Coast among your learning destinations.

Special Curriculum

As a TRM student, you get acquainted with the finer points of wining and dining, arts, culture, golf, and personal grooming with lifestyle appreciation workshops. TRM provides you with a strong business foundation that features a global and entrepreneurial focus.

WHAT YOU WILL LEARN

YEAR 1
- Business Communication 1
- Business Management
- Business Statistics
- Decision Support Applications
- Fundamentals of MICE Management
- Hospitality Operations Management
- Introduction to Tourism & Resort Management
- Leisure & Lifestyle Management
- Macroeconomics
- Microeconomics
- Service Experience Management in Tourism
- Innovation Toolkit^
- Sports & Wellness^*^

YEAR 2
- Accounting & Finance
- Business Communication 2
- Conventions & Events Management
- Enterprise Creation & Development
- Food & Beverage Management
- Hospitality Business Management
- Tourism Law
- Tourism Research
- Tourism & Resort Marketing
- Contemporary Issues^*
- Cultural Quotient at Work^*
- Any two IS electives^*

YEAR 3
- Business Communication 3
- Destination Management
- Industry Project in Tourism
- Operations Management in Tourism
- Strategic Travel Management
- World Issues: A Singapore Perspective^*
- Any one IS elective^*
- Six-month Internship*

^ All specialisation options, electives and internships are subject to availability.

^* Interdisciplinary Studies (IS) electives are taken on top of core discipline modules and account for 15 per cent of curriculum hours. They cover diverse areas such as the arts & humanities, business, design, and science & technology.
I gained a deep understanding of the various sectors of the tourism industry from the TRM course. All the different modules, including non-core tourism business modules such as economics and communication, have been useful in my resort management career and daily interaction with my guests.

Eleanor Yen
Diploma in Tourism & Resort Management, Class of 2014
Eleanor is working as a Resort Host with Banyan Tree Al Wadi at Ras Al-Khaimah, Dubai. She completed her six-month internship in Banyan Tree Maldives Angsana Velavaru in her final year.

CAREER
As Singapore develops into a global tourism destination, the demand for well-trained hotel and resort professionals will continue to increase. TRM graduates can find many job openings in the MICE, hospitality, travel, food and beverage, and other tourism-related sectors. You could hold a management position in sales and marketing, operations, promotions, public relations, consultancy or customer service.

FURTHER STUDIES
As a TRM graduate, you can pursue a wide range of degree courses at all local universities and several overseas universities. These institutions may grant at least one year’s exemption.

They include Australian universities such as Southern Cross University, University of Queensland, University of Southern Queensland and University of Nevada, Las Vegas.

ENTRY REQUIREMENTS
For information on the entry requirements for this course, turn to Page 3.

CONTACT US
For the most up-to-date information on NP’s Diploma in Tourism & Resort Management, log on to www.np.edu.sg/trm

LANDING HER DREAM JOB

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