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Khare, Phyllis John Wiley & Sons 2012

ISBN: 9781118034705, 9781118119143

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Social Media Marketing

Bratton, Susan; Evans, Dave Wiley 2012

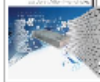
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expert Dave Evans bypasses theory to provide you with planning, implementing, and measuring social media

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..., Hana S. Lexington Books 2011



ISBN: 9780739167298, 9780739167304

Social Media: Usage and **Impact**, edited by Hana S. Noor Al-Deen and John Allen Hendricks, provides a comprehensive and scholarly analysis of **social media** while combining both the implementation and the effect of **social media** in various environments, including educational settings, strategic communica...

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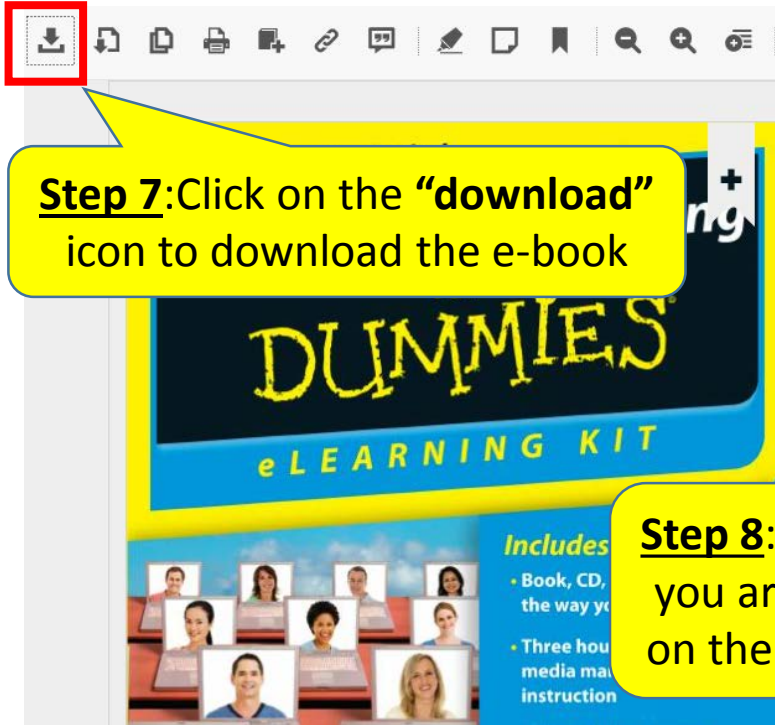
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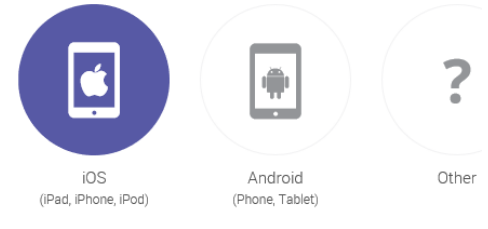
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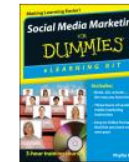
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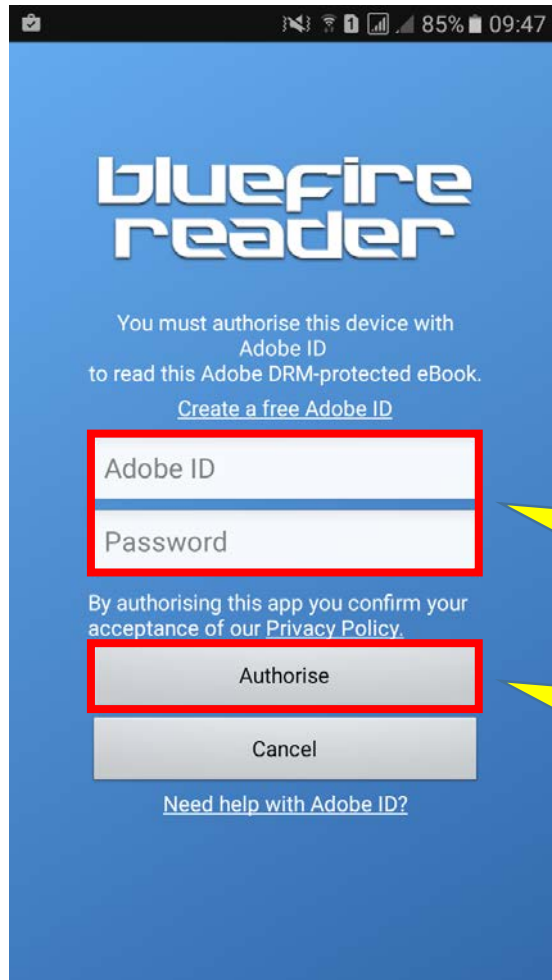
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Getting Started with Social Media Marketing



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- ✔ Write bios that engage potential customers in a way that would invite them to write back to you.
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